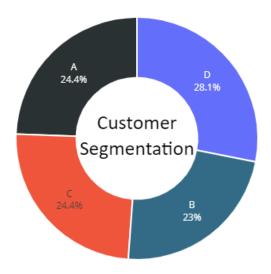


Customer Segmentation Classification

In this Project, based on the An automobile company is planning to enter new markets. The sales team categorized all customers into 4 segments, conducted segmented awareness and communication for different customer segment.

The following figure shown the Customer Segmentation:



The following figure shown the Curve:

