

MARA CHILDS

EDUCATION **The School of Design at The Glasgow School of Art / June 2018**
BA Interaction Design — *Glasgow, Scotland, UK*

Udacity Front-End Web Development Nanodegree / December 2017

Shorecrest High School / June 2015
4.0 Cumulative GPA — *Shoreline, Washington, USA*

EXPERIENCE **University of Washington Division of Student Life**
Design Lead, June 2017–September 2017

- Oversaw a team of fourteen to deliver high quality visual assets for print and web
- Coordinated with photography team to organize and maintain visual assets library

Social Media Coordinator, June 2016–June 2017
—Initiated visual identity redesign to create consistency across communication channels
—Analyzed user engagement across channels and conducted user surveys

eNotes
Social Media and Marketing Intern, June 2016–September 2016
—Developed a social networking plan and managed four media accounts
—Generated web and print graphics consistent with established visual language

ReThink
Visual Designer, September 2015–September 2016
—Produced all print and web graphics including infographics and copywriting
—Created and maintained all aspects of website as well as online communications

PROJECTS **Kids' Sports Mirror / an interactive mirror and iPad app prototype**
User Researcher, UI Designer, Winter 2017
—Conducted user interviews and implemented design ethnography
—Researched, storyboarded, and designed UI for parent-facing iOS application

SynaptoClock / an IoT clock for in-home geriatric care
Project Manager, Design Lead, Autumn 2016
—Oversaw team from concept to deliverable and managed team communications
—Performed user-testing sessions and created high-fi application prototype

SKILLS	Motion Graphics	User Interface Design
	Interactive Data Visualization	User Research and Persona Creation
	Rapid Prototyping	Adobe Creative Suite
	Typeface and Icon Design	HMTL — CSS — JavaScript — R

HONORS 2017 Hollomon Health Innovation Challenge, *Prototype funding recipient*
University of Washington Dean's List, *2015–2017*
Best Student Run Event, *ReThink Global Sustainability Case Competition*
Elks Club State-Level Scholarship Achievement Award

Please visit my portfolio at marachilds.com