

# **THE FLAX** · A blue flower, a fabric

### Being a natural fibre, is ecological, biodegradable and sustainable.

A nature's achievement: from the stem of flax plant a natural, extraordinary, resistant and soft fibre is obtained.

Linen fabric's, as a high quality product, is well known from the beginning of its cultivation in ancient Egypt. Now is well in use because beautiful texture, softness and appearance. Home decoration leading designers are promoting its use more and more as it represents elegance and distinction.

## Linen communicates beauty and rewards who wears it

Smooth surface, compact and rigid structure, together with good thermal qualities, contribute to the feeling of freshness to touch, found on the items with it.

The use of linen is ancient. Has been found linens clothes in Egypt's pharaoh's tombs.

### Flax is from earth

Final yarn quality depends on the harvest, as if wine was about. A bad year's harvest brings us low quality yarn, so industrially, results will be worse. That's why usual irregular views in the thickness of the flax yarn are seen often, because it has not been separated properly from the plant during the initial process still on the field. This is called retted and if the climatic conditions are not optimal, we will not get proper yarn for spinning.

To be fruit of the land, it's natural and that is something that cannot hide. It's characteristics of nobility.

## Is noble

We say that linen yarn is noble, because it does not lie, does not hide their peasant and natural origin. Appearance is natural, rustic, and unmistakable. Offers an image of imperfection, but it is a natural imperfection that makes it unforgettable. Wrinkles easily and recognizable, which evokes nobility and lineage.

## Is a great communicator

Not only because is easy to be identified, distinguishing the wearer and user, but also because it is a great heat and humidity absorber. So, in one way, it's the first natural air conditioning system.

LINEN is the one of very few textile yarns that woven, either structure, could apply to any use. It's good to maintain, the unmistakable image that all other yarns have tried imitate without success.

LINEN is the oldest textile yarn known in history. That is why, even today, people uses the name "linen", to call certain home textiles like "bed linen" or "table linen" meaning always the best garments you could have.

## Versatile

Linen is the more versatile yarn. It is the one with the greatest number of uses thanks to unique characteristics, not overtaken by any synthetic yarn, without forgetting that, in addition, linen is a natural, recyclable, and sustainable yarn.

It is used as home linens, such as clothes, bedding, towels, bathrobe, pyjamas, scarf, etc. In home decoration as upholstery, wall covering and curtain.





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### It is Fresh

One main quality is that is very fresh. Conducts heat very well due to the particular yarn structure, compact and smooth without air cells, together with high absorbent capacity, makes it the fresher yarn ever known.

## It is hygienic

Linen has great absorption capacity. It does not irritate the skin, making it ideal for those who suffer allergies as: psoriasis, itching, etc.

#### Healthy

Because releases negative ions: the energy givers. Contrary to synthetic yarns, that release positive ions: the energy down winders.

#### Smooth

It is very nice to touch and feels great on the skin. It's not raft as ramie, wool or some synthetic fabrics. It gives a sense of unmatched freshness.

Sleeping in linen fabrics is healthy. Researchers at Milan's University have found that linen fabrics allows better sleep and a deeper one, helping, in medical cases, long stays on bed.

In addition, the linen yarn can always be boiled to become sterilised.

## It is resistant

Few natural yarns are as resistant as linen but, in any case, they aren't so versatile and noble. Its extraordinary resistance allows for a longer life which makes it irreplaceable in some industrial applications. That's the reason why, for centuries, has been the yarn used in applications requiring high resistance,

