



Introduction

Products Report

Locations Report

Loc drillthrough

Sales Report

Prices

Decomposition Tree

Forecast

Amazon Sales Analysis

Amazon.com Inc. este o companie multinațională americană de tehnologie care se concentrează pe comerțul electronic, cloud computing, publicitate online, streaming digital și inteligență artificială. A fost adesea menționată drept „una dintre cele mai influente forțe economice și culturale din lume”. Conform datelor financiare, s-au realizat în medie 86.558 M \$ incasări pe trimestru.

Prezenta analiză se concentrează pe dezvăluirea informațiilor relevante pentru deciziile de afaceri ale vânzărilor de haine de pe site-ul *Amazon India* pentru perioada 31.03.2022. - 29.06.2022:

Revenues and costs by quarter



No of Orders

120.38K

Products

7190

Incomes

656.21K

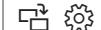
Different locations / postal code

14.47K

Date

3/31/2022 6/29/2022

what is the total amount Amazon.in by tbl shipping location ship country



Number of products

7190

Different styles

1377

Categories

9



Sold by Amazon

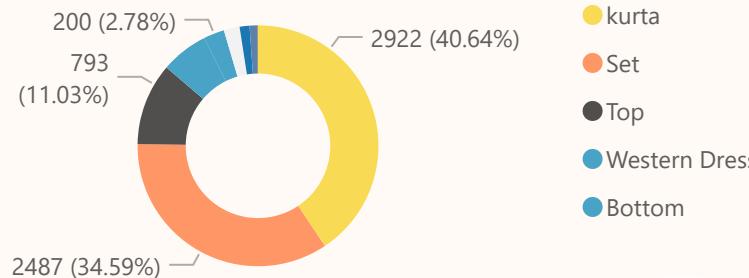
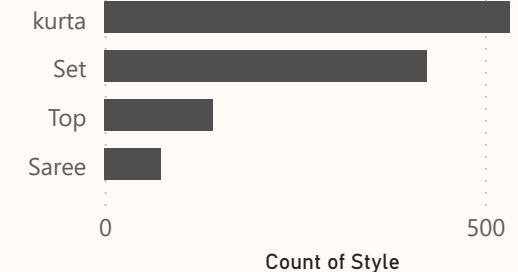
70%

Sold by Other Merchant

30%

Category

All

No of Products by Category**Sum of Qty by Size****Count of Style by Category**

Set



kurta



Western Dress



Top



Ethnic Dress



Blouse



Bottom



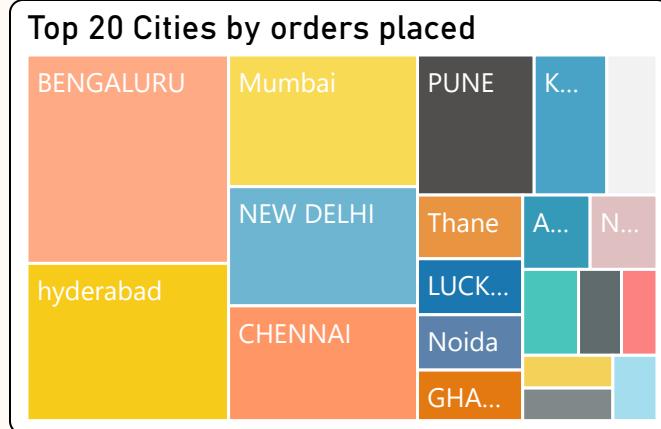
City

State

Search  



Orders placed
120.38K

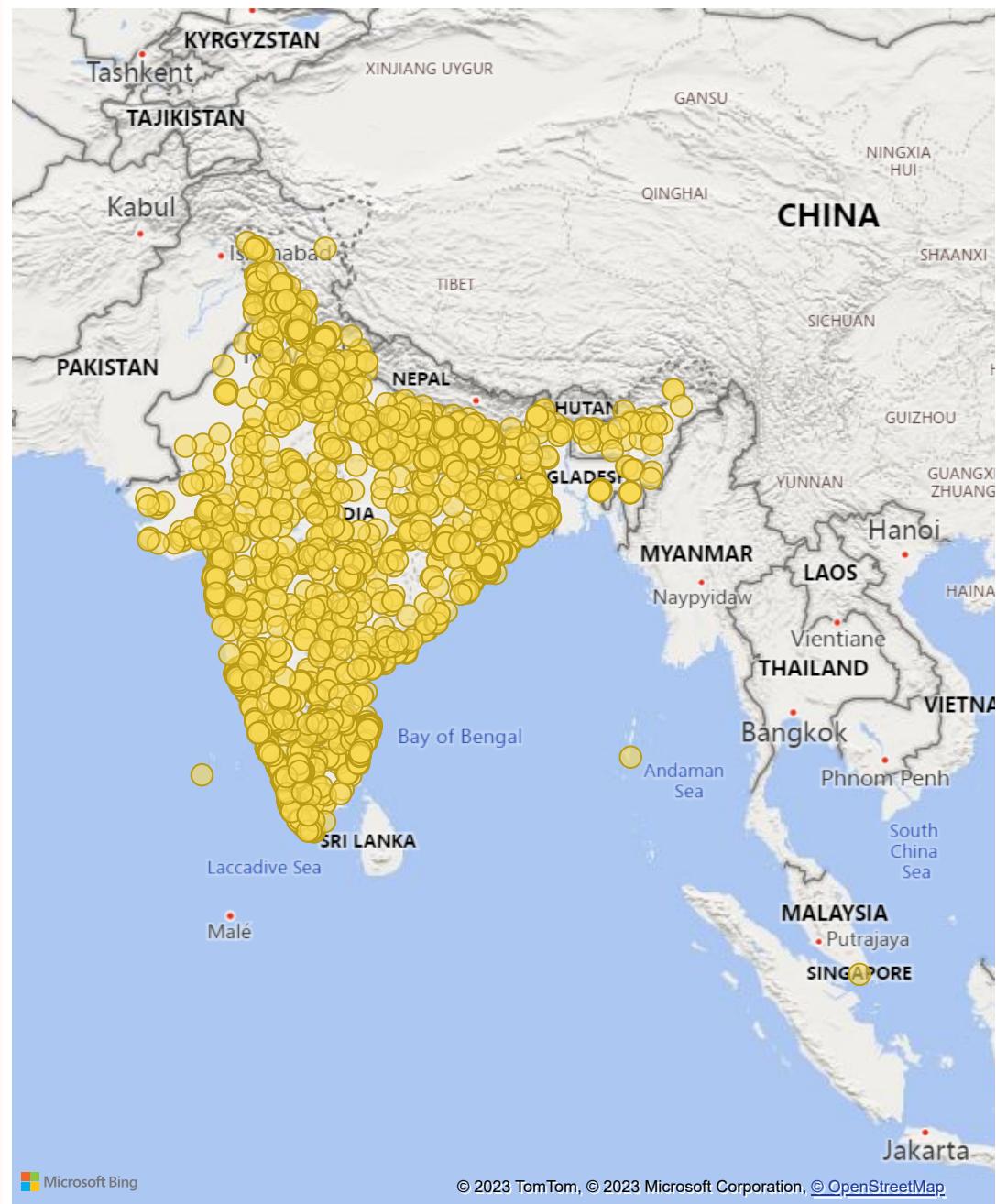
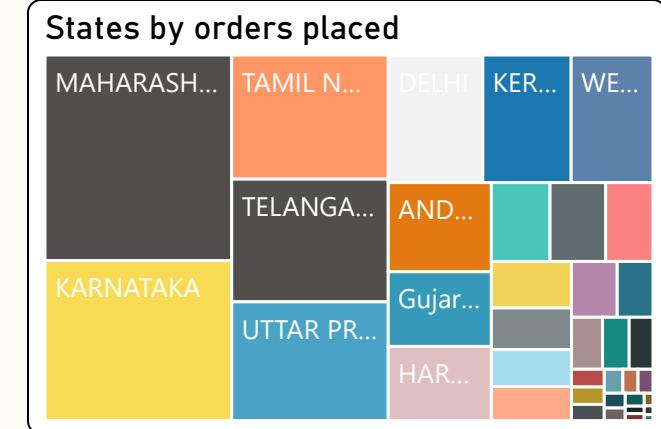


Last cities by orders placed

- (Chikmagalur disterict). (N.R pu...)
- (Via Cuncolim)Quepem,South G...

Last states by orders placed

- APO
- AR





| Order_ID | Date | ship_city | ship_state | Fulfilment | Status | ship_service_level | Sum of Amount | B2B |
|---------------------|-----------------------|-----------|------------|------------|------------------------------|--------------------|---------------|-------|
| 171-0019960-6156301 | 6/22/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 1,261.00 | False |
| 171-0022303-3275527 | 4/26/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 635.00 | False |
| 171-0022916-4817928 | 6/8/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 754.00 | False |
| 171-0045811-5384315 | 6/23/2022 12:00:00 AM | BENGALURU | KARNATAKA | Merchant | Shipped - Delivered to Buyer | Standard | 389.00 | False |
| 171-0051712-8155522 | 5/2/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 574.00 | False |
| 171-0061826-2503521 | 4/29/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 825.00 | False |
| 171-0062784-1012303 | 4/12/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 788.00 | False |
| 171-0075305-1759540 | 4/6/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 518.00 | False |
| 171-0078930-0217918 | 6/7/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 598.00 | False |
| 171-0088637-7923555 | 6/16/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 376.00 | False |
| 171-0089401-1221120 | 6/28/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Cancelled | Expedited | 735.00 | False |
| 171-0097067-2368364 | 4/24/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 744.00 | False |
| 171-0127574-0902773 | 5/16/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 471.00 | False |
| 171-0137952-1836377 | 5/1/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 518.00 | False |
| 171-0142262-7077900 | 4/17/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 295.00 | False |
| 171-0158629-8592357 | 6/1/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Cancelled | Expedited | 487.00 | False |
| 171-0160588-5106775 | 5/21/2022 12:00:00 AM | BENGALURU | KARNATAKA | Merchant | Shipped - Delivered to Buyer | Standard | 499.00 | False |
| 171-0162768-4401104 | 5/7/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 842.00 | False |
| 171-0169810-1362770 | 4/29/2022 12:00:00 AM | BENGALURU | KARNATAKA | Amazon | Shipped | Expedited | 1,059.00 | False |
| 171-0170143-9688345 | 4/21/2022 12:00:00 AM | BENGALURU | KARNATAKA | Merchant | Shipped - Delivered to Buyer | Standard | 495.00 | False |
| 171-0177596-8418762 | 4/20/2022 12:00:00 AM | BENGALURU | KARNATAKA | Merchant | Shipped - Delivered to Buyer | Standard | 493.00 | False |

Date

3/31/2022

6/29/2022

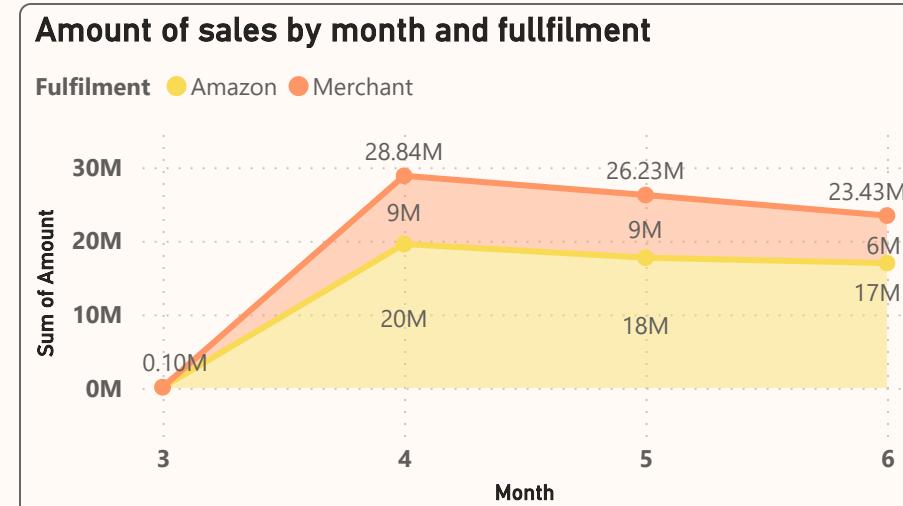
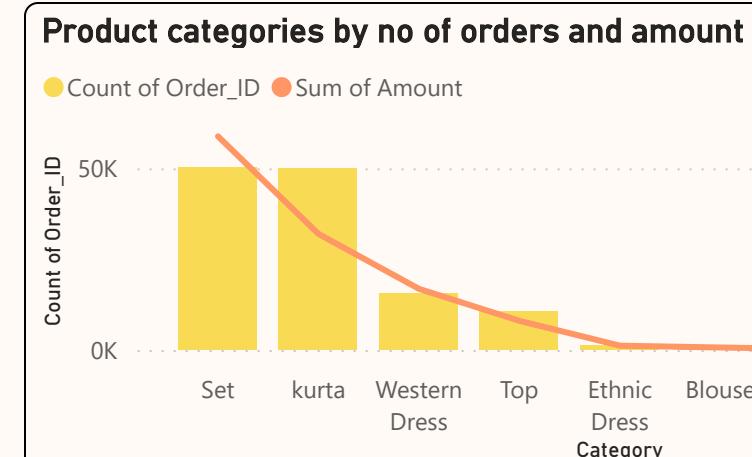
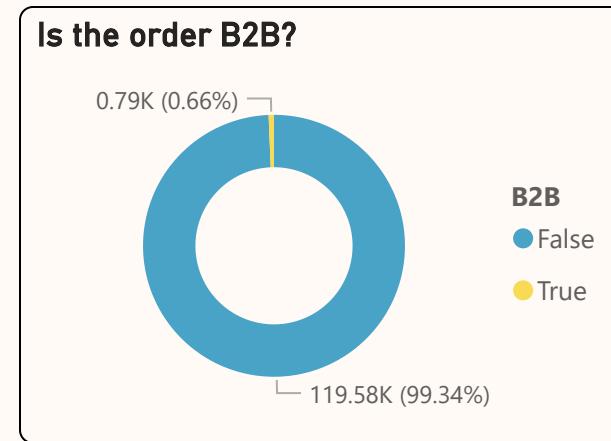
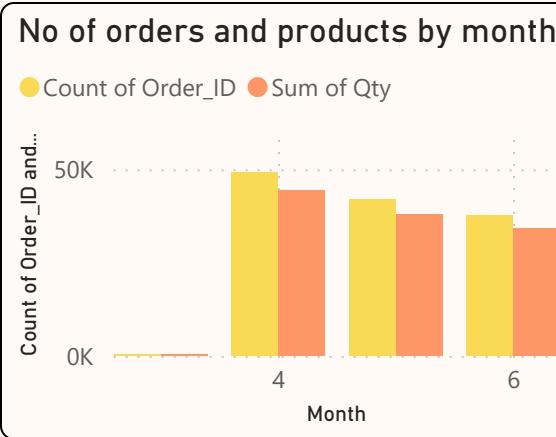
No of orders

120.38K

Money spent on products

78.59M

Total quantity of products

117K

2.60K

Max of Price

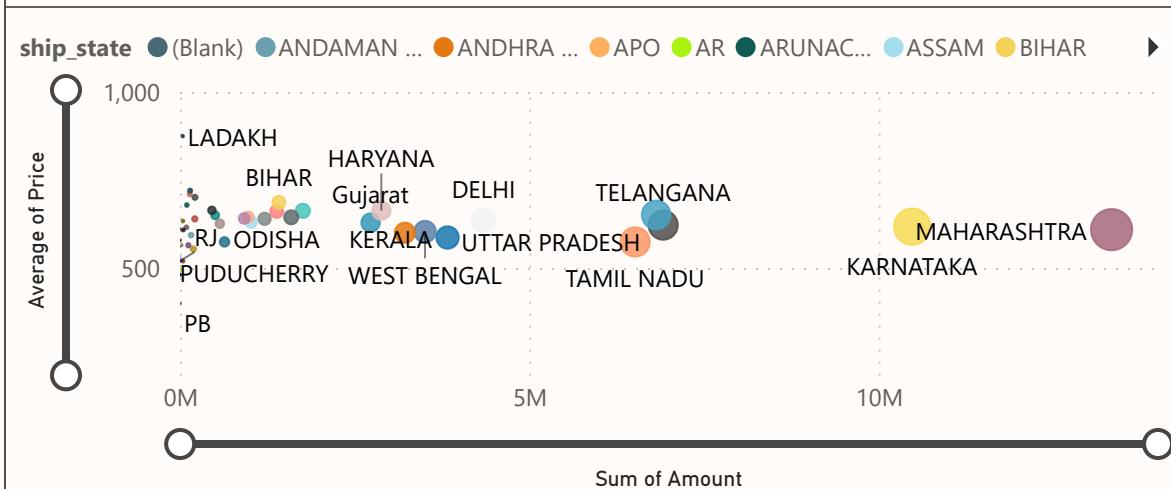
199.00

Min of Price

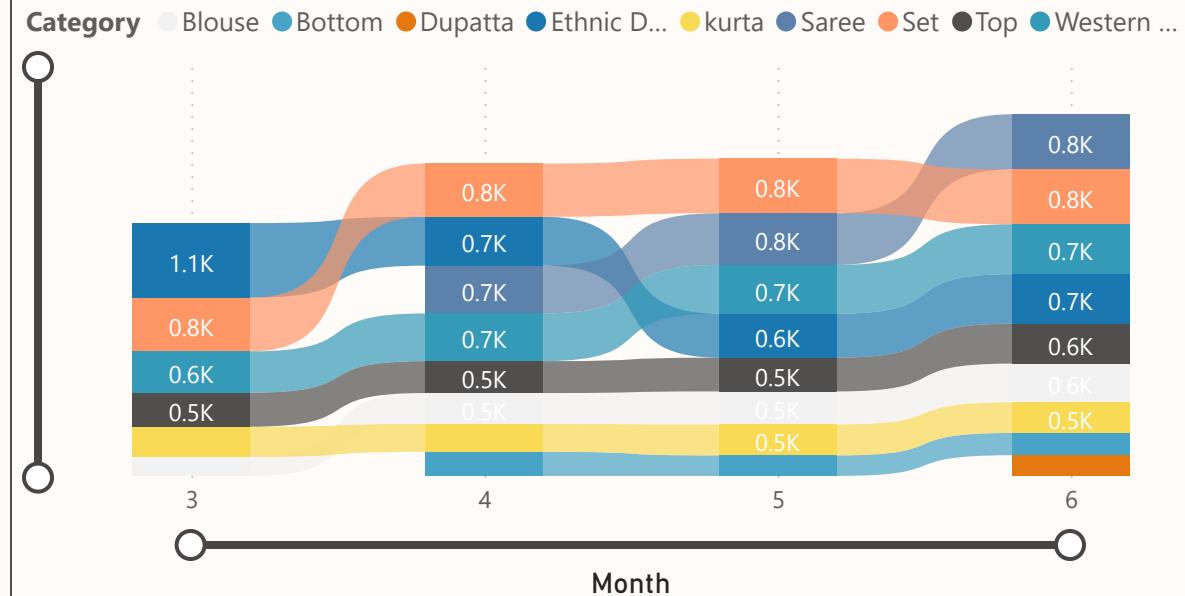
73.78

LinearRegression...

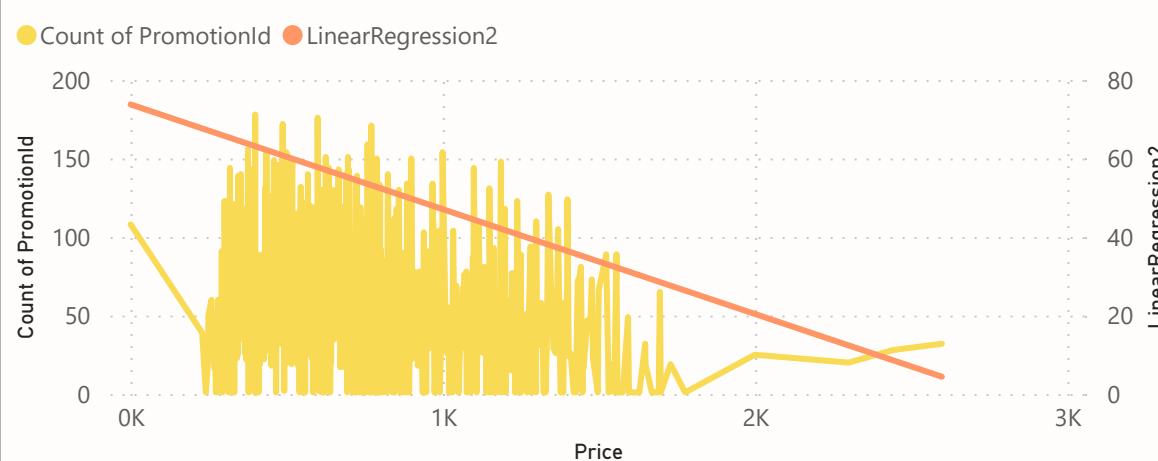
Sum of Amount, Average of Price and Count of Order_ID by ship_state



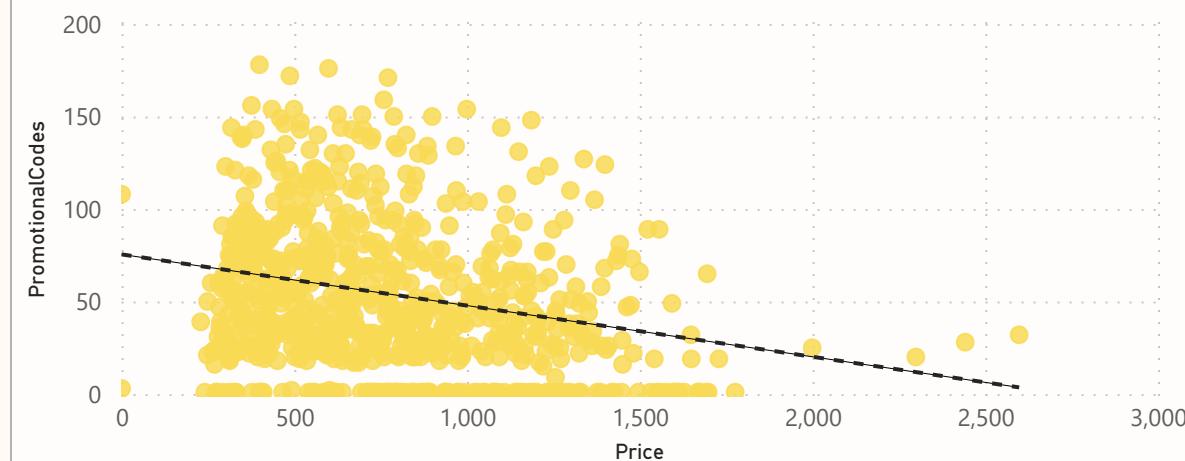
Average of Price by Month and Category

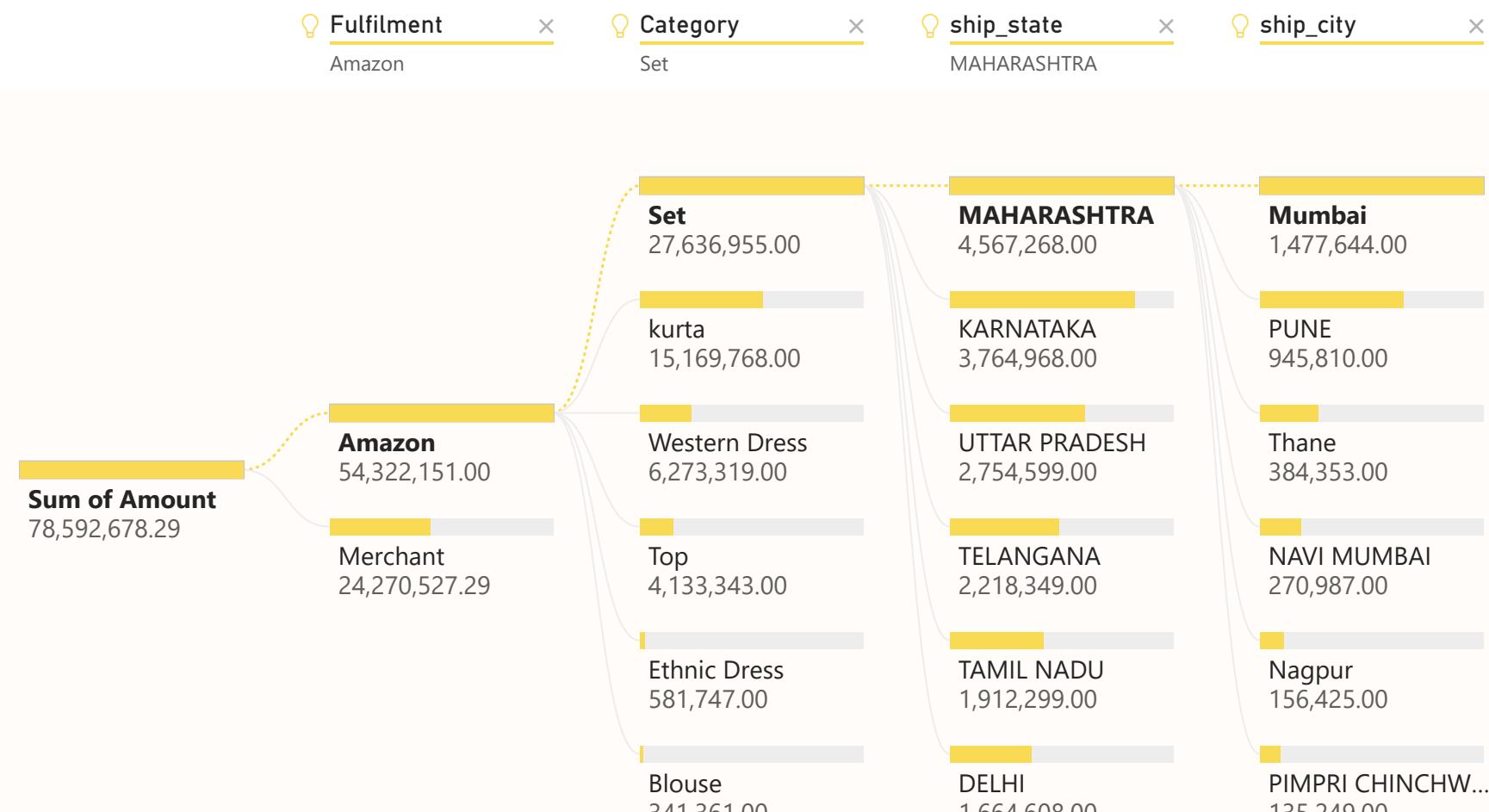


PromotionalCode impact on Price



Trend line, PromoCode & Price correlation



Decomposition tree

Product Category

 All

B2B

 False True

Fulfilment

 Amazon Merchant

City

 Search

State

 Search

Actual data - orders by time period



Forecasted data

