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BEST PRACTICES FOR
Power BI

PART 1 OF 3: IMPROVING SECURITY

1. Enable Row-Level Security (RLS)

With RLS, Power BI only imports data the user is authorized to view.

**2. Use certified custom visuals**

Microsoft verifies that certified custom visuals have robust, secure, high-performance code.

**3. Categorize report data by business impact**

Use Power BI sensitivity labels to classify data as high, medium, or low business impact.

High Business Impact (HBI) data requires users to request a policy exception to share the data externally.

Low Business Impact (LBI) and Medium Business Impact (MBI) data do not require exceptions.

By using Power BI data sensitivity labels, you raise user awareness about security and how reports should be shared inside and outside the organization.

**References**

Optimization guide for Power BI – Microsoft Corporation, April 2, 2021
Visualizations in Power BI reports – Microsoft Corporation, May 5, 2020
Tips for designing a great Power BI dashboard – Microsoft Corporation, August 14, 2019

Up next:
Part 2
Improving Speed