

# Mara Childs

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## EDUCATION

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### **The Glasgow School of Art**

BA Interaction Design May 2018  
Glasgow, Scotland

### **Udacity Frontend Web Dev Nanodegree**

### **University of Washington—Seattle**

Division of Design, 2015–2017  
Quarterly Dean's List

## EXPERIENCE

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### **University of Washington Division of Student Life Design Lead**

Seattle, WA *June 2017–Sept. 2017*  
Oversaw team of 14 to deliver visual assets for print and web. Coordinated with photography team to organize and maintain visual assets library.

### **University of Washington Division of Student Life Social Media Coordinator**

Seattle, WA *June 2016–June 2017*  
Initiated visual identity redesign to create consistency across communication channels and align content. Analyzed user engagement across channels.

### **eNotes**

### **Social Media and Marketing Intern**

Seattle, WA *June 2016–Sept. 2016*  
Developed social networking plan. Managed four media accounts including communications. Generated graphics consistent with established visual guidelines.

### **ReThink**

### **Visual Designer**

Seattle, WA *Sept. 2015–Sept. 2016*  
Produced all print and web graphics, including infographics and copywriting. Created and maintained all aspects of website and online communications.

## SKILLS

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User Research  
Data Visualization  
Motion Graphics  
Rapid Prototyping  
Typeface, Icon Design  
Adobe CC  
Sketch  
InVision  
HTML, CSS, R, JavaScript

## PROJECTS

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### **Typographic**

*Exhibit installation, Dec. 2017*  
Series of 24 images back-projected with corresponding DMX lights written in Processing.

### **Wrist Assist**

*UX and UI Designer, Jan. 2017*  
An IoT device for in-home care for patients with Alzheimer's disease.

## HONORS

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**2017** Hollomon Health Innovation Challenge Prototype Funding Recipient, *Wrist Assist*

**2016** Best Student Run Event ReThink Global Sustainability Case Competition

**2015** Elks Club State-Level Scholarship Achievement Award