Sunny by Friday
Site Plan

Domain name

sunnybyfriday.com

Site purpose

Sunny by Friday will be a site where the weather is posted along with weather forecasts for current day and up to 10 days out. The site will also have good and uplifting news associated with the town being viewed. It will have a page dedicated to each town. Visitors will be informed of weather conditions according to each town. We believe there is not enough good news being reported. Visitors will see more of the good in the world and be inspired to do good themselves. We hope to provide weather information as well as uplift those around us and hopefully spread that throughout our communities.

Target audience

The target audience is primarily those 18 – 55 years of age. They will be able to access the site from a home computer, tablet, or a mobile phone.

Personas would include:

- Landscaping professionals who need to plan work according to the weather.

- Adults with families planning outdoor adventures with their families.
- Any person seeking good news that has uplifting messages.
- Anyone in the farm industry to plan work and estimate water usage from irrigation.
- Any person with a curiosity of what the weather may be like in the future.

Color scheme and typography

Element	Size	Type	Color
Site Header	40 px	Stylish	Rusty Red #984B43
Primary Nav	30 px	Stylish	Warm Yellow #EAC67A
Footer Nav	20 px	Stylish	Warm Yellow #EAC67A
h1	30 px	Stylish	Rusty Red #984B43
h2	25 px	Stylish	Rusty Red #984B43
h3	20 px	Stylish	Rusty Red #984B43
Paragraph	16 px	Calibri	Gun Metal #233237

Site Map

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┌──────────┐
│  Home    │
└──────────┘
     │
     │          ┌──────────────┐
     ├──────────│   Preston    │
     │          └──────────────┘
     │
     │          ┌──────────────┐
     ├──────────│ Soda Springs │
     │          └──────────────┘
     │
     │          ┌──────────────┐
     ├──────────│  Fish Haven  │
     │          └──────────────┘
     │
     │          ┌──────────────┐
     ├──────────│ Storm Center │
     │          └──────────────┘
     │          ┌──────────────┐
     └──────────│   Gallery    │
                └──────────────┘
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