Entertainment Chair Action Plan

I believe I can be a vital member of the Entertainment chair by creating a sense of unity through all of our events. I believe that this can be achieved by:

* Cooperation with the Public Relations Branch to ensure all student-facing media adheres to an internally discussed style guide.
* All student facing media such as email flyers, digital signage, paper handouts, posters, etc. is all branded with UVUSA approved logos and color schemes
* All events are marketed properly by UVUSA’s Public Relations branch and surveys are distributed to all attendees of events to guarantee high-student interaction, and overall event satisfaction.
* At least 1 piece of social media/web content is gathered from every event, this can be done through an edited video, a picture of the event, or even simply just uploading the poster to the event.

In summation, I believe that I can help contribute to the entertainment chair by creating a sense of unity and engagement through social media, properly schemed and branded collateral, and overall student engagement.

I’ve attached collateral I’ve designed in the past. (websites, fliers, etc.)

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