Marat Salikhov

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ACADEMIC APPOINTMENTS

Postdoctoral Associate, Yale School of Management, New Haven.

2019 – present

EDUCATION

Ph.D. in Management, Technology and Operations Management, INSEAD,	2019
Singapore.	

Title: *Demand Distribution Forecasting via Discrete Subjective Inputs* Committee: Nils Rudi (chair), Jürgen Mihm, Ville Satopää, Ilia Tsetlin

M.A., Economics, New Economic School, Moscow, Russia. 2014

B. Sc. in Applied Mathematics and Computer Science, *Kazan Federal University*, Kazan, Russia.

2010

RESEARCH INTERESTS

Empirical operations management, probabilistic forecasting, wisdom of crowds, retail operations.

TEACHING INTERESTS

Core operations management, managerial statistics, data science for business, business analytics.

WORKING PAPERS

- 1. Bias, Information, Noise: The BIN Model of Forecasting with Ville Satopää, Philip Tetlock and Barbara Mellers, *minor revision at Management Science*, available at http://ssrn.com/abstract=3540864
- 2. Forecasting Demand for New Products: Combining Subjective Rankings with Sales Data with Nils Rudi, *major revision at Management Science* available at my website
- 3. Are Goals Scored Just Before Half Time Worth More? A Soccer Myth Statistically Tested

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with Henrich R. Greve, Jo Nesbø and Nils Rudi, major revision at PLOS ONE

4. Impact of Workforce Flexibility on Customer Satisfaction: Empirical Framework & Evidence from a Cleaning Services Platform

with Ekaterina Astashkina and Ruslan Momot, available at https://www.ssrn.com/abstract=3260826

5. Accounting-based Incentives Can Induce Cyclical Inventory Build-ups

with Paul Parker, Jurgen Mihm, Dana Popescu and Nils Rudi, available at http://ssrn.com/abstract=2972482

OTHER WORK IN PROGRESS

6. Types of Crowd Wisdom

with Barbara Mellers, Ville Satopää and Philip Tetlock

7. In-Play Football Prediction

with Harry Groenevelt and Nils Rudi

CONFERENCE PRESENTATIONS

MSOM Meeting, Dallas, TX.	2018
INFORMS Annual Meeting, Nashville, TN.	2016

TEACHING EXPERIENCE

Data Science for Business, INSEAD, MBA program, Singapore.

2018

Teaching Assistant to Prof. Anton Ovchinnikov, Prof. Theodoros Evgeniou and Prof. Spyros Zoumpoulis.

A managerial Data Science course based on R

90 students, led tutorials, gave one-on-ones, assisted with projects, graded assignments and tutorials

Probability and Statistics, INSEAD, *PhD program*, Fontainebleau, France.

2016

Teaching Assistant to Prof. Spyros Zoumpoulis

15 students, introductory probability theory and statistics; designed tutorial sessions and exams, graded assignments

Decision-Making Under Uncertainty, INSEAD, *Exec. Education*, 2015 – 2016 Fontainebleau, France.

Sberbank 500 Executive Education program

Teaching Assistant to Prof. Anton Ovchinnikov, Prof. Theodoros Evgeniou and Prof.

Spyros Zoumpoulis

Statistics course, ≈ 500 participants

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Business Model Innovation, INSEAD, Exec. Education, Fontainebleau, France.

2015

Sberbank 500 Executive Education program

Teaching Assistant to Prof. Serguei Netessine

Operations Management course, ≈ 500 participants

Microeconomics, New Economic School, MA program, Moscow, Russia.

2013 - 2014

Teaching Assistant for the Graduate Microeconomics course at a MA program

INDUSTRY EXPERIENCE

Software Developer, KIR Kazan, Kazan, Russia.

2009 - 2012

LANGUAGES

Russian (native), English (fluent)

COMPUTER SKILLS

R, Python, Julia, Stan, AMPL, LATEX

REFERENCES

Prof. Nils Rudi

Professor of Operations Management, Yale School of Management, +1-203-432-7897 nils.rudi@yale.edu

Prof. Ville Satopää

Assistant Professor of Technology and Operations Management, INSEAD, +33-7-8276-9988 ville.satopaa@insead.edu

Prof. Jürgen Mihm

Professor of Technology and Operations Management, INSEAD jurgen.mihm@insead.edu

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