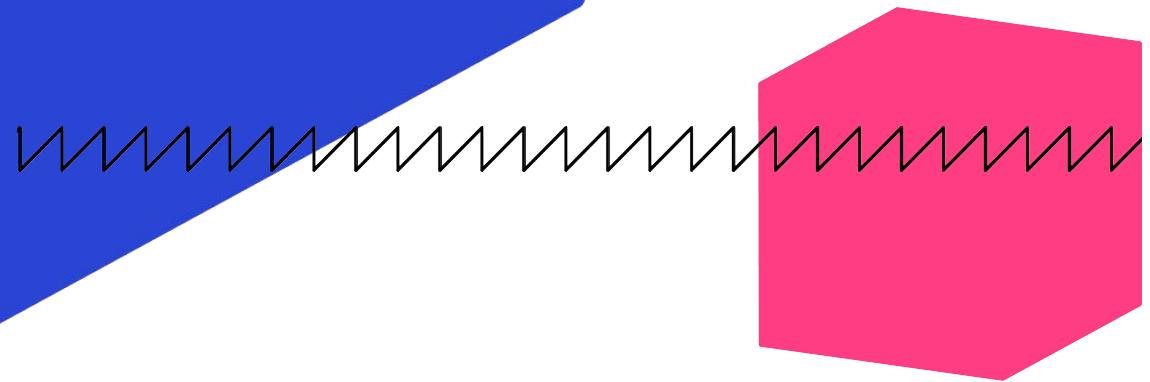




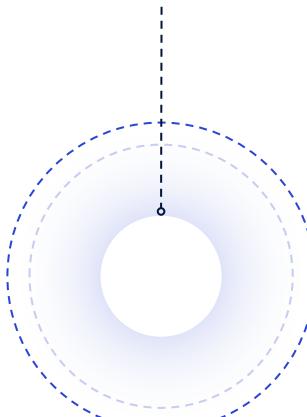
Intro to Peak Platform



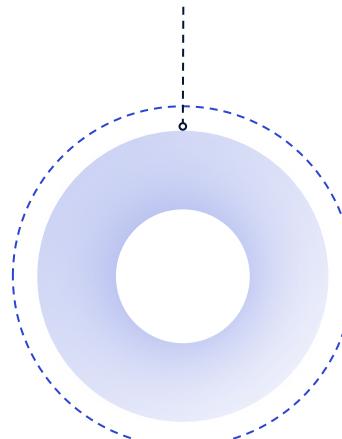
Three things needed for Decision Intelligence



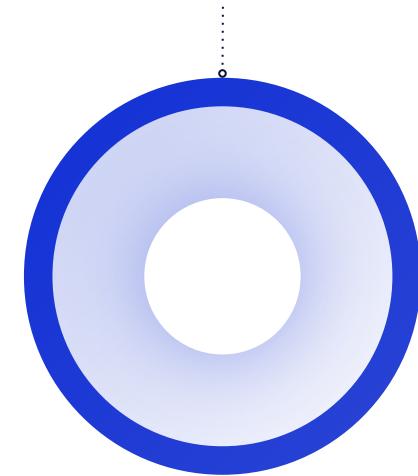
AI ready data



Intelligence

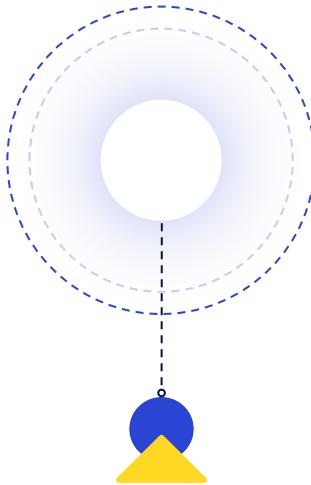


An interface



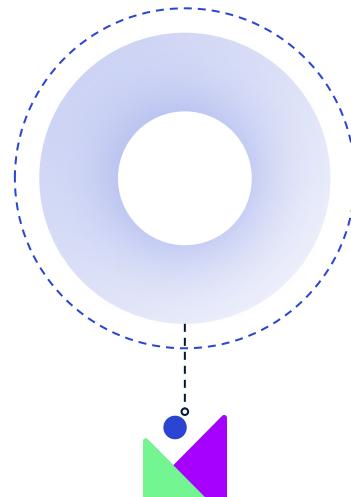
Three interconnected capabilities

AI ready data



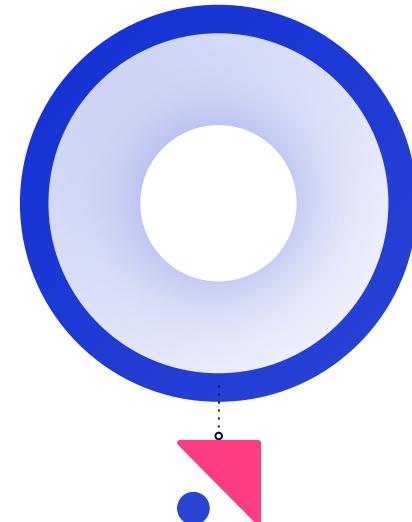
Dock

Intelligence



Factory

An interface



Work

One platform. End to outcome.

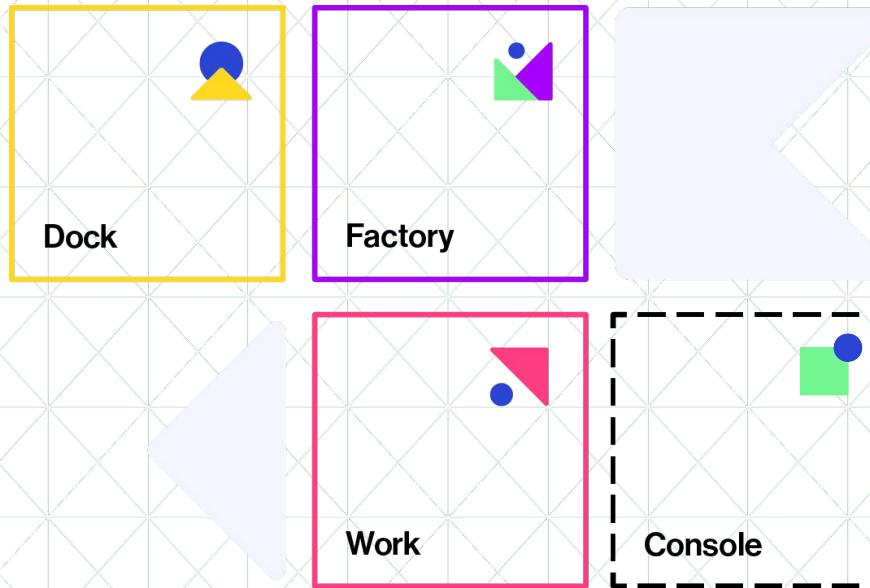
The image displays a software interface designed for managing data and operations across multiple platforms. The central dashboard, titled "Dock", provides a high-level overview of data storage and processing. Key metrics shown include "Total Data Stored" (112,495), "Logs" (112,495), and "Workflows" (T3). The "Factory" section features a complex workflow diagram with various nodes and connections. The "Work" section includes an "Outstanding Decisions" card prompting to "Increase PPC ad spend to \$2.69". To the left, a separate window lists "Data Sources" such as Oracle, Amazon S3, and BigCommerce. To the right, a detailed "Demand View" chart shows inventory levels and trends, while a "Customer View" chart displays product sales or popularity. The entire interface is set against a light blue grid background.



Placeholder for case studies

Three capabilities on a single platform

With a console to manage everything



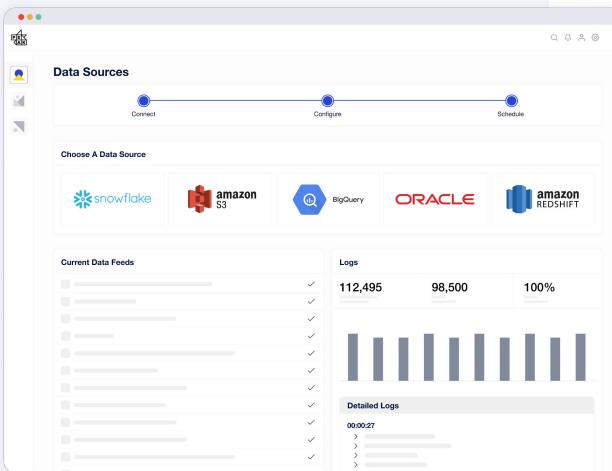
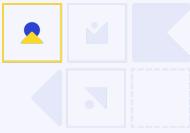


The screenshot shows the Peak Dock software interface. At the top, there's a navigation bar with three circular buttons labeled "Connect", "Configure", and "Schedule". Below this is a sidebar with icons for "Data Sources", "Logs", and "Metrics". The main area is titled "Choose A Data Source" and lists several options: snowflake, amazon S3, BigQuery, ORACLE, and amazon REDSHIFT. Under "Current Data Feeds", there are ten horizontal bars of varying lengths. To the right, there's a "Logs" section with three metrics: 112,495, 98,500, and 100%. Below that is a bar chart with ten bars of equal height. At the bottom is a "Detailed Logs" section with a timestamp of "00:00:27" and four log entries, each preceded by a right-pointing arrow.



Dock

Everything you need
to make your data
AI-ready.



Dock

Dock is a data management toolkit, to let you integrate, prepare, clean, de-duplicate, transform, catalogue and organize your data. It's a data warehouse specifically designed to make AI not just possible, but easy.

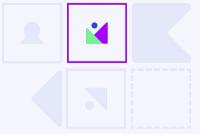
Data access

Data bridge and data connectors

Data transform

Data explorer





The screenshot shows the Peak AI Factory software interface. At the top, there's a navigation bar with a search icon, a user profile icon, and a settings gear icon. Below the navigation bar is a title bar labeled "Factory".

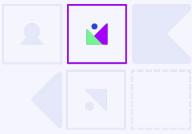
The main area is divided into two sections: "Workflows" and "Workspace".

- Workflows:** This section contains a diagram of a workflow. It starts with a pink rectangular node with a minus sign (-) containing a grey bar. An arrow points from this node to a blue rectangular node with a clock icon containing a grey bar. From this second node, two arrows branch out: one goes to another pink node with a minus sign (-) and a grey bar, and another goes to a third pink node with a minus sign (-) and a grey bar.
- Workspace:** This section is divided into four panels:
 - MyFile.R:** Shows a library named "mylibrary" with code snippets 1 through 5.
 - Data:** Shows a dataset named "MyDATA" with 45,107 observations, represented by three dollar signs (\$).
 - Console:** Shows a summary named "mycode" with code snippets 1 through 7.
 - Plot:** Displays a line plot with two curves: a black curve peaking at the left and a red curve peaking at the right.



Factory

Built by data
scientists for
data scientists.



The screenshot shows the Peak AI Factory software interface. The top navigation bar includes 'File', 'Edit', 'View', 'Help', and a search bar. The main area is titled 'Factory' and contains several sections:

- Workflows:** Displays a workflow diagram with three nodes connected by arrows.
- Workspaces:** Shows a file named 'MyFile.R' containing code (e.g., 'library(myclib)', 'summary(mycode)') and a plot area.
- Data:** Displays a dataset named 'MyDATA' with 45,107 observations.
- Console:** Shows the output of the R code entered in the workspace.
- Plot:** Displays a line graph.



Factory

Factory is more than a place to build models, this is where business guardrails and decision logic is baked into predictions and suggestions about actions to take. This is where that centralised intelligence is created.

Workspaces

Workflows

VCS
integrations

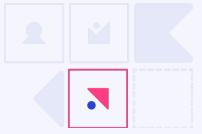
App
deployment

Environment
Management

Model
management

API
deployment

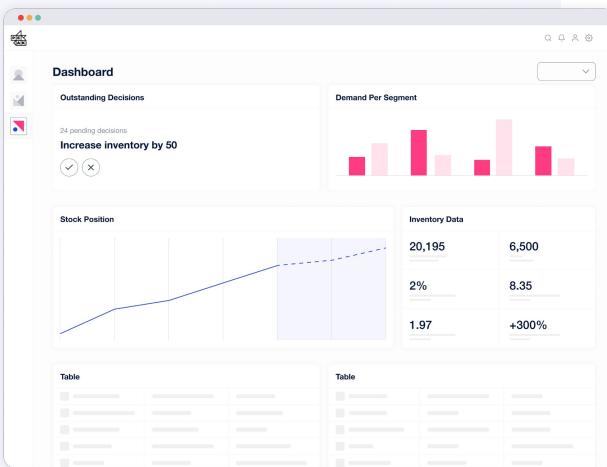
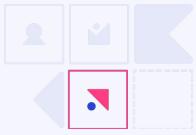




Work

Built for action,
not just insight





Work

This is where data, insight, suggestions and recommendations are visualised and made easy to action. Work is where we finally put AI in the hands of commercial decision makers. Work is where great decisions are made.

Dashboards

Data Access

App deployment

Environment Management

File Downloads

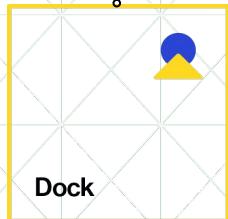
API deployment



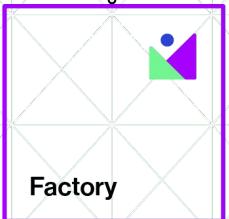


Dock & Factory

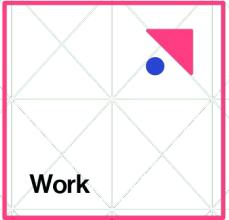
for data teams to build and configure Decision Intelligence applications at pace and scale.



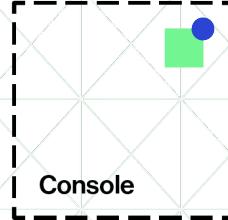
Dock



Factory



Work



Console

Work

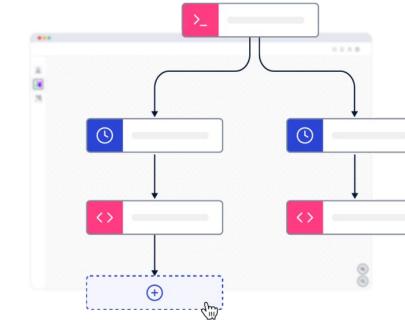
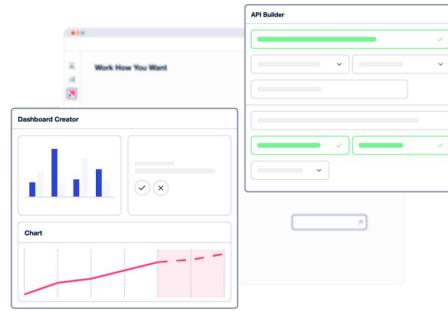
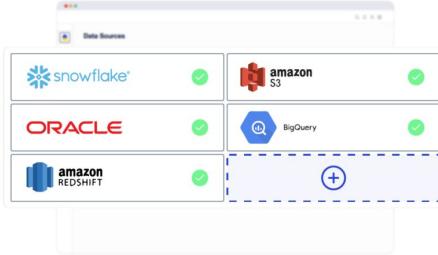
for business teams to deliver tangible intelligence outcomes across the value chain.

The power of Peak lies **in the combination of these elements**.

Everyone can use Peak.

Functionality designed with the end in mind

Peak has been built to decrease time to value, and take the heavy lifting away from data science and commercial teams, so they can focus on one thing – AI-powered decision making.



Data bridge and data connectors

Peak empowers you to connect to S3, Snowflake and a multitude of other data sources to rapidly integrate your data into Peak without any technological support needed.

Flexible outputs

We make it easy to deploy models so you can consume outcomes in the way that works for you. Create completely unique dashboards or inject AI straight into your day-to-day software.

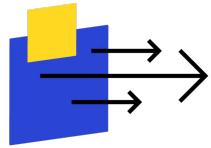
Workflows

Workflows help you solve complex problems by visualizing the steps needed to engineer a business decision and link models from across the business to connect solutions.

A platform that gives you more than results

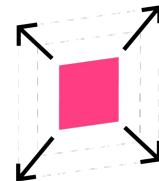


Peak has everything you need to make Decision Intelligence a reality



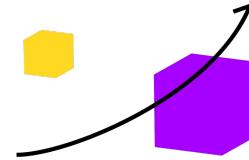
Speed

A platform designed with fast time to value in mind. With Peak you can get AI models into production in days not months.



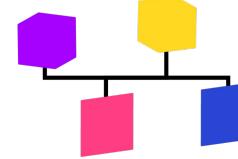
Flexibility

Build what you need. Work how you want. Peak is infinitely flexible – build solutions that fit with your ways of working, and choose the amount of support you need from us.



Connectivity

Peak takes away the burden of self-build and enables data science teams to focus on what they love – with tools to shortcut the time it takes to get data AI ready.



Empowerment

With teams and solutions all unified on a single platform, every decision can be made with full visibility of the impact on the wider business.



Peak can deploy solutions across your business



Customer Intelligence

Generate demand and grow sales with on and off site personalization, lead scoring and more



Demand Intelligence

Plan for demand and maximize profits with inventory optimization, pricing, markdown, allocation and more.



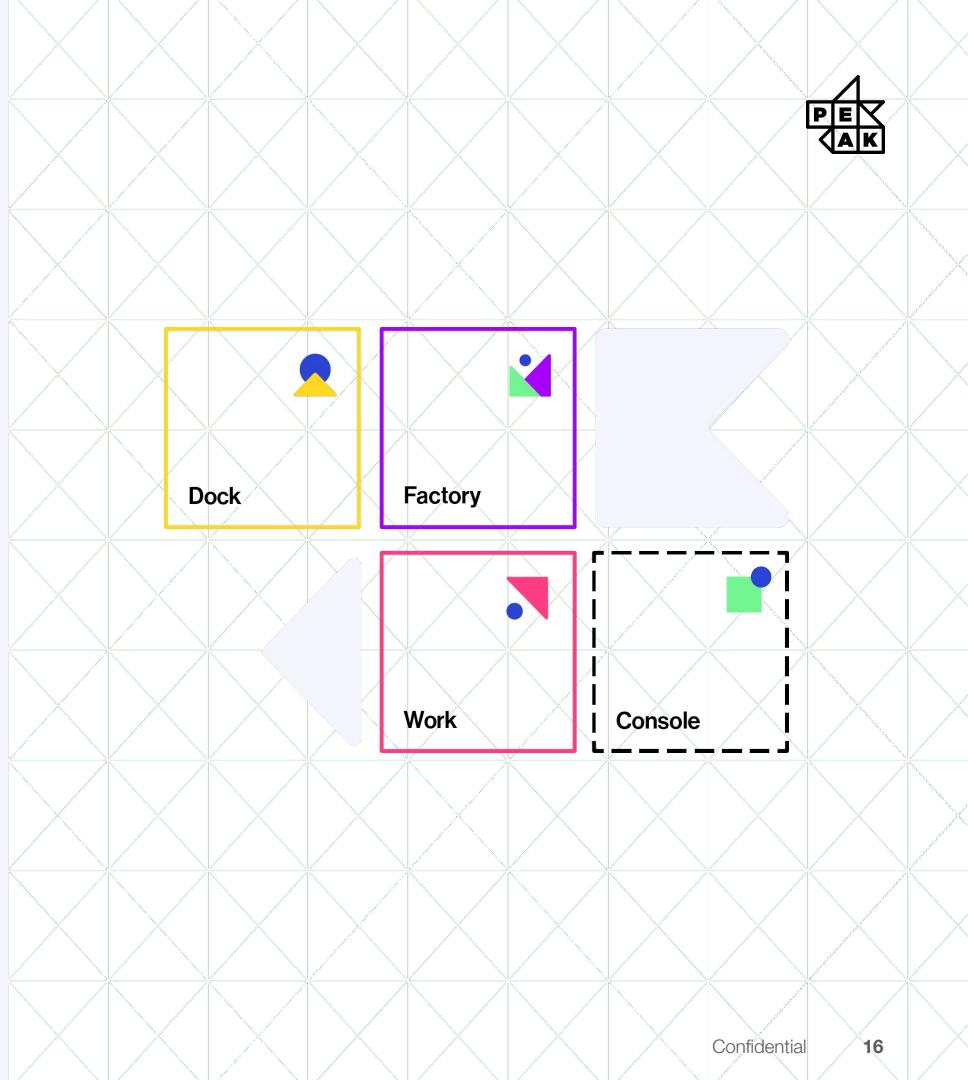
Supply Intelligence

Fulfill demands and minimize costs with buying optimization, distribution resource planning and more.



Decision Intelligence

Peak can be used to build, configure and deploy any AI-powered applications to solve business challenges, all from the same platform.





Solution first

Peak's existing Decision Intelligence solutions can be adopted through our SaaS+ onboarding model.

Technology first

Our platform can be used as a platform for data science teams, empowering them to build, configure and deploy their own Decision intelligence.

Hybrid

A common platform to leverage Peak's decision intelligence capabilities and building your own, giving you the best of both worlds.

Build what you need to. Work how you want to.