MARC CHINO N. ALTEA

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EDUCATION

Technological University of the Philippines

Bachelor of Science in Computer Science

Ermita, Manila

2019 - 2023

EXPERIENCE

ARC Refreshments Corporation

Quezon City

Software Developer

March 2024 - Present

- Develop and maintain Web Applications using ASP.NET Framework (MVC & Webforms), ASP.NET Core (MVC), C#, Entity Framework, Microsoft SQL, HTML, CSS, and Bootstrap.
- Enhance and support internal systems used across RC Cola plants nationwide, driving operational efficiency and system reliability.
- Collaborate with cross-functional teams to design and implement scalable, maintainable solutions for bottling operations, inventory control and customer management.

Virtual Assistant Belgium

Web Developer

November 2023 – February 2024

- Integrated Luzmo Dashboard with Webdoos CMS for real-time data visualization.
- Provided software support and development solutions to my client.
- Utilized web scraping tools, including HTTrack, to efficiently extract and manage data.

Seira Cosmetics Quezon City

Junior Web Developer

November 2023 – January 2024

- Designed and developed the Seira Cosmetics Shopify website store, optimizing UI/UX for seamless shopping experience.
- Optimized website speed and performance for better usability.
- Implemented SEO optimization strategies to improve search engine visibility and drive organic traffic.
- Applied advanced CSS techniques to enhance website design and responsiveness.
- Integrated PayPal and Paymongo payment gateways to facilitate secure transactions.

Baybayin HubPasay CityWeb DeveloperApril 2023 – July 2023

- Designed and developed the Baybayin Hub's WordPress Consulting website.
- Optimize site speed and integrated secure payment gateways.
- Led a team in project coordination, ensuring timely efficient development.

PROJECTS

CDR Printing Managements

March 2024 - April 2024

ARC Refreshments Corporation

• Designed and developed a full-stack ASP.NET Web Application (MVC) to manage CDR Print issues, allowing users to update or delete print counts for reprints.

Count Sheet Automation System

August 2024 - February 2024

ARC Refreshments Corporation

- Designed and developed a digital count sheet system to monitor RC Cola products during truck loading and unloading.
- Transitioned from manual paper-based methods to robust web-based solutions using ASP .NET, C#, HTML, CSS, JavaScript, and Microsoft SQL.
- Significantly improved inventory tracking accuracy and operational efficiency.

August 2024

Customer Information System

ARC Refreshments Corporation

- Redesigned and optimized a customer database platform used nationwide.
- Enhanced data import and export functionality and improved the front-end UI for usability.
 Developed additional features.

Seira Cosmetics Ecommerce Store

November 2023 - January 2024

Seira Cosmetics

- Designed and developed a complete Shopify store, enhanced with Liquid templates, advanced CSS styling and web responsiveness.
- Integrated secure online payments and implemented SEO strategies to drive traffics.

No Helmet and Overloading Motorcycle Rider Recognition System

October 2022 - May 2023

Thesis Project

- Built an AI-Based system using Python and TensorFlow Lite to detect motorcycle riders violating traffic rules.
- Developed a real-time monitoring web platform using PHP, HTML, CSS, JavaScript, and MySQL.

Hospal Consulting Website

March 2023 - May 2023

Baybayin Hub

• Designed and developed a WordPress-based consulting site offering property management services and online inquiries.

SKILLS AND QUALIFICATIONS

- Backend Development: C#, ASP .NET Core,
- Frontend Development HTML, CSS, Bootstrap, JavaScript, React.js.
- Database: Microsoft SQL Server
- Content Management System: WordPress, Shopify.
- Version Control: Teams Foundation Server, Git.
- AI and Automation: Microsoft Power Automate, TensorFlow.
- Additional Exposure (Academic): C, C++, Java, Python.

I hereby certify that the information stated above is true, correct, and complete to the best of my knowledge.

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