

Haute école de gestion Genève

Plan de cours 2019-2020 / Semestre d'automne

Communication écrite / ANGLAIS I Bideau Wüst Christine

воок	Market Leader Upper Intermediate, 3 rd Ed. Extra, Course book with MyEnglishlab, Longman
IT	Cyberlearn : HEG-IG-611-2-Anglais I - Ch. Bideau Wüst / Access code : IG1-2019 MyEnglishLab : Course ID : R4XT-Y4HK

DATE	CONTENT	ASSIGNMENT
1 Sept. 19	 Planning Unit 1 : Communication Speaking : What is a good communicator ? (6) Vocabulary : describing a communicator (6-7) Listening : Improving communication (7) 	
2 Sept 26	 Unit 1 Reading: E-mail: for and against (9) Voc. & structure: idioms (9-10) Structure: Comparisons: revision & practice (ho 5-8) 	MEL : lang.work: voc. A-DSB : read text p.9
3 Oct. 3	 Unit 1 Revision: Idioms (ho 4) Skills: Dealing with communication breakdown (11) BEC V.: Proof-reading (ho 24) 	MEL : idioms, A-EHo : compar. p.9-10
4 Oct. 10	 Unit 1 Writing: E-mail & memo (ho 21-22) BEC sample 1 (ho 23) BEC V.: Proof-reading (ho 27) 	 Ho: tel. p.11-15 MEL: writing, A-E Ho: BEC text p.25-26
5 Oct. 17	 Unit 2: International Marketing Reading: Italian Luxury (16-17) Vocabulary: Marketing (14-15) Video watching: International Marketing (ho 3-5) 	MEL : survival bus. Engl.: tel. A-C MEL : Unit 1
6 Oct. 31	 Unit 2 Voc. & structure: Noun compounds (18 / 146) Listening: How to market internationally (17) Skills: Brainstorming (19) Structure: Presenting figures (ho 8-9) 	MEL : voc. A-CHo : figures : read p.6-7
7 Nov. 7	 Unit 2 Case study: Creating a global brand (20-21) BEC V. Reading parts 3 & 4 (ho 12-14) 	 Ho: figures p.10-11 MEL: noun comp. A-B MEL: brainstorm, A-D



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DATE	CONTENT	TO DO
8 Nov. 14	 Unit 3: Building Relationships Describing business relationships (22-23) Listening: Business partnerships (24) BEC V. Reading part 4 (ho 17) 	Ho : E-mail : BEC sample 2 p.15
9 Nov. 21	 Unit 3 Reading: How East is meeting West (24-25) Voc. & structure: multi-word verbs (26) BEC V. Proof-reading (ho 18) 	 MEL: voc. A-B MEL: multi-w. vbs, A-B SB: Reading: text p.25
10 Nov. 28	 Unit 3 Skills : Networking (27) Writing : Business letters (ho 8-16) 	MEL : writing, A-E
11 Dec. 5	 Unit 3 Structure: Relative pronouns & Link words (ho 3-7) BEC Proof-reading (ho 19) BEC V. Listening, part 3 (ho 20) 	MEL : Unit 3
12 Dec. 12	WRITTEN TEST (x1) Reading & Writing skills: Texts + BEC part 1 (email or memo) + business correspondence	
13 Dec. 19	WRITTEN TEST (x1) Units 1 - 3 : Listening / Reading / Vocabulary / Grammar	
14 Jan. 9	 Tests: keys & results Unit 3 Video watching: Office Angels (ho 21-24) 	
15 Jan. 16	Backup date	
16 Jan. 23	No English class : Exams	

