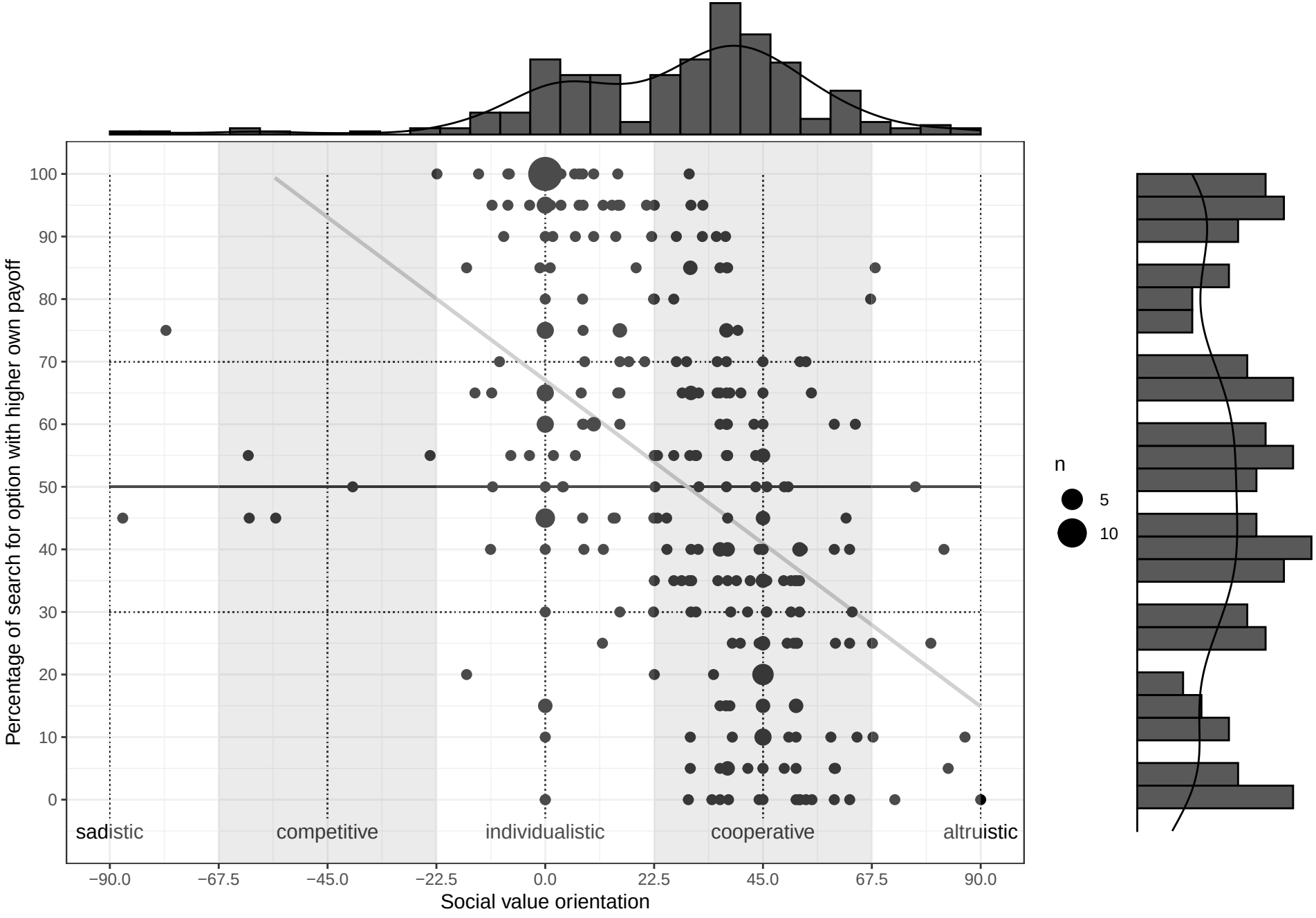
Percentage of search for option with higher own payoff
100
90
80
70
60
50
40
30
20
10
0
sadistic
competitive
individualistic
cooperative
altruistic
−90.0
−67.5
−45.0
−22.5
0.0
22.5
45.0
67.5
90.0
Social value orientation
n
5
10