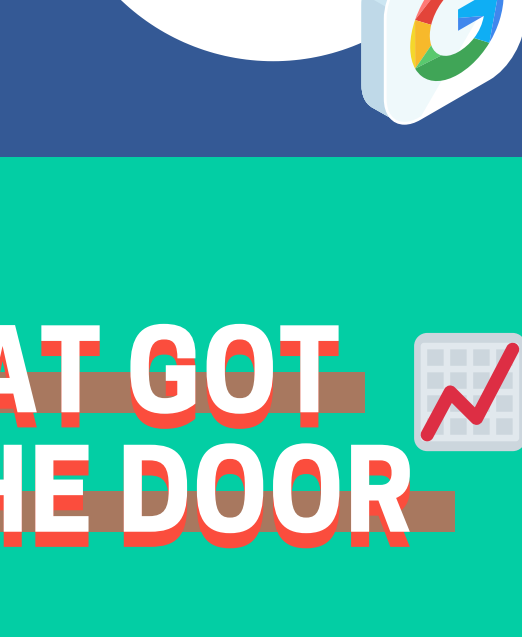


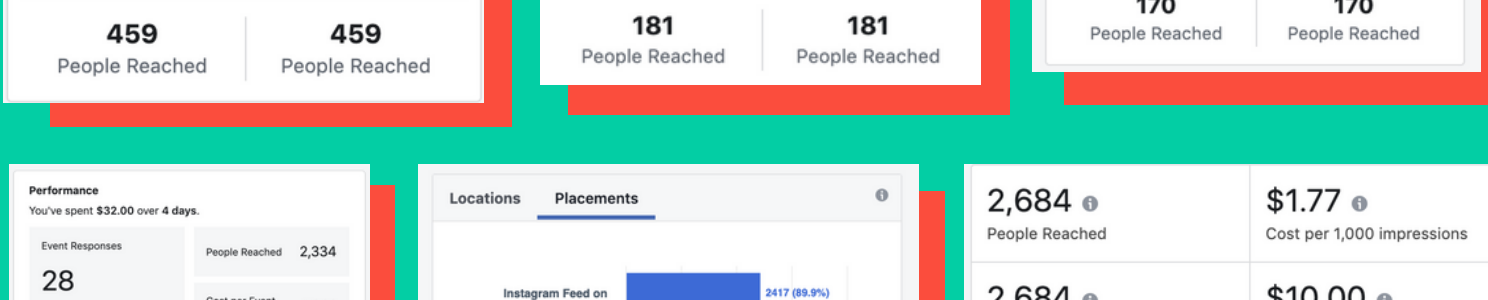
CHECK IT OUT

ESTABLISHED AND BUILT THEIR ONLINE PRESENCE

When I started working with this client, they had been locked out of all their social accounts and had to start from 0. Through a combination of consistent posts, relevant content and community engagement, I was able to grow their **instagram** audience to over **1600+** active and engaged followers.



RAN PAID ADS THAT GOT CUSTOMERS IN THE DOOR



BUILT A SWEET WEBSITE WITH SQUARESPACE AND USED GOOGLE ANALYTICS TO INCREASE TRAFFIC, LIKE A LOT

Because a first point of contact between businesses and their customers is often online, it's super important to be there when they want to engage with your brand. By looking at the user data over time, I was able to identify relevant audience and consumption patterns to use in ongoing promo initiatives.



PUT ON AWESOME EVENTS

Never-ending construction, changing demographics and soaring rent prices are just a few of the challenges that businesses in the city face. Events are a great way to drive revenue and get new customers in your door. With a combination of strong creative, strategic ad placement, and really fun event ideas, I successfully showed the business owners how to better use their space and grow their brand awareness.



SNAPPED SOME NEAT PICS AND VIDS



REDESIGNED THE MENU AND ALSO CAME UP WITH NEW ONES



A business' online and print media should always reflect its brand identity.

By working with designers, chefs, and the business owners, I updated the design and layout of the menu to increase revenue and highlight key offerings. Additionally, I costed and devised specialty menus for events and catering.

