

# MARCELA CADENA CORTÉS

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## ITESO (Instituto Tecnológico y de Estudios Superiores de Occidente)

Bachelor of Fashion Design

Guadalajara, Jalisco

**Expected 2024**

- Clothing and fashion design student.

## Collective Academy

**Fall 2020**

- Collective Compass student.

## Instituto Lux A.C.

High School

León, Gto.

**2017 - 2020**

- Top 3 GPA in the class.
- ITESO scholarship winner.
- Coordinator of the area of culture in the student council.
- School events committee.

## Academic Projects & Activities

**2017-2020**

- Delegate to Model United Nations in the Instituto Lux.
- Math and physics advisor, increasing the average of student's grades by 25%.

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## WORK EXPERIENCE

### Epic Nights

**Fall 2019**

Volunteer

- Group management and event logistics, managing catwalk times.
- Costume and accessories coordinator.

### Gymnastic Center Club Olimpia

**Summer 2020**

- Physical activity coach
- Managed online platforms, resulting in a 20% increased in registration demand.

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## TECHNICAL SKILLS

- Theoretical knowledge of design; digital, editorial and product.
- HTML (basic).
- Canva (advanced).
- Adobe Illustrator (basic), After Effects (basic), Photoshop (basic).
- Bilingual; Spanish (native) and English (fluent).

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## INTERESTS

- Arts and music.
- Fashion design and analysis.
- Communication: Editorial and digital design, social media, blogging.