

Marcel Kida

971-706-4473 • Portland OR | Philadelphia PA • mkida@wharton.upenn.edu
marcelkida.com • github.com/marcelkida • linkedin.com/in/marcelkida

EDUCATION

University of Pennsylvania | Jerome Fisher Program in Management and Technology (M&T) Expected May 2025

- Bachelors of Science in Engineering in Computer Science from the School of Engineering and Applied Science
- Bachelors of Science in Economics from The Wharton School, concentrating in Management.

Google UX Design Certificate | Coursera

Aug. 2021

WORK EXPERIENCE

Software Engineer Intern

May. 2022 - Present

VO2 | Indianapolis, IN

- Developed VO2's redesigned website using React, Tailwind, NodeJS, and Express
- Implemented 3D rendered React components that drastically improved website aesthetics and load times 10x.
- Designed 3D models to be displayed on the website as well as marketing materials using Blender, Spline, and three.js
- Developing the mobile application using React Native and Expo.

Web Developer / Designer

Oct. 2021 - Present

Penn Student Design | Philadelphia, PA

- Designing posters, marketing media, and developing web applications for clients ranging from Penn Clubs to startups.
- Past clients include: Lumo, VO2
- Technologies: React.js, Illustrator, Photoshop, InDesign, Figma, After Effects

Software Engineer Intern

Oct. 2021 - Dec 2021

Counselab | Philadelphia, PA

- Developed Counselab's web application using react.js in a fast-paced environment. Work is deployed at counselab.com.
- Implemented api calls and interactions with a database to display user information.
- Designed marketing materials for Counselab's App Store listing and Instagram page.

EXTRACURRICULAR ACTIVITIES

Product Manager and Software Engineer

Sept. 2021 - Present

Penn Spark | Philadelphia, PA

- Developing web applications using react.js for clients ranging from startups to established non-profits.
- Managing a team of designers and developers to ensure punctual delivery of products to clients.

Web Designer and Developer

Sept. 2021 - Present

The Signal | Philadelphia, PA

- Developing and designing the website Anti-Resume Project that highlights the failures as well as accomplishments of Penn students. Website deployed at antiresume.org
- Technologies: React.js, Illustrator, Photoshop, Figma, After Effects.

RELEVANT PROJECTS

Personal Website marcelkida.com

Oct. 2020

- Designed and developed my personal website to house my work experience and projects.
- Utilized libraries such as anime.js and After Effects to add animations for visual appeal.
- Technologies: After Effects, Figma, HTML/CSS, anime.js, jQuery.

Penn Playbook - Interactive Data Visualizations pennplaybook.com

Oct. 2020

- Developed an infinitely scrolling canvas that allows users to add text and place it wherever they want
- Technologies: HTML/CSS, Figma, React, React Redux, mongoDB, NodeJS, AWS

Pomotomo - Pomodoro Web App

Sept. 2021

- Designed and developed a web application using react.js that facilitates the pomodoro method.
- Features: adjustable timer, to-do list, animated countdown.

SKILLS

Programming & Related - JavaScript, Java, Python, OCaml, React.js, Tailwind, Bootstrap, jQuery, AWS, HTML/CSS

Digital Media - After Effects, Photoshop, Illustrator, InDesign, Figma, Premiere Pro, Adobe XD

Languages - Fluent in English and Japanese, Proficient in Spanish and French, Elementary in Portuguese.