

Michael Ojeifo Gabriel

Data Analyst (Research Associate).

CONTACT

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in <https://www.linkedin.com/in/gabriel-michael-o/>

🌐 <https://maranatha443.github.io/>

PROFESSIONAL SUMMARY

An efficient professional with over 4 years experience in research design, data analysis, and technical reporting. Possessing a Higher National Diploma in Agricultural Extension and Management from Federal College of Forestry Jos, with a 3.59/4.0 GPA and Distinction grade. Seeking a challenging role where contributions can be made towards achieving consistent and sustainable results.

EXPERIENCE ASSOCIATE, INSIGHTS – BRIDGE NG

Apr 2023 - present | New Globe Education Services Limited , Lagos, Nigeria

- Conducted and analyzed targeted surveys to assess customer happiness and satisfaction levels.
- Generated detailed reports to aid in management decision making, leveraging data insights.
- Developed interactive dashboards for efficient data visualization and analysis.
- Managed diverse teams of enumerators on a project-by-project basis to ensure accurate data collection.
- Utilized advanced analytics techniques to analyze datasets and extract actionable insights for informed decision making

PRODUCT ANALYST

Sep 2022 - Feb 2023 | Concierge LLC , Atlanta, GA

- Remote work.
- Used analytical techniques to research 15 winning products for company drop shipping ventures.
- Created Ads on social media to increase store reach drawing over 22,000 views.
- Managed store content and layout.

CONSULTANT

Sep 2019 - Feb 2022 | Beracha Agro Farm , Ilaro, Ogun state

- Directed all farm operations leading to a 400% increase in Annual Returns.
- Increased the scale of production through efficient resource use, resulting in expansion of farm size from 3 acres to 10 acres.

EDUCATION HIGHER NATIONAL DIPLOMA, AGRICULTURAL EXTENSION AND MANAGEMENT

Federal College of Forestry , Jos | Graduated in 2019 | 3.59/4.0 GPA

NATIONAL DIPLOMA, AGRICULTURAL ENGINEERING TECHNOLOGY

Federal College of Forestry Mechanization , Afaka, Kaduna | Graduated in 2011 | 3.31/4.00 GPA

CERTIFICATIONS GOOGLE DATA ANALYTICS CERTIFICATE

https://www.credly.com/badges/e17e07ea-c4c3-46a6-880d-36266766a91d?source=linked_in_profile

UDACITY DATA ANALYST NANODEGREE

[confirm.udacity.com/4WRDNPVK](https://www.udacity.com/4WRDNPVK)

PROJECTS **EFFECTS OF FOOD PRICE VOLATILITY ON HOUSEHOLD FOOD SECURITY IN JOS-NORTH LOCAL GOVERNMENT AREA OF PLATEAU STATE, NIGERIA.**

- Conducted research design and data collection from primary sources with 120 questionnaires.
- Carried out data cleaning and analysis using spreadsheets and pandas.
- Trained a logistic regression model with significance at 1% probability levels, to make inferences and provide insights.
- Produced a report of findings, with further details available at <https://iosrjournals.org/iosr-jef/papers/Vol10-Issue5/Series-1/I1005016977.pdf>

FARMERS ADOPTION PREDICTION AND CLUSTERING

- Collected farmers' data from 4 sources using spreadsheets and networking.
- Conducted exploratory data analysis to investigate factors affecting innovation adoption.
- Trained a model with 76% accuracy(baseline:52%) to predict farmers' likelihood of adopting innovation.
- Assigned individual farmers to adoption clusters using clustering with K-means.
- Further details available at <https://www.kaggle.com/code/gabrielomichael/farmer-adoption-predictionandclustering-final>

SKILLS **STRONG KNOWLEDGE OF DATA SCIENCE, RESEARCH DESIGN, AND TECHNICAL REPORTING.**

EXPERIENCED IN DATA COLLECTION AND CLEANING, DATA ANALYSIS, AND MODEL TRAINING.

ABILITY TO MAKE INFERENCES AND PROVIDE INSIGHTS FROM ANALYZED DATA.

FAMILIAR WITH DATA VISUALIZATION TOOLS SUCH AS TABLEAU AND POWER BI.

EXPERIENCED IN STATISTICAL PACKAGES SUCH AS STATA, IBM SPSS, AND MINITAB.

PROFICIENT IN PROGRAMMING LANGUAGES SUCH AS PYTHON AND SQL.

EXPERIENCED IN ADVANCED SPREADSHEET SKILLS AND DATA WRANGLING.

EXCELLENT COMMUNICATION AND COLLABORATION.

STRONG CMS(WORDPRESS, JOOMLA, ETC.) SKILLS.