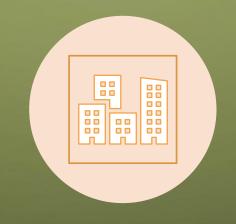




## SUMMARY







WHY POWER BI

APPLICATIONS

PRACTICAL

## WHY POWER BI?

- Business analytics tool
  - Supports many data sources (Excel, csv, SQL Server, etc.)
- Manipulate and organize data
  - PowerQuery, DAX, etc.
- Visualize data in Dashboards and Reports







- Sales: segment customers, identify trends/seasonal patterns
- Inventory Management: supply chain dashboard/performance analysis
- Health Care: patient data, scheduling, reporting
- Human Resources: employee engagement analysis, talent management
- More!



