

Cleaned and matched space heating demand and energy prices panel dataset

Years: 2007-2019, $N = 2,718,246$ (annual billing observations)

- Create a random subsample stratified by energy carrier group
- $N = 400$ buildings per energy carrier group (Gas, Oil, District heating)



Stratified random subsample of space heating demand and energy prices panel dataset

Years: 2007-2019, $N = 8,031$ (annual billing observations)



Bayesian Regression Analysis

(Re-create models, based on subsample)

Years: 2007-2019, $N = 8,031$

Single level structure models:

- **b.1:** Space heat demand as response variable (RV), energy price as only explanatory variable (EV) (approach mirrors **m1.ols**).
- **b.2:** Adding additional EVs to **b.1**; no grouping terms used (approach mirrors **m2.ols**).

Multilevel structure models:

- **bm.1:** Space heat demand as RV, only price as EV, building ID and year as multilevel grouping terms with varying intercepts (partial pooling)
- **bm.2:** Adding additional EVs to **bm.1**, population density and heating surface EVs not included since they lead to model divergence, building ID and year remain as multilevel grouping terms with varying intercepts (partial pooling)
- **bm.2 Lagged:** Model mirroring **bm.2** but using $\ln(\text{price})$ from $t-1$



Bayesian Regression Analysis

(Heterogeneity in price responsiveness)

Years: 2007-2019, $N = 8,031$

Step 1: Graphical investigation of heterogeneity

- Scatterplots of $\ln(\text{price})$ against $\ln(\text{demand})$.
- Grouped by third variable to see if heterogeneity can be detected (EVs considered: Year, state, energy carrier group, degree days, heating surface, district per capita household income, and regional retirement share).
- Scatterplots indicate no group-level heterogeneity for most variables; heterogeneity found for energy carrier group (most pronounced), heating surface and district per capita household income

Step 2: Regression with interaction term

- Construct model (**bm.3**) with interaction between $\ln(\text{price})$ and energy carrier group; models with heating surface and district per capita household income show either no relevant difference or lead to model divergence
- **bm.3:** Model mirroring **bm.2** which is extended by an interaction term between $\ln(\text{price})$ and energy carrier group.

Years: 2007-2019, N = 2,18,240 (annual building observations)

- Create a random stratified sub-sample by energy carrier group
- N = 200 buildings per energy carrier group (gas, oil, district heating)
- Additional criterium: Must contain renovation information from energy performance certificates

Certificates (EPC) data

Years: 2008-2019,
N = 57,156 (individual buildings)

Stratified random sub-sample of space heat demand and energy prices panel dataset

Years: 2009-2019, N = 4,410

Bayesian Regression Analysis

Years: 2009-2019, N = 4,410

- Re-create models used for the full sample for the sub-sample and compare results

Robustness (account for potential biases)

Years: 2009-2019, N = 4,410

Using regressions:

- Omitted variables: Add information on renovation activities to account for demand side shifts unobserved in the full sample scenario
- Reverse causality: Run model with a lag of \ln_price (t-1)

Heterogeneity in price responsiveness

Years: 2009-2019, N = 4,410

Using graphs:

- Scatterplots of $\ln(price)$ against $\ln(demand)$
- Grouped by third variable to see if heterogeneity can be detected (Investigated: year, state, energy carrier group, degree days, heating surface, regional income, and regional retirement share)
- Plots indicate no group-level heterogeneity for all variables except for energy carrier group

Using regressions:

- Run model with interaction between $\ln(price)$ and energy carrier