Sales Email Evite  
**Campaign Name:** Autonomous Database Learning Lounge Series

## **Next Webinar Date & Time:** November 19, 2024 | 9am US PT / 12pm US ET / 6PM CET

Hi \_\_\_\_\_,

We have yet to speak, however given you are (persona title) at (company name), it’s no accident I’m reaching out.

I’d like to invite you to an exciting webinar coming up on November 19th: **Migration to ADB Part II - Easily migrate from previous database releases with DMS**, tailored to professionals like yourself responsible for (prospect responsibilities). This workshop offers invaluable insights on how to easily migrate your Oracle databases, **including previous releases**, directly **into Autonomous Database** with a dedicated UI available in **OCI DMS** (Data Migration Service). Our experts will share best practices, followed by a Q&A.

During this 60-minute session you will:

* Learn about **OCI DMS** (Database Migration Service) and how this fully-managed service provides you a high-performing, self-service experience for migrating Oracle databases to Oracle Cloud Infrastructure (OCI).
* Get an overview of the service which is based on **Zero Downtime Migration** engine, as well as its logical migration capabilities which are powered by **Data Pump** and **GoldenGate**.
* Finally, you will see how it can be used to **easily migrate data** from on-premises, third-party clouds, and Amazon RDS Oracle databases **into Autonomous Databases (**both on OCI and on other compatible Clouds like Azure), even coming from previous Oracle database releases.

Don’t miss this opportunity to explore the difference this features can make at (company name).

Register now (or watch the replay) here: <https://oracle.com/goto/adb-learning-lounge>

**Event Details:**

Date: November 19, 2024  
Time: 09:00 AM US Pacific, 12:00 PM US Eastern, 06:00 PM CET

Duration: 60 minutes

Thanks in advance, (Your name)