

Jan 1, 2023 - Dec 31, 2023

Order Segment

Total Revenue (2023)

188,195.36 €

Total Orders (2023)

2,573

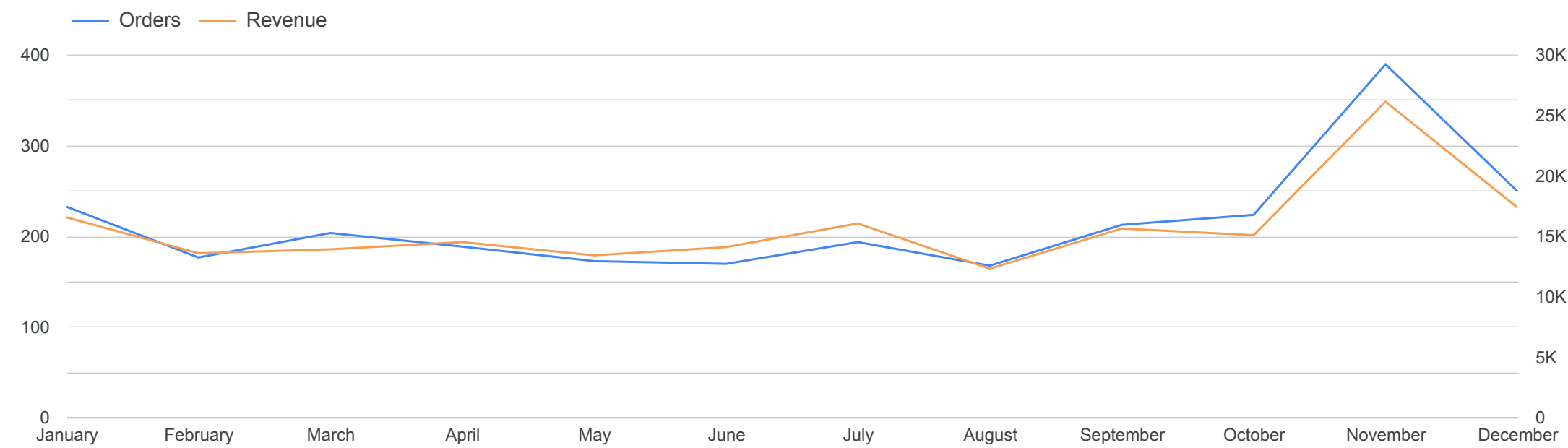
Unique Customers

1,345

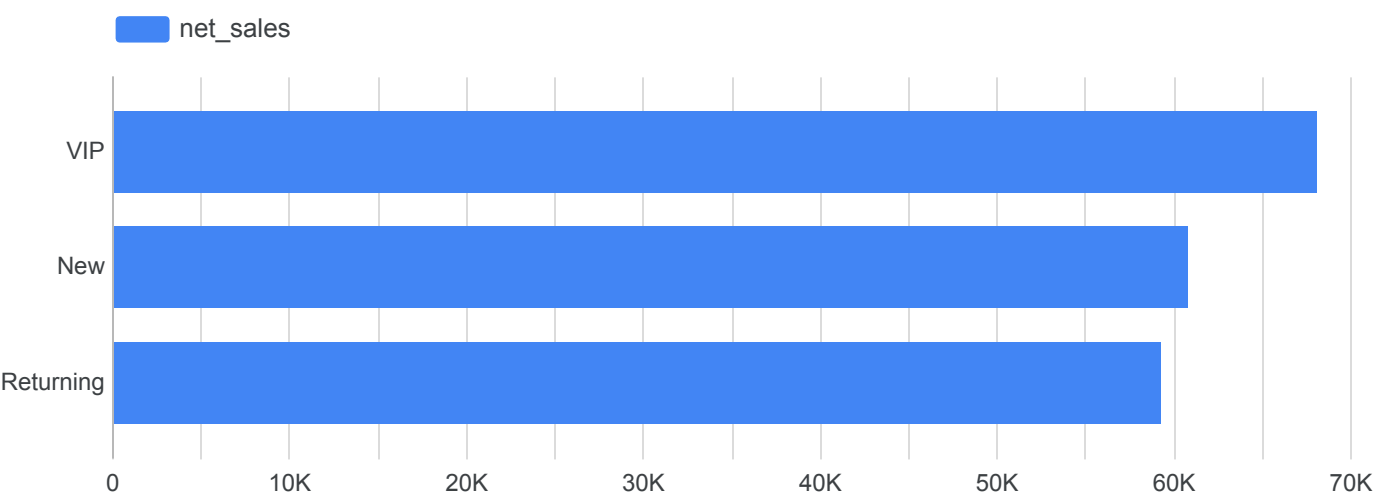
Average Order Value (AOV)

73.14 €

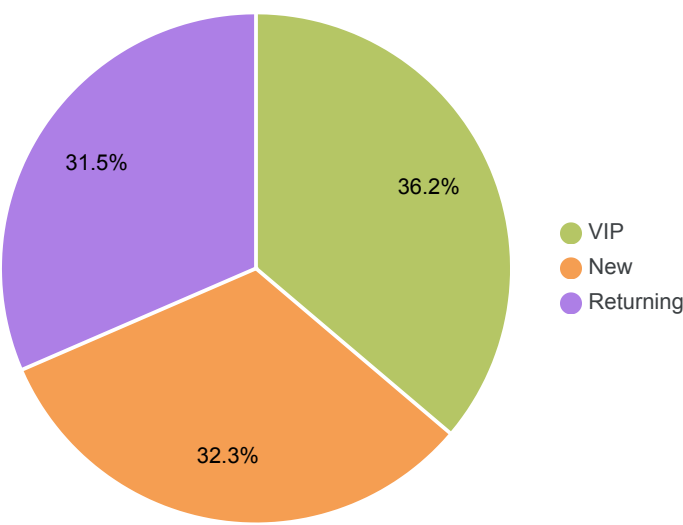
Orders & Revenue



Revenue by Segment



Revenue by Segment



Top customers by Revenue

	Customer ID	Total Revenue	Orders	Average Order Value (AOV) calculated
1.	417363	2,622.03 €	36	72.83 €
2.	422523	2,052.76 €	23	89.25 €
3.	1286103	1,722.23 €	11	156.57 €
4.	1433553	1,563.25 €	11	142.11 €
5.	257913	1,542.55 €	10	154.25 €
6.	1185753	1,487.92 €	9	165.32 €
7.	1434813	1,425.42 €	5	285.08 €
8.	1184643	1,405.59 €	7	200.8 €
9.	1428633	1,402.59 €	10	140.26 €
10.	428433	1,394.4 €	12	116.2 €