



MARCELA CHUQI YAMUR

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🐙 >> Checkout my GitHub profile <<

“If there is something that describes me, it is the **adrenaline** to start something new, the **commitment** to continue it and the **resilience** to continue despite unfavorable situations.

With experience in the management of human capital in multinational companies, redirected to **Front-end** development, interface design and user experience, **<restless and in the constant search for new ideas, business orientation, with strategic, creative thinking, resilient and committed />**”

📖 STUDIES

Bootcamp, **Front-end Developer** - Adalab Promo M 2021 (Finished)

Specialization in **UI UX Design**- California Institute of the Arts, on Coursera 2020-2021 (3/4 to be finished)

Universidad Complutense de Madrid- Master in **Organizational Psychology** 2012-2013 (Finished)

Universidad Católica Andrés Bello- Lic. in **Human Resources** 2004-2009 (Finished)

➤ FRONTEND DEVELOPER @ STUDENT – 2021-PRESENT

- HTML5, CSS3, Flexbox, CSS Grid, SASS, Bootstrap
- JavaScript (ES6) and web services (APIs)
- Version control with Git
- Create SPAs with React
- Basic knowledge of APIs and back programming: applications with Node JS, Express and SQL
- Handling of Slack, GitHub, VS Code, Gulp, Terminal, Linter, Zeplin.
- I work remotely.
- Teamwork and effective communication.
- Agile philosophy and Scrum framework.

🎨 CMO (“M” FOR MULTITASKING) @ OH! MY WORLD – 2019- PRESENT.

- Web design and Social Network ~ **Join Us!**
- Creation and improvement of the business strategy.
- Product design and customization.
- Purchases management and delivery logistics.
- Alliances and partnerships.
- Communication, customer service, e-mail marketing.
- Updating of the online catalog and web content.

APTITUDE / OTHERS

Product development, creativity, data analysis, management and customer service, teamwork, communication.

Operating systems: Macintosh, Windows.

Languages: Advanced English B2-C1, Basic French.

Courses: Salesforce Admin @ K2

I ENJOY THE MOST...

Strategy games.

The sea.

Decoration.

Languages.

Entrepreneurship.

Music and dance / concerts.

Fashion.

"WORKING ABROAD"

HR dpt. @ **Digitel, Luvebras, Huawei y Pegas Hércules.**

From 2006 to 2012 I developed and I've been evolved as a professional, from specialist to coordinator of the HR area in the different companies mentioned above (Telecom, retail, consulting and IT and chemical sectors; respectively) in Caracas-Venezuela.



HR DPT. @ HUAWEI TECHNOLOGIES SPAIN – 2017 - 2019

- On boarding, internal marketing. (Expats and locals)
- E2E supplier management.
- Budget control and management for more than € 2.5M per year, corresponding to employee benefits.
- Creation of documentation for communication purposes in HQ (China) and for use locally.
- Report and data analysis. Update of the database.



PARTNER @ MAMA MIA / LA CUEVITA DE ESTRECHO – 2014-2017

- Naming (La Cueva de Estrecho).
- Marketing strategy.
- Branding and team-building organization.
- RRSS management.
- Internal communication and training.
- Management of events, bookings and customer service.
- Inventory and purchase of products (stock control and reduction of waste).
- Cooking and customer service.



OUTPLACEMENT DPT. @ GRUPO BLC (AUREN) – 2013-2014

- Market research, search for job offers and networking events for our clients. (Establishment of alliances)
- Coaching and creation of workshops for employment and self-employment.
- Some of the clients we work with: Vodafone, Bankia, FCC, Douglas.