

DATA VISUALIZATION IN POWER BI



SUMMARY



WHY POWER BI



APPLICATIONS



PRACTICAL

WHY POWER BI?

- Business analytics tool
 - Supports many data sources (Excel, csv, SQL Server, etc.)
- Manipulate and organize data
 - PowerQuery, DAX, etc.
- Visualize data in Dashboards and Reports



APPLICATIONS



- Sales: segment customers, identify trends/seasonal patterns
- Inventory Management: supply chain dashboard/performance analysis
- Health Care: patient data, scheduling, reporting
- Human Resources: employee engagement analysis, talent management
- More!





PRACTICAL

- Download files from the GitHub:

<https://github.com/matheusmaldaner/WorkshopArchive>

