

Cleaned and matched space heat demand and energy prices panel dataset

Years: 2007-2019, N = 2,718,246 (annual billing observations)

- Create a random stratified sub-sample by energy carrier group
- N = 400 buildings per energy carrier group (Gas, oil, district heating)



Stratified random subsample of space heat demand and energy prices panel dataset

Years: 2007-2019, N = 8,031 (annual billing observations)



Bayesian Regression Analysis

(Re-create models, based on stratified subsample)

Years: 2007-2019, N = 8,031

Single level structure models:

- **b.1:** Space heat demand as response variable (RV), energy price as only explanatory variable (EV) (approach mirrors **m1.ols**).
- **b.2:** Adding additional EVs to **b.1**; no grouping terms used (approach mirrors **m2.ols**).

Multilevel structure models:

- **bm.1:** Space heat consumption as RV, only price as EV, building ID and year as multilevel grouping terms with varying intercepts.
- **bm.2:** Adding additional EVs to **bm.1**, population density and heating surface EVs not included so that the model converges, building ID and year remain as multilevel grouping terms with varying intercepts.
- **bm.2 Lagged:** Model mirroring **bm.2** but using $\ln(\text{price})$ from t-1 and not from t-0 as in the previous models.



Bayesian Regression Analysis

(Investigate heterogeneity in price responsiveness)

Years: 2007-2019, N = 8,031

Step 1: Graphical investigation of heterogeneity

- Scatterplots of $\ln(\text{price})$ against $\ln(\text{demand})$.
- Grouped by third variable to see if heterogeneity can be detected (EVs considered: Year, state, energy carrier group, degree days, heating surface, regional income, and regional retirement share).
- Scatterplots indicate no group-level heterogeneity for all variables investigated except for energy carrier group.

Step 2: Regression with interaction term

- Construct model (**bm.3**) with interaction between $\ln(\text{price})$ and energy carrier group.
- **bm.3:** Model mirroring **bm.2** which is extended by an interaction term between $\ln(\text{price})$ and energy carrier group.