

## EXPERIENCE

### University of Washington Division of Student Life

—*Design Lead, June 2017–Sept. 2017*

Oversaw a team of 14 to deliver visual assets for print and web

Coordinated with photography team to organize and maintain visual assets library

—*Social Media Coordinator, June 2016–June 2017*

Initiated visual identity redesign to create consistency across communication channels and align content

Analyzed user engagement across channels

### eNotes

—*Social Media and Marketing Intern, June 2016–Sept. 2016*

Developed social networking plan; managed four media accounts

Generated graphics consistent with established visual language

### ReThink

—*Visual Designer, September 2015–Sept. 2016*

Produced all print and web graphics, infographics and copywriting

Created, maintained all aspects of website + online communication

## SKILLS

UX Design  
Motion Graphics  
Data Visualization  
Rapid Prototyping  
Typeface + Icon Design  
HTML + CSS  
JavaScript  
Processing

## TOOLS

Adobe XD  
Illustrator  
After Effects  
Premiere  
InDesign  
RStudio  
Brackets

## EDUCATION

### The School of Design at The Glasgow School of Art / June 2018

*BA Interaction Design — Glasgow, Scotland, UK*

Udacity Front-End Web Development Nanodegree / Dec. 2017

### University of Washington, Division of Design / 2015–2017

*Seattle, Washington, USA*

## PROJECTS

### "TYPOGRAPHIC"

*Exhibit for The Glasgow Vintage Vehicle Trust, December 2017*

A series of 24 images back-projected on a vintage bus window, code written in Processing and using DMX lighting.

### Magic Mirror / interactive mirror and iPad app prototype

*User Researcher, UI Designer, Winter 2017*

Implemented participatory design strategy and various research methods. Researched, storyboarded, designed UI for parent-facing iOS application in Adobe XD.

## HONORS

2017 Hollomon Health Innovation Challenge, Prototype funding recipient

University of Washington Dean's List, 2015–2017

Best Student Run Event, ReThink Global Sustainability Case Competition, 2016

Elks Club State-Level Scholarship Achievement Award, 2015