# **Prompts**

A Prompt is a short text phrase that the Midjourney Bot interprets to produce an image. The Midjourney Bot breaks down the words and phrases in a prompt into smaller pieces, called tokens, that can be compared to its training data and then used to generate an image. A well-crafted prompt can help make unique and exciting images.

## **Basic Prompts**

A basic prompt can be as simple as a single word, phrase or emoji



#### **Prompting Tip!**

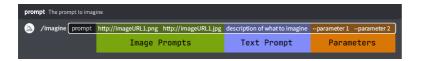
The Midjourney Bot works best with simple, short sentences that describe what you want to see.

Avoid long lists of requests. Instead of: Show me a picture of lots of blooming California poppies, make them bright, vibrant orange, and draw them in an illustrated style with colored pencils Try:

Bright orange California poppies drawn with colored pencils

# **Advanced Prompts**

More advanced prompts can include one or more <a href="mage-urll">image urll</a>, <a href="mage-urll">multiple text phrases</a>, and one or more <a href="mage-parameters">parameters</a>



**Image Prompts** 

Image URLs can be added to a prompt to influence the style and content of the finished result. Image URLs always go at the front of a prompt.

Read more about Image Prompts

**Prompt Text** 

The text description of what image you want to generate. See below for prompting information and tips. Well-written prompts help generate amazing images.

**Parameters** 

Parameters change how an image generates.

Parameters can change aspect ratios, models,

upscalers, and lots more. Parameters go at the end

of the prompt.

Read more about Parameters

## **Prompting Notes**

### **Prompt Length**

Prompts can be very simple. Single words (or even an emoji!) will produce an image. Very short prompts will rely heavily on Midjourney's default style, so a more descriptive prompt is better for a unique look. However, super-long prompts aren't always better. Concentrate on the main concepts you want to create.

#### **Grammar**

The Midjourney Bot does not understand grammar, sentence structure, or words like humans. Word choice also matters. More specific synonyms work better in many circumstances. Instead of big, try gigantic, enormous, or immense. Remove words when possible. Fewer words mean each word has a more powerful influence. Use commas, brackets, and hyphens to help organize your thoughts, but know the Midjourney Bot will not reliably interpret them. The Midjourney Bot does not consider capitalization.

Midjourney <u>Model Version</u> 4 is slightly better than other models at interpreting traditional sentence structure.

### **Focus on What you Want**

It is better to describe what you want instead of what you don't want. If you ask for a party with "no cake," your image will probably include a cake. If you want to ensure an object is not in the final image, try advance prompting using the <u>--no parameter</u>.

#### Think About What Details Matter

Anything left unsaid may surprise you. Be as specific or vague as you want, but anything you leave out will be randomized. Being vague is a great way to get variety, but you may not get the specific details you want.

# Try to be clear about any context or details that are important to you. Think about:

- Subject: person, animal, character, location, object, etc.
- Medium: photo, painting, illustration, sculpture, doodle, tapestry, etc.
- **Environment:** indoors, outdoors, on the moon, in Narnia, underwater, the Emerald City, etc.
- **Lighting:** soft, ambient, overcast, neon, studio lights, etc
- Color: vibrant, muted, bright, monochromatic, colorful, black and white, pastel, etc.
- Mood: Sedate, calm, raucous, energetic, etc.
- Composition: Portrait, headshot, closeup, birdseye view, etc.

### **Use Collective Nouns**

Plural words leave a lot to chance. Try specific numbers. "Three cats" is more specific than "cats."

Collective nouns also work, "flock of birds" instead of "birds."

