

FIT2003 Assignment 1 – Article Analysis: Individual Presentation and Report

INTRODUCTION

This assignment consists of two tasks, namely:

Part A – a 5 minute oral presentation, and

Part B – a 500 to 1,200 word written report on a newspaper/magazine article you selected.

The two tasks each account for 10% of the unit's assessment, and together they form 20% of the final assessment for this unit.

You will be delivering your presentation during the tutorial class in Week 6, and will be submitting your report via Moodle on the Friday of Week 6. Details of submission methods are provided below as part of the Submission Requirements.

Please read all the requirements of this assignment **carefully**, as marks will be deducted in each case where a requirement has not been addressed.

INSTRUCTIONS

For this assignment, you will first need to select a newspaper/magazine article. Follow the instructions below to 'register' your article on the specified Moodle Wiki, in order to avoid two or more students from the same tutorial working on the same article.

Please note that you should not start working on the assignment until you register the article on the Wiki. Someone else may have already registered the same article before you do, and priority will be given to those who registered their article earlier.

1. Choose an article on an IT related topic that has been published (on-line or off-line) in a newspaper or magazine since 01/01/2014. *If there is no online version available, you must scan the article and submit it together with your report.*

It is recommended that you find an opinion piece or commentary related to IT issues, as this type of article tends to provide you with sufficient material for developing the content for your presentation/report. Try to find an article you find interesting!

2. Your article must be at least 500 words in length, as shorter articles tend to not give you enough material for developing the content for your presentation and report.
3. Open the 'Assignment 1 Article Registration Wiki' under the Assessments section on the FIT2003 Moodle site. Select your tutorial or teaching group from the drop-down menu, and check to see that the article you have chosen hasn't already been registered by another student in your class.
4. If a classmate hasn't already registered the article, edit the class wiki and add the details of the article using the [APA referencing style](#). Once you have saved the wiki, your article is 'registered', and you are ready to start working on this assignment.

SUBMISSION REQUIREMENTS

Part A – Oral Presentation

Due date: Tutorial class, Week 6

Assessment value: 10% of assessment for the unit

Submission method: To be presented during tutorial

Task: You must give a **5 minute** oral presentation supported by a visual presentation tool such as PowerPoint, Keynote or Prezi. This presentation is aimed at undergraduate IT students as the target audience, and in the presentation you need to deliver a summary of the article, with any additional supplementary information as required.

Criteria for assessment:

Your presentation will be assessed based on the following criteria, and the marking sheet is designed to reflect these criteria. It is recommended that you conduct rehearsal at least once, and that you use the 'Assignment 1 Oral Presentation Assessment Sheet' available on Moodle as a guide to ensure you have addressed all the criteria. It is much easier and more useful if you do this with your friend(s).

1. Selection and organisation of content
2. Voice and use of language
3. Non-verbal communication
4. Quality of visual aids
5. Timing

Resources:

The entry on [giving oral presentations](#) in the FIT Style Guide will provide you with some guidance as well as links to other resources.

Part B – 500-1,200 word written report

Due Date: Friday 5 September 2014 (Week 6)

Assessment value: 10% of assessment for the unit

Submission method: This report must be submitted online as a Moodle Assignment. You must complete the Assignment 1 – Written Report cover sheet on Moodle before you are able to submit your report. Penalties apply for late submission.

Task: You must produce a 500-1,200 word written report evaluating the selected article, based on your research and analysis of its sources and content. This report is aimed at your tutor as the target audience, and the report should include a summary of the article and an outline of the results of your analysis of the article, as you practised in the tutorial in Week 3.

You must also cite and reference all your sources (including the article) appropriately in your report using the APA style. You will find instructions on how to cite and reference using the APA style [here](#).

Criteria for assessment:

Your report will be assessed based on the following criteria, and the marking sheet is designed to reflect these criteria. It is recommended that you use the 'Assignment 1 Written Report Marking Guide' available on Moodle as a guide to ensure you have addressed all the criteria prior to submission.

1. Depth of analysis of the chosen article and its sources
2. Extent of research done to verify article's content
3. Organisation of report
4. Quality of writing (including spelling and grammar)
5. Quality of presentation
6. Appropriate referencing of sources (including correct use of APA reference style)

Resources:

The entries on [report writing](#) and [citing and referencing](#) in the FIT Style Guide will provide you with some guidance as well as links to other resources.