



Art

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Design

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Genre : Casual – Party game

“Draw Something”



Pros:

- Really fun to play
- Highly Social
- Very casual, no hardcore 'scoring' system

Cons:

- No variation in Gameplay
- Words often repeat
- No fun way to choose categories of words.

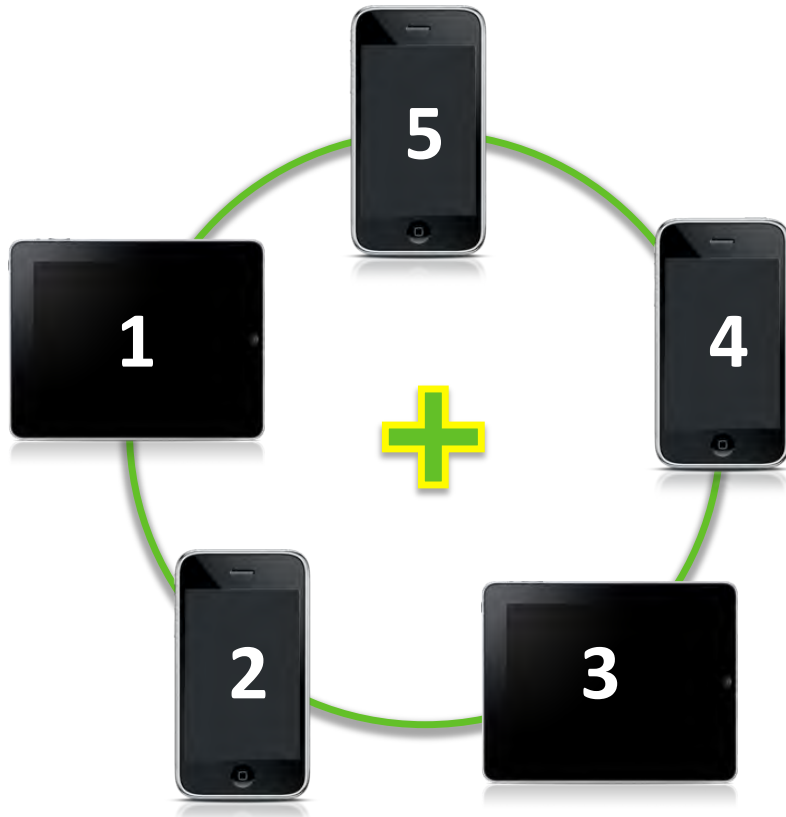
Solutions

- No variation in the gameplay
- No fun way to choose category
- Words often repeat



- Have different game modes
- Let players choose from categories in an interactive way
- Smart algorithm that chooses a new word from the list

Technology : Local Network



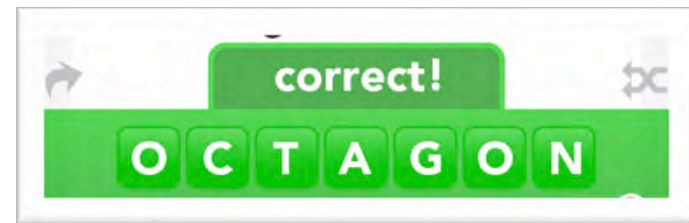
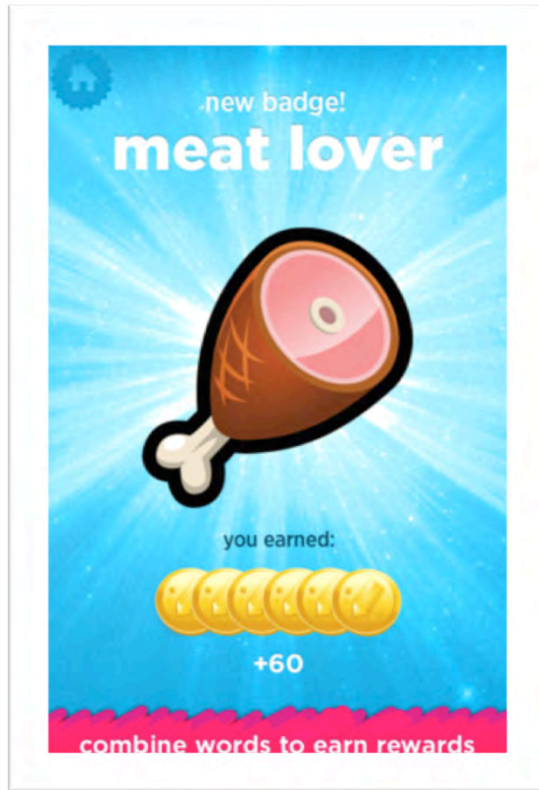
- Any combination of iPad / Iphone up to 5 devices
- Connected locally with Bluetooth
- 2-5 players

Aesthetics – U.I



Fun, cute and cartoony type

Aesthetics – Feedback



Feedback : Simple, Colorful and Flashy

Aesthetics – Rewards



Rewards : Like in Facebook games, Casual and fun rewards
- e.g. simple score system, a leaderboard and achievements section.

Mechanics

1. Choose a category to draw



Choose a category directly or spin the wheel to get a random category

Mechanics

2. Draw based on the word

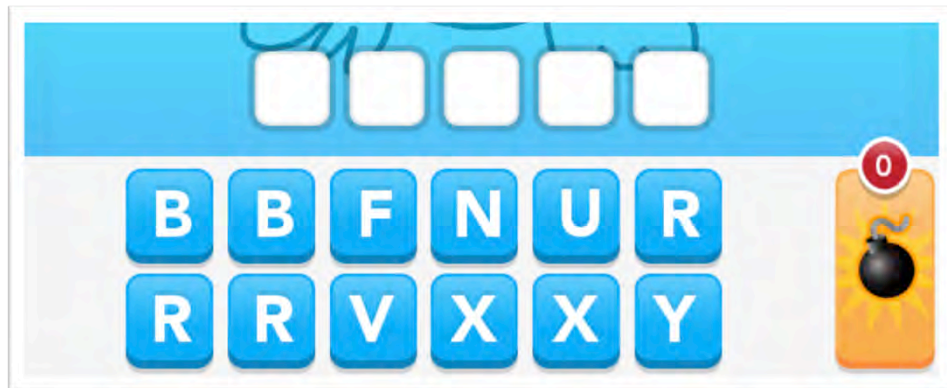


Draw the picture in the canvas using simple tools like:

1. Pencil
2. Eraser
3. Paint Bucket
4. Selection tool
5. Trash canvas
6. Color palette

Mechanics

3. Guess the correct answer



Guess the word based on the picture drawn by another player.

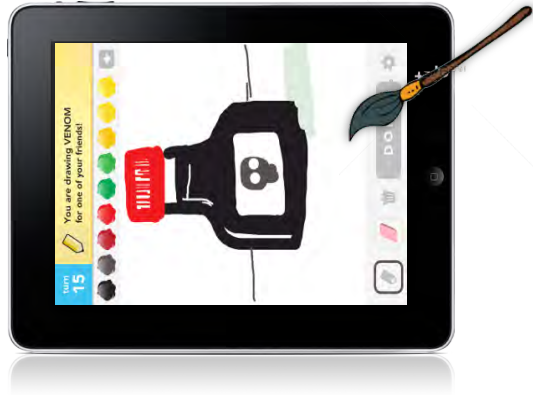
Use the scrabble-type letters setup to help you in guessing.

Game Rule



Game Mode #1. Quick Draw

Player1 draws!



Rules :

- Goal : Guess the picture before other players.
- One player draws in his IPad (preferred) or Iphone. All others guess.

Guessers :



Player2



Player3



Player4

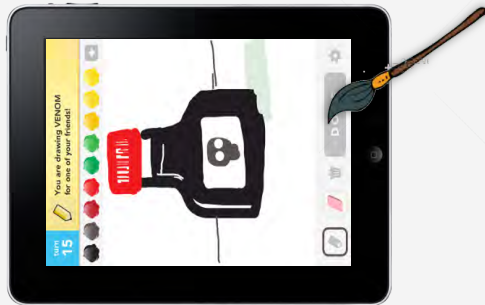
All guessers see the canvas simultaneously in real-time, in their screens.

Game Mode #2. Team Battle

Team A



Player2 guesses!



Player1 draws!

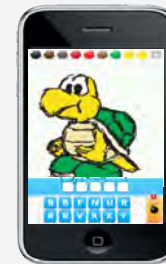
VS



Team B



Player3 draws!



Player4 guesses!

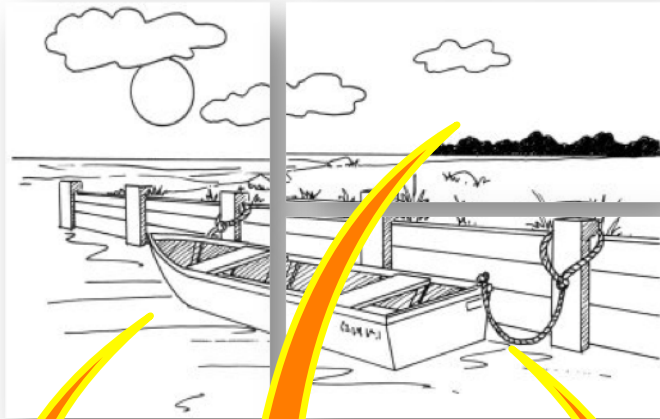


Game Mode #2. Team Battle

Rules : You play as a team and this game mode has a time limit to guess!

- **Goal :** Team Work! Draw and guess correctly in lesser time than the other team.
- Players suggest words for the other team's drawer to make it interesting.
- Guess the right answer in shortest time to win.

Game Mode #3. Jigsaw Pictionary



A simple, single image is split into three and Shown to each of the drawers.



Drawers: Player1

Player2

Player3

Game Mode #3. Jigsaw Pictionary

Drawers:



Player1



Player2



Player3

Guesser:



Player4



Game Mode #3. Jigsaw Pictionary

Rules :

- Goal : Guess the picture drawn in parts by three players simultaneously.
- Three players are shown a part of a picture.
- They must draw the exact picture again.
- The player 4, who guesses, can see all the three player's canvas combined in his screen in real-time.
- The right guess ends the game.

Game Mode #4. Telephone Pictionary



Player1

1st Drawer



Player2

2nd Drawer



Player3

3rd Drawer



Player4

Guesser



Game Mode #4. Telephone Pictionary

Rules :

- Goal : Guess the picture which was re-drawn by players before you.
- Player 1's drawing is transmitted to Player 2's phone.
- Player 2 draws based on his guess of player 1's picture.
- Player 2's image transmitted to player 3.
- Player 3's image transmitted to player 4, who has to guess.
- This is just one loop of the game. 4 Loops can be played simultaneously with each player receiving a word and passing to the left.

Fun Factor



- A fun party game that can be played casually
- More players, more fun!
- Very Easy to learn
- Intuitive controls
- Simple rules
- Variation in gameplay to increase interest curve
- Cool use of technology