

Marao Finetech

We are a UK-based start-up company dedicated to providing innovative solutions to our clients in the real estate market. Our mission is to improve efficiency through the use of AI & technology, and we are committed to doing this with integrity, respect, and excellence.

About Us

Who We Are

Founded in 2022 in London, we started as a small team of developers with a vision for the future of the real estate market. Since then, we have slowly grown and are looking to launch our beta product in summer 2023.

What We Do

Marao Finetech is using innovative technology to create a hub for customers.
Our aim is to make it clearer, easier, and cheaper to buy, invest in, and develop within the UK market.

Why Choose Us

Our vision is to make property purchasing and development easier for every person and organisation in the United Kingdom. We strive to create local opportunity, growth, and impact within the real estate sector.

Our Mission and Values

1 Mission

To become the UK's leading data hub.

2 Values

We are committed to integrity, respect, and excellence in all that we do. We believe in teamwork, and we promote a culture of innovation and creativity. One of the company's values is to manage the well-being of its customers by providing better enhanced features and accessibility in comparison to our competitors.

3 Goals

Our goal is to make it as simple as possible for clients to get involved in the real estate market. Making it easy for first-time buyers to purchase their property as efficiently as possible, all in real-time, as well as helping developers and investors get involved at the click of a button while maintaining accuracy and transparency by providing accurate housing prices and opportunities.

Our Team



Chad Yilmaz

Director / Technology Officer / Operating Officer

As Founder of Marao Finetech,
Chad came to identify the current
problems with the UK real estate
market as someone who actively
involved in property buying and
quickly realised the inefficiency
and lack of services provided
within.

After months of obsession and extensive thought, he began to develop Marao Finetech in the early summer of 2022.

"My experience is limited, but my exposure over the last several months has proven to me that we have a place in the market to not only share a slice but to take over because we believe we can do better."



Saad Karim Eddin

CMO

A young executive working within

Marao Finetech on the

development and execution of the

organisation's marketing and

advertising initiatives, to help

Marao Finetech grow. He's

currently in charge of the

organization's overall strategy.

He will be in charge of developing and overseeing the company's marketing strategy, as well as assisting in the growth of the company's customer base, increasing sales, and making business decisions.



Derrick Emeka Randall
Board Chairman

A seasoned senior executive who has worked extensively with mobile operators across the world, spending much of his time working with operators in emerging markets.

His work has focused primarily on helping operators reduce churn, increase revenues, and drive usage through the adoption of innovative propositions.

Prior to his work in the telecoms space, Derrick held several senior commercial and management positions at a variety of companies, including TDK, Barclays, Michelin, and Frost & Sullivan.



Our Products/Services

1 Phase 1

At launch, we will have services available for home buyers and Investors. With advice backed by data models for investors and find my perfect home feature for buyers.

Our 'Find My Perfect Home' feature will take several data entries as an interactive questionnaire. Taking into account workplace, hobbies, and children, we will filter out no less than 10 properties suitable for our clients using artificial intelligence and ETL pipelines from several data sources.

Our third product will be a B2C service where we will assist our clients in brokering a mortgage for them through our partners.

We will charge our client 1% of the total loan amount and receive a fee from the mortgage provider, which is approximately 0.5% of the loan. It is yet to be decided which brokerage will provide this service.

Our second product is a service we offer to enable a product to be bought and sold very quickly, which navigates the legal process as part of the process.

We are working closely with our legal partners to configure a 'Fast Listing' feature that will enable the legal services to be complete in 2–3 weeks, compared to the industry average of 2–6 months. We will also charge a 10% commission from our partners (Hutchins and Co.), with whom we will be working.

Our fourth product will be to offer to our clients a solution that enables them to manage property through our site in conjunction with the property managers that we have available. We will be outsourcing this work to estate agencies to begin with and then later allowing nonagent property managers to sign up.

We will charge the agencies 15% commission for this service, and their base rate would be 10% of the revenue generated from our clients. (To clarify, if rent is £1000 a month, then the property manager charges £100 a month for services, of which we will make £15 a month for simply providing the facility for them.)

Our Clients/Customers

1 2 3 4

Buyers

We work with Buyers who will be able to identify realtime property prices through the use of our Al system model. Which gathers and configures external and internal factors through API and stores them in the database.

In addition, our solution for buyers is aiming to help them achieve a 3-week lead time from listing to closing with our inhouse mortgage lenders and solicitors for buyers purchasing property through us.

Developers

Investors will be able to see estimated yield returns on listed properties based on internal and external market conditions, which are calculated using our backend database.

From residential real
estate, such as long-term
rental properties and
vacation rental properties,
to commercial real estate
opportunities and raw
land, etc.

Investors will also be able to use our bespoke services if they are looking for certain criteria that markets don't provide in depth. Such as ROI forecasts within geolocations mapped.

Investors

Developers will be able to connect with our partners at GigBridge to help first-time developers source a team to help with their property plan/refurbishments works.

Developers with good starting capital will also be able to apply for financing at Marao Finetech.

Property management surveying will be available to help with the valuation of the property's interior construction and housing design.

Developer Analytics will be the main service provided to help with locating high ROI return plots/areas.

Estate Agents

Estate agents will be able to list with us for free, avoiding the fee.

Promotional and bespoke analytics opportunities are available.

How Do We Compare?

Marao Finetech vs Competitors	Right Move	Zoopla	Property Data	One Dome	Property Filter	Marao Finetech
Ease Of Use Time is valuable, so accessibility to tools on website is available easier	*	*				
Transparent Pricing and packaging Subscriptions are clear and	*	*				
Free Listing Allowing estate agent to list without fee's	*	*		*	*	
Legal services Providing legal support within company to help cliental	*	*	*		*	/
Management Managing the property purchase in an efficient manner so that the client has the ease of simply picking the property and we will deal with everything else	*	*	*	*	*	
Analytical Tools and services Use of Al and technology to make old methods efficient		*		*	_	
Mortgage Lending In house mortgage lending service provided for our customers for efficiency	*	*	*	*	_	

Contact Us

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If you have any questions or would like to learn more about our services, please don't hesitate to reach out to us.