

## Recent Development Assignments:

Over the course of the semester, students will be required to complete four of these opinion papers. These papers will be based on an article relevant to our class from the academic and popular press; such as journals, magazines (limited) and newspapers (very limited). Examples include:

*Harvard Business Review*

*The Economist*

*US News & World Report (Business Section)*

*Academy of Management Journal*

*Strategic Management Journal*

*Journal of Marketing*

*Journal of International Business Studies*

*Journal of International Management*

*Entrepreneurship Theory and Practice*

*Wall Street Journal*

*Barron's*

*Forbes (long articles only)*

*Journal of International Marketing*

*Journal of Consumer Research*

*Journal of Marketing Research*

*Journal of Corporate Finance*

The papers should be at least two double-spaced typed pages in length. For all assignments, specific guidelines, available on Canvas, should be strictly followed.

The intent of these assignments is to help students get into the habit of remaining up-to-date on current events in the world of business. Student should locate an article, read it, and then write the two-page opinion essay. I am looking for a short summary of the article's main points (no more than half a page) however, the majority of the paper should be dedicated to your thoughts and opinions on the information in the article. I want to know:

- your thoughts,
- what you agree/disagree with and why,
- and what you believe its impact may/may not be.

**I REPEAT....These are not intended to be book reports!** You should read the article, very briefly summarize the main point(s) of the article, and the majority of the paper should be your opinion about the article's topic, AND HOW IT RELATES TO CONCEPTS DISCUSSED IN THE CLASS.

If the paper turned in does not meet the minimum criteria for grading as outlined above, I will send it back to the student with the comment... REDO/RESUBMIT. The main reason why students are asked to redo these assignments is because they turned it into a book report and included very little to no personal opinion or linkages to class content. Please cite the original article at the end of your essay. You may cite additional references in these papers at the end of the document, if you wish.