Tech Limelight empowers users to follow their favorite tech products, technologies, and companies a la Twitter. It intelligently aggregates and organizes user contributed content by product or technology into single pages called limelights. Tech Limelight provides users with powerful tools to stay up to date and discover new content in the tech world.

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My name is Marc MacLeod and I’ve spend the past year and a half in college building Tech Limelight. It is a top of the line web application that organizes product information in a new way. A few of the main features follow. Users submit news stories, tags, pros and cons, specifications, wiki content, features, images, reviews, and more to ‘limelights.’ A limelight is a page on the website dedicated to a single product or company – like the iPhone 4 or Apple. Users can also participate by rating everything other users contribute. Users can follow other users and follow limelights. This allows users to create custom feeds that include news stories and information on their favorite products and companies. By having content aggregate around limelights instead of conventional categories, Tech Limelight is able to do many new things with the data. A revenue sharing system rewards the users who contribute the most popular content. This is just the tip of the iceberg. Please email me at [marc@techlimelight.com](mailto:marc@techlimelight.com) and sign up for the beta at techlimelight.com if you are interested.