

# Marcela Aguilar

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## EDUCATION

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### **Ph.D. in Business, Accounting**

Rice University  
Ph.D. candidate

Aug, 2021- Present  
Houston, TX  
*Advisor: Dr. K. Ramesh*

### **Master of Science in Economics and Public Policy**

University of York  
Graduated with distinction

Sep, 2017- Sep, 2018  
York, England

Thesis: El Salvador: Fiscal impact of aging population and their health demands 2010-2050

### **Bachelor in Economics**

Universidad Centroamericana José Simeón Cañas  
Graduated with distinction

Feb, 2011-Nov, 2016  
La Libertad - El Salvador

Thesis: Education and Demographic Dividend: A Window of Opportunity for the Development of El Salvador

### **Completed 40% of coursework for Bachelor in Mathematics**

National University of El Salvador

Feb, 2013-Nov, 2016  
San Salvador - El Salvador

## CURRENT RESEARCH

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- Aguilar, M., Lind, G. and Ramesh, K. (research in progress). The Role of Accounting in Microenterprises.

## PRIOR NON-ACADEMIC RESEARCH CONTRIBUTIONS

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- Chavez, C., Aguilar, M. (2021) [The Impact of Community Violence on Educational Outcomes: A review of the literature.](#)
- ILO (2021) [New forms of child labor](#) (primary researcher).
- ILO (2020) [Análisis del impacto potencial en el mercado de trabajo juvenil salvadoreño derivado de la pandemia COVID-19](#) (research coordinator).
- ILO (2020) [Survey of Micro-Businesses in the Informal Economy in the Northern Countries of Central America](#) (primary researcher).
- ILO (2019) [New forms of child labor](#) (primary researcher).

## PRESENTATIONS

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- Discussant at the FARS conference (2024)
- Understanding the Informal Economy Forum, Santo Domingo, Dominican Republic (2024)
- Global Knowledge Sharing Forum on Informal Economy, Turin, Italy (2019)
- Global Youth Employment Forum (informal economy), Abuja, Nigeria (2019)

## CONFERENCE AND EDUCATIONAL WORKSHOP PARTICIPATION

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- Survey Design Experimental Methods Workshop, Michigan State University (2024)
- Lone Star Accounting Conference (2024)
- Financial Accounting and Reporting Section (FARS), Denver (2023, 2024)
- American Accounting Association (AAA), Denver (2023)
- Machine Learning Boot Camp, Rice University (2023)

- Machine Learning and Causal Inference, Mixtape Sessions (2023, online)
- Accounting Theory Summer School, Duke University (2022)
- Academy on the transition to formal economy. International Labour Organization, Turin, Italy (2018)
- Course in Quantitative Methods, STATA and Matlab. Alberto Hurtado University, Chile (2017)
- Diploma in constitutional law. Universidad Centroamericana "José Simeón Cañas", El Salvador (2016)
- Diploma in National Employment Policy. International Labour Organization, Turin, Italy (2015)

## HONORS

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Midyear Meeting Outstanding Discussant Award	2024
Deloitte Foundation Doctoral Fellow	2024
York Award Gold by the University of York	2018
Chevening Program Scholar by the British Government	2017
Mentor for young women in vulnerable situations, ESEN, El Salvador	2017
Central American Women Chess Champion	2011
<a href="#">National Women Chess Champion of El Salvador</a>	2010
Member of the National Women Chess Team of El Salvador	2009-2013

## PROFESSIONAL EXPERIENCE

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<b>Regional Project Manager</b>	May, 2019 – May, 2021
International Labour Organization, ILO	Costa Rica, San José (remotely)
<ul style="list-style-type: none"> <li>· ILO representative at the UN Country Team (UNCT) at El Salvador</li> <li>· Coordinate research about informal economy in Guatemala, El Salvador, and Honduras</li> <li>· Design a survey for microenterprises and a strategy for the transition to formal economy</li> </ul>	
<b>Informal Economy Consultant</b>	Jan, 2019 – Apr, 2019
International Labour Organization, ILO	Costa Rica, San José (remotely)
<ul style="list-style-type: none"> <li>· Research about the main causes of informal economy, including qualitative and quantitative analysis for Central America</li> </ul>	
<b>Research Assistant</b>	Nov, 2018 – May, 2019
United Nations International Children's Emergency Fund, UNICEF	Florence, Italy
<ul style="list-style-type: none"> <li>· Research about the impacts of violence on educational outcomes for school-aged children in Latin American countries</li> </ul>	
<b>Internship in the Sustainable Development Department</b>	Sep, 2018 – Nov, 2018
International Labour Organization, ILO	Turin, Italy
<ul style="list-style-type: none"> <li>· Prepare and promote course materials on procurement management in the public sector</li> <li>· Undertake research on sustainable procurement</li> </ul>	
<b>Child Labour Consultant</b>	Ago, 2017 – Dic, 2017
International Labour Organization, ILO	Costa Rica, San José (remotely)
<ul style="list-style-type: none"> <li>· Research on new child labour models in the context of gangs in El Salvador</li> </ul>	
<b>Analyst of Economic and Social Affairs</b>	Jul, 2015 – Jul, 2017
National Association of Private Enterprise, ANEP	San Salvador, El Salvador
<ul style="list-style-type: none"> <li>· Analyze global and national policy choices, and assess their impact on the performance of the private sector.</li> <li>· Establish and maintain relationships with governments, civil society members, and international organizations.</li> </ul>	
<b>Assistant Economic Affairs and Project Coordinator</b>	Feb, 2015 – Jul, 2015
Chamber of Commerce and Industry of El Salvador	San Salvador, El Salvador

## LANGUAGES SKILLS

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- Spanish (native), English (advanced), Italian (basic)