

# P Portrait

**FOR MARKETING AND ADVERTISING SOLUTIONS**

# Introduction:-

- We are a highly structured organization since 2007 built of individuals with distinctive and diversified experience in the field of Design ,Production ,on-ground activities and Customer Service.
- We own our production House to provide the best quality as well as flexible delivery time lines.
- We are committed to support company's businesses in planning and managing Field activities and events effectively to deliver one's objectives.
- We will achieve this through the expertise of our employees based on a detailed assessment of the needs and requirements of each and every customer.

# Our Clients:-

**SAMSUNG**  **vodafone** **NEWGIZA**  **Careem**

    **pepsi**  **acer** 

   **PIRAEUS BANK**  **GARNIER**  **المصري اليوم**  
[www.almasryalyoum.com](http://www.almasryalyoum.com) 

        **Ice Cream Carnival**

 **CAIRA®**      **FUJITSU**

# Door to Door:-

- It is a direct to customer technique that is generally used for sales, marketing, advertising or campaigning, in which the person or persons try to sell or advertise a product or service to the general public.
- We distribute door to door Vodafone SIM cards in Giza and Qualiobia Governorates through kiosks, branded trucks, cars and caravans..
- Giveaways are distributed by us whenever SIM cards are purchased.



# Door to Door:- (cont'd)

- Products or services sold door-to-door are generally in one of seven industries: cable, telecommunications, solar, energy, security, landscaping and construction.
- The industries accounting for the largest share of direct-sales revenue include construction and telecommunications.







# Corporate Identity:-

We Can design from scratch (or re-brand) your corporate identity and company image . Your identity and branding is essential because it is the groundwork with which to build all of your future advertising and promotional efforts off of .

- Logo design or redesign
- colors Identity
- slogans and company image Branding Design
- Business cards , Brochures , Folders , etc.
- Website, Social Media ( Facebook, YouTube, Twitter , etc.)
- Print and internet perform to determine who you are and your potential customers .

Begin with your IDENTITY

# Our Print House:-

We are print brokers ; reselling printing services for local and national print houses.



**OFFSET**



**LASER**



**TRANSFER**



**STAR FIRE (IN-DOOR/OUT-DOOR)**

# Call Centre:-

Agents in an inbound call centre may handle calls from current or potential customers regarding accounts management, scheduling, technical support, complaints, queries about products or services, or intent to purchase from the company.



In an outbound call center, an agent makes calls on behalf of the company or client for tasks, including lead generation, telemarketing, customer retention, fundraising, surveying, collecting debts or scheduling appointments.



# Call Centre:-

- Our call centre is a centralized department to which phone calls from current and potential customers are directed. Call centers can handle inbound and/or outbound calls, and be located either within a company or outsourced to another company that specializes in handling calls.
- Call centres can also makes surveys about company's services and how to enhance it .
- We as Portrait, advertise and sell Vodafone ADSL's service through local phone calls by using promotions and deals set by Vodafone.



# Call Centre:-



What we offer:-

**Better team**

BETTER QUALITY

**Better Service**

BETTER INNOVATION

**BETTER VALUE**



# Direct to consumer:-

- In/Out store Promotion
- Road Show/Door to door
  - Sampling
- Promotional Products/Giveaways
  - Exhibitions





# Production & Events:-

Exhibitions, Kiosks, Pillars Stands,  
floor display Gondolas, booths,  
facade and interior design





## Printing PO's material:-





# Store Opening (SAMSUNG):-





# Road Show/Door to Door:-





# Road Show/Door to Door:- (cont'd)





# Display Units:-





# Production:-





# Exhibitions:-





# Exhibitions:-



# Exhibitions:-





# Exhibitions:-





# Events:-





# Events:-





# Events:-





# Events:-





# Events:-





# Events:-





# Events:-





# Events:-





# Events:-





# Booths:-





# Activations:-





# Activations:-





# Activations:





# Activations (Vodafone TA3LIMI):





# Activations (Vodafone IN) :-





# Sampling :-





# Sampling :-

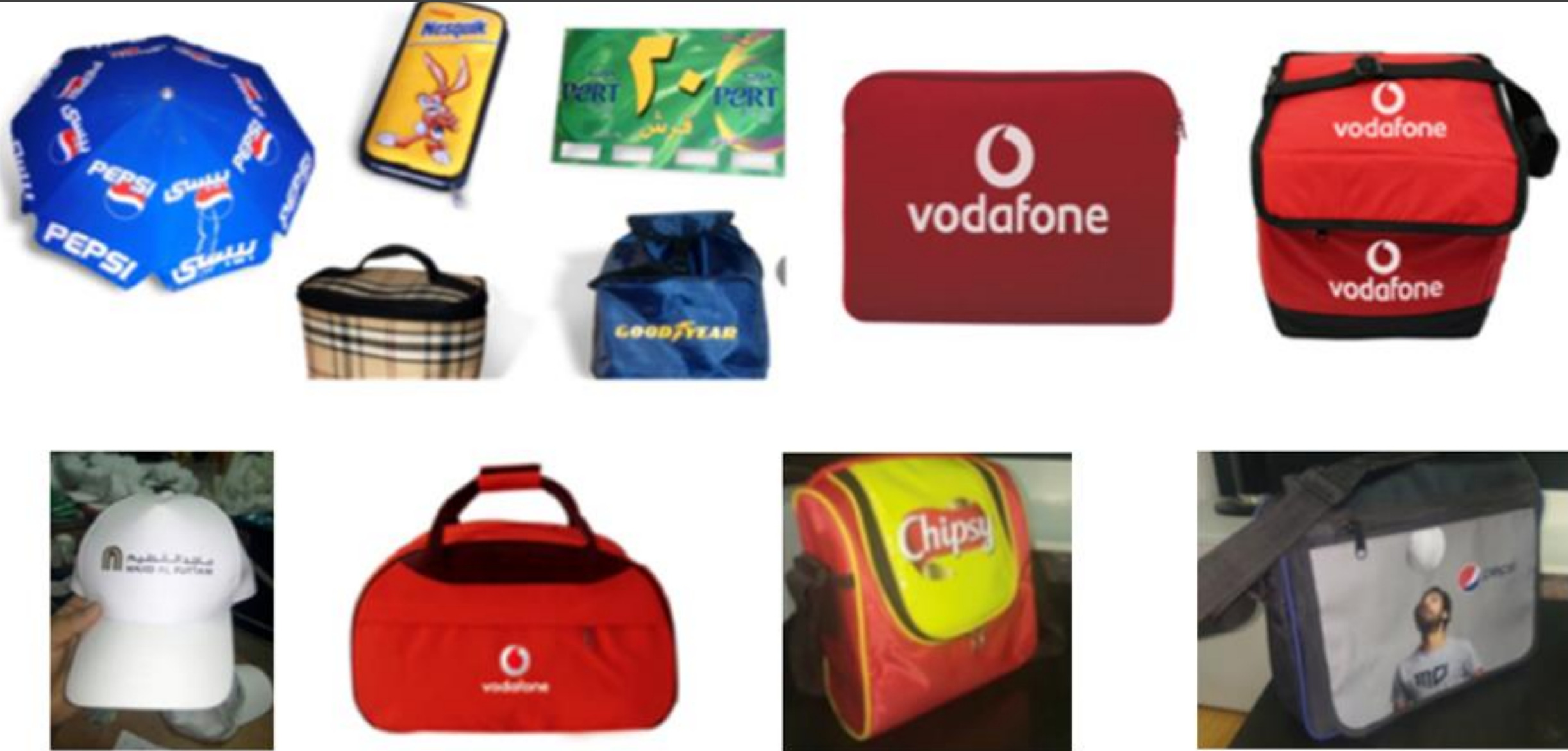




# Promotional products/Giveaways:-



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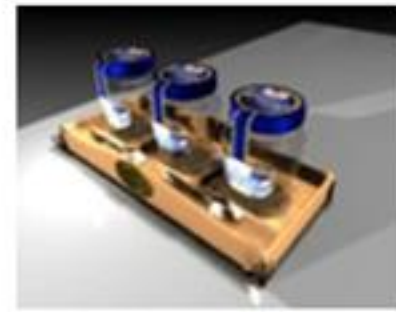


Designed with Canva.com





# Promotional products/Giveaways:-



**THANK YOU!**

