Deep Learning For NLP Past, Current, and Future

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Amazon Alexa Al

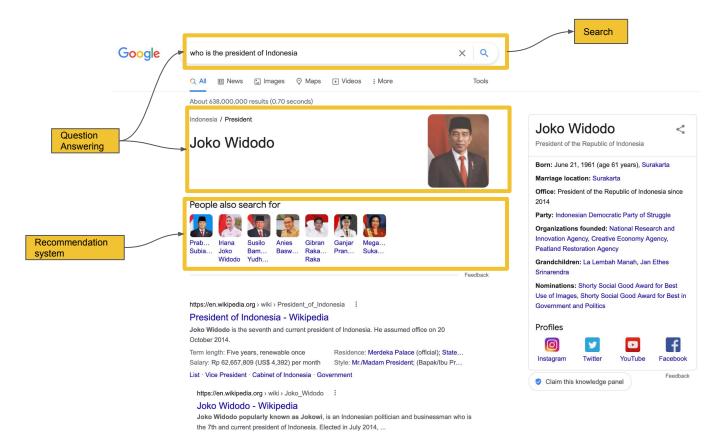
Natural Language Processing (NLP)

A field at the intersection of *computer science*, *linguistics*, *artificial intelligence*, and many more.

Goal: To build a system that can understand human languages.

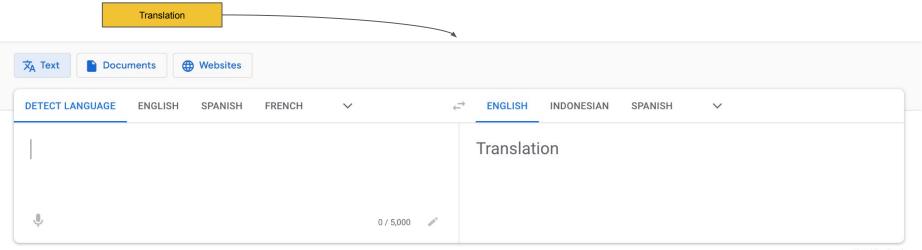


Applications



Applications





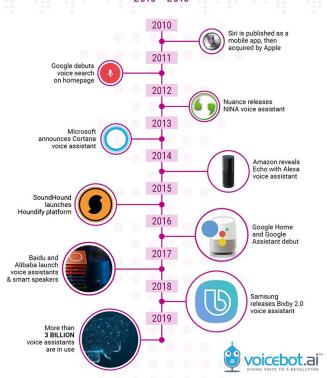
Send feedback

Text classification

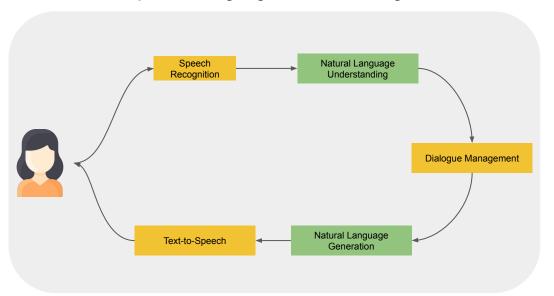
Applications

THE DECADE OF VOICE ASSISTANT REVOLUTION

2010 - 2019



Spoken Language Understanding



Why NLP is hard?

Ambiguity: a word or a sentence can have multiple meanings.

Lexical (word):

"beruang", "genting", "orang tua", "tahu", "hati", etc.

Sentence-level:

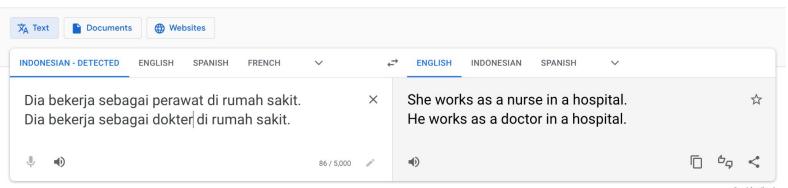
- "Saya makan nasi kemarin."
- "Anak dokter yang baru masuk itu sering datang kemari."
- "I saw a man on the hill with a telescope."

Why NLP is hard?

Variability: the same meaning can be expressed in multiple ways.

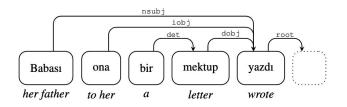
- "Saya berkunjung ke rumah teman saya kemarin."
- "Kemarin saya berkunjung ke rumah teman saya."
- "Saya pergi ke rumah teman saya kemarin."

... also across languages



7

Why NLP is hard?



(1)	Babası yazdı bir mektup ona	(SVOIO)
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2) Yazdı babası on	a bir mektup	(VSIOO)
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- (3) Bir mektup yazdı babası ona (OVSIO)
- (4) Ona bir mektup yazdı babası (IOOVS)

Turkish	English
Muvaffak	Successful
Muvaffakiyet	Success ('successfulness')
Muvaffakiyet siz	Unsuccessful ('without success')
Muvaffakiyetsizleş(-mek)	(To) become unsuccessful
Muvaffakiyetsizleştir(-mek)	(To) make one unsuccessful
Muvaffakiyetsizleştirici	Maker of unsuccessful ones
Muvaffakiyetsizleştiricileş(-mek)	(To) become a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştir(-mek)	(To) make one a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriver(-mek)	(To) easily/quickly make one a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriverebil (-mek)	(To) be able to make one easily/quickly a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştirivere meye bil(-mek)	Not (to) be able to make one easily/quickly a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebilecek	(He/she who) will not be able to make one easily/quickly a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebilecek ler	Those who will not be able to make one easily/quickly a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebilecekleri miz	Those who we will not be able to make easily/quickly a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebileceklerimizden	Among/From those whom we will not be able to easily/quickly make a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebileceklerimizden miş	(He/she) happens to be have been from among those whom we will not be able to easily/quickly make a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebileceklerimizdenmiş siniz	You happen to have been from among those whom we will not be able to easily/quickly make a maker of unsuccessful ones
Muvaffakiyetsizleştiricileştiriveremeyebileceklerimizdenmişsiniz cesine	As though you happen to have been from among those whom we will not be able to easily/quickly make a maker of unsuccessful ones

https://en.wikipedia.org/wiki/Longest_word_in_Turkish

(Sahin and Steedman, 2019)

Text is naturally sequential

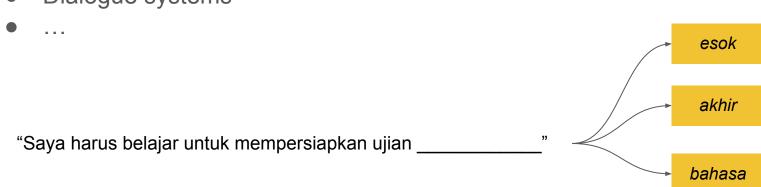
- A word is a sequence of characters.
- A sentence is a sequence of words.
- A document is a sequence of sentences.

How should we model language?

Language Modeling (LM)

A central task in NLP:

- Machine translation
- Summarization
- Spell checker
- Dialogue systems



Language Modeling (LM)

The task of assigning the probability of a sentence.

Let $w = w_0, ..., w_T$ be a sequence of words in a sentence. A language model computes the probability of w as:

$$P(w) = \prod_{t=0}^{T} P(w_t \mid w_0, \dots, w_{t-1})$$

The probability of a sentence is a product of probabilities of individual words, each conditioned on the history of previous words in the sequence.

Feedforward Neural Network LM (Bengio et al., 2003)

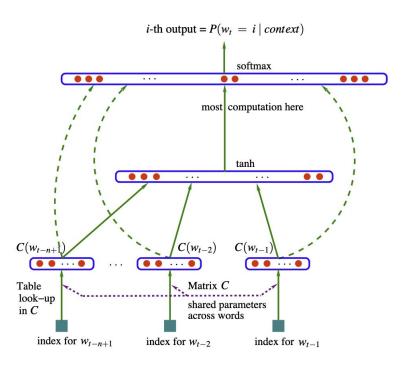


Figure 1: Neural architecture: $f(i, w_{t-1}, \dots, w_{t-n+1}) = g(i, C(w_{t-1}), \dots, C(w_{t-n+1}))$ where g is the neural network and C(i) is the i-th word feature vector.

word2vec (Mikolov et al., 2013)

Approximate softmax:

Negative sampling

Only select a small number of "negatives" to update parameters.

Hierarchical softmax layers

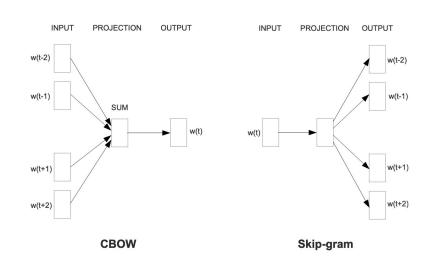
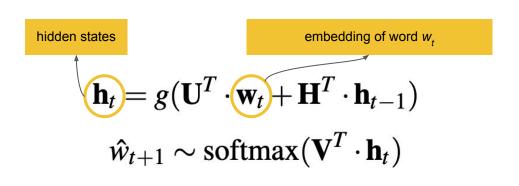
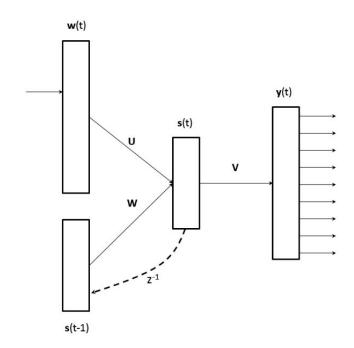


Figure 1: New model architectures. The CBOW architecture predicts the current word based on the context, and the Skip-gram predicts surrounding words given the current word.

Recurrent Neural Network LM (Mikolov et al., 2010)

Use **infinite amount of context**. At each time step *t*, an RNN computes the following:





Variants of RNN: LSTM, GRU

Figure 1: Recurrent Neural Network Language Model.

Sequence-to-Sequence Model

Commonly used for NLP task that generate text, e.g., machine translation or summarization.

- Encoder: Transform raw input to a hidden representation
- Decoder: Generate output from a hidden representation

Attention mechanism:

Give different weights ("attention") to different inputs

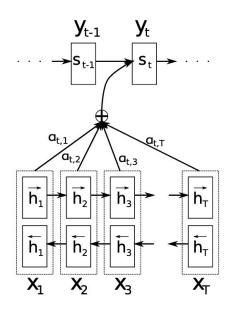
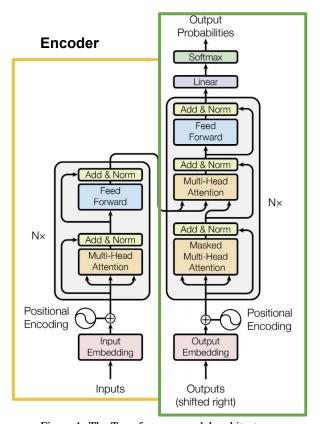


Figure 1: The graphical illustration of the proposed model trying to generate the t-th target word y_t given a source sentence (x_1, x_2, \ldots, x_T) .

Transformer Model

- "Attention is all you need" (<u>Vaswani, et al., 2017</u>)
- Non-recurrent encoder-decoder model
 - Long-distance context has "equal opportunity"
 - Allows parallelization
- Components:
 - Multi-headed self attention
 - Feed-forward layers
 - Layer norm and residuals
 - Positional encoding
- More complete explanations:
 - https://nlp.seas.harvard.edu/2018/04/03/attention.html



Decoder

Figure 1: The Transformer - model architecture.

Attention Visualizations

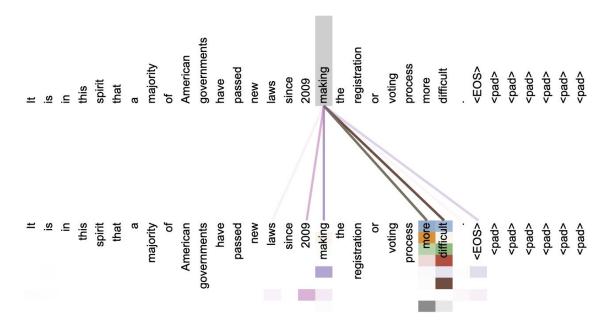


Figure 3: An example of the attention mechanism following long-distance dependencies in the encoder self-attention in layer 5 of 6. Many of the attention heads attend to a distant dependency of the verb 'making', completing the phrase 'making...more difficult'. Attentions here shown only for the word 'making'. Different colors represent different heads. Best viewed in color.

Bidirectional Encoder Representations from Transformers

(BERT; Devlin et al., 2018)

Language *understanding* is bidirectional (requires a full context)

Pre-training task #1: Masked LM

Mask out k% (k=15) of the input words and train a bidirectional encoder to predict the mask words.

The dog wants to go to [MASK] to [MASK] his friends.

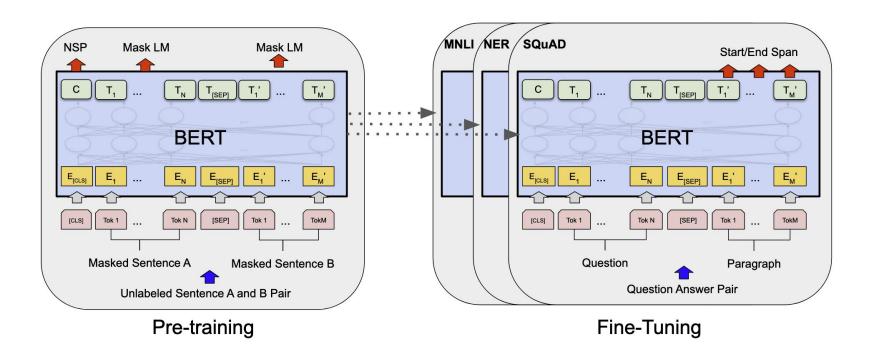


Pre-training task #2: Next Sentence Prediction

Predict whether sentence B is the actual sentence that follows sentence A.

Bidirectional Encoder Representations from Transformers

(BERT; Devlin et al., 2018)



Generative Pretraining Transformer

(GPT; Radford et al., 2018)

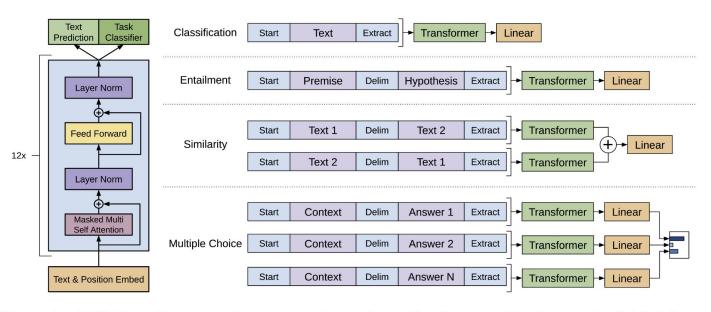
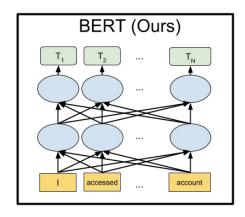
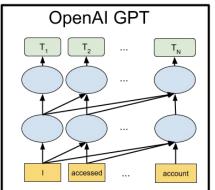
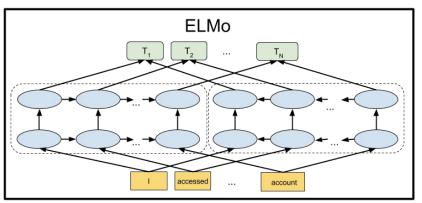


Figure 1: (left) Transformer architecture and training objectives used in this work. (right) Input transformations for fine-tuning on different tasks. We convert all structured inputs into token sequences to be processed by our pre-trained model, followed by a linear+softmax layer.

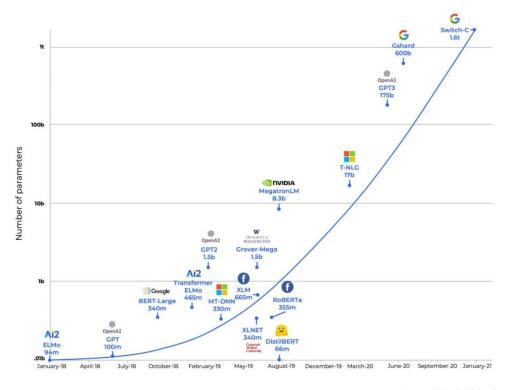
Language Modeling with Transformer







https://ai.googleblog.com/2018/11/open-sourcing-bert-state-of-art-pre.html



https://deci.ai/blog/sota-dnns-overview/

Increasing number of parameters and model size improve performance, but also increase latency and make model deployment difficult.

Transfer Learning with Large Language Models (LLMs)

"Storing knowledge gained solving one problem and applying it to a different but related problem" – Ruder, 2019.

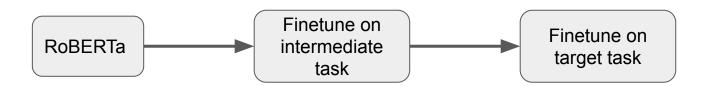
Since LLMs were trained on massive amount of data, we can utilize their knowledge for specific *target* tasks.

Especially useful for target tasks where we have limited or zero labeled data.

Intermediate-Task Transfer (STILTS; Phang et al., 2018)

Idea:

- 1. Pretrain a model on unlabeled data (BERT, RoBERTa, etc.)
- 2. Finetune the model on a large labeled *intermediate* dataset
- 3. Finetune it again on a smaller *target* labeled dataset



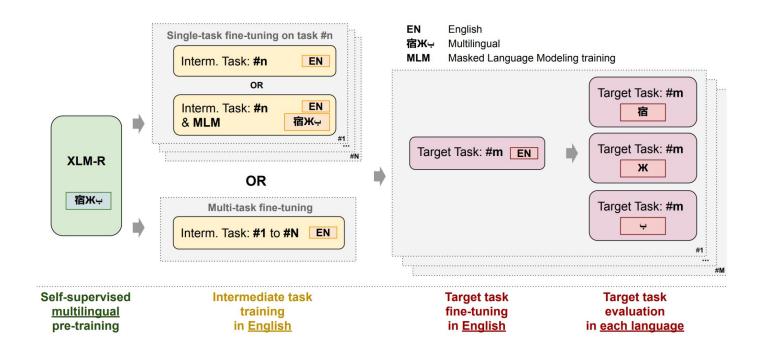
What kind of tasks make good intermediate tasks?

A: The commonsense-related tasks, e.g., CommonsenseQA, CosmosQA, and HellaSwag

Intermediate Tasks

	QAMR	CSenseQA	SciTail	CosmosQA	SocialIQA	CCG	HellaSwag	QA-SRL	SST-2	QQP	MNLI	Baseline Performance
СВ	-4.0	-0.4	-6.2	-0.4	-21.7	-12.2	-3.1	-7.2	-1.2	-31.0	-0.4	99.1
COPA	-4.0	8.7	4.3	6.0	-3.7	-20.7	6.7	-3.7	-2.0	0.7	-0.7	86.0
WSC	-0.3	0.0	1.3	2.9	-4.8	-3.2	3.6	4.8	2.6	-3.8	0.3	67.3
RTE	0.6	3.4	3.4	5.1	-4.3	-18.2	4.8	1.1	2.6	-2.4	3.1	83.5
MultiRC	2.4	7.9	2.6	10.1	-10.6	-8.1	6.8	2.6	1.1	-4.2	6.5	47.4
WiC	-1.3	0.1	2.5	1.7	-2.0	-1.1	0.1	2.1	-6.4	1.4	0.9	70.5
BoolQ	-0.1	0.9	0.1	1.1	-2.8	-10.6	0.7	0.0	0.9	-4.2	1.4	86.6
CSenseQA	-4.7	-1.6	-2.6	0.1	-7.8	-12.0	0.4	-5.1	-0.9	-7.6	-2.6	74.0
CosmosQA	-2.5	-0.1	-2.1	-0.4	-9.1	-6.9	-0.0	-3.0	-0.0	-8.4	-0.5	81.9
ReCoRD	-4.0	-0.0	-1.5	-0.1	-12.4	-6.1	0.2	-4.7	-0.5	-11.9	-1.6	86.0
Avg. Target	-1.8	1.9	0.2	2.6	-7.9	-9.9	2.0	-1.3	-0.4	-7.1	0.7	78.2

English Intermediate-Task Training for Zero-Shot Cross Lingual Transfer (Phang et al., 2020)



English Intermediate-Task Training for Zero-Shot Cross Lingual Transfer (Phang et al., 2020)

_		S	QuADv1.1	improv			QA tasks, XQ	uAD and MLC	₽A. ▼		
	Target tasks										
	Metric # langs.	XNLI acc. 15	PAWS-X acc. 7	POS <i>F1</i> 33	NER <i>F1</i> 40	XQuAD F1 / EM 11	MLQA F1 / EM 7	TyDiQA F1 / EM 9	BUCC F1 5	Tatoeba acc. 37	Avg.` _ _
	XLM-R	80.1	86.5	75.7	62.8	76.1 / 60.0	70.1 / 51.5	65.6 / 48.2	71.5	31.0	67.2
Without MLM	ANLI ⁺ MNLI OOP	- 0.8 - 1.2 - 4.4	- 0.0 + 1.4 - 4.8	- 1.4 - 0.7 - 6.5	- 3.5 + 0.5 -45.4	- 1.1 / - 0.5 - 0.3 / - 0.1 - 3.8 / - 3.8	- 0.6 / - 0.8 + 0.2 / + 0.2 - 3.9 / - 4.4	- 0.6 / - 3.0 - 1.0 / - 1.6 -11.1 / -10.2	+19.9 +20.0 +17.1	+48.2 +48.8 +49.5	+ 6.6 + 7.5 - 1.5
	SQuADv1.1 SOuADv2	- 1.9 - 1.6	+ 1.2 + 1.9	- 0.8 - 1.1	- 0.4 + 0.8	$\frac{+1.8}{-0.5} / + 2.5$	+ 2.2 / + 2.6 - 0.4 / + 0.1	+ 9.7 / +10.8 +10.4 / +11.3	+17.1 +18.9 +19.3	+41.3 +43.4	+ 8.1 + 8.2
	HellaSwag CCG	- 7.1 - 2.6	$\frac{1.5}{+1.8}$	- 0.7 - 2.0	+ 1.6	- 0.0 / + 0.5 - 1.5 / - 1.3	- 0.1 / + 0.2 - 1.6 / - 1.5	- 0.0 / - 1.0 - 2.8 / - 6.2	+20.3 +11.7	+47.6 +41.9	+ 7.0 + 4.1
	CosmosQA CSQA	- 2.1 - 2.9	- 0.3 - 2.8	- 1.4 - 1.7	- 1.5 - 1.6	- 0.9 / - 1.3 - 1.0 / - 1.8	- 1.5 / - 2.0 - 1.0 / - 0.6	+ 0.5 / - 0.6 + 3.5 / + 2.9	+19.2 +18.1	+43.9 +48.6	+ 6.1 + 6.5
	Multi-task	- 0.9	+ 1.7	- 1.0	<u>+ 1.8</u>	+ 0.3 / + 0.9	+ 0.2 / + 0.5	+ 5.8 / + 6.0	+19.6	<u>+49.9</u>	+ 8.7
With MLM	ANLI ⁺ MNLI OOP										
	SQuADv1.1 SQuADv2		+ 0.3 Multi l					+ 8.5 / + 9.5 I MLM 8.9			
Wit	HellaSwag CCG CosmosQA										
	CSQA	<u>- 0.5</u>	+ 0.3	- 1.0	- 0.7	- 0.9 / - 1.0	- 0.7 / - 0.6	+ 2.1 / + 0.4	+11.6	+17.2	+ 2.9
				X	FREME	Benchmark So	cores [†]				

Multitask Learning

Training multiple tasks together at the same time.

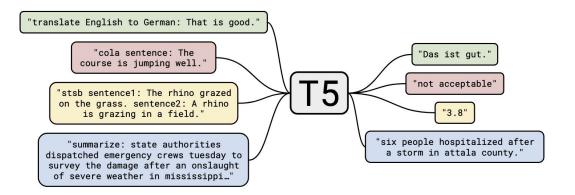


Figure 1: A diagram of our text-to-text framework. Every task we consider—including translation, question answering, and classification—is cast as feeding our model text as input and training it to generate some target text. This allows us to use the same model, loss function, hyperparameters, etc. across our diverse set of tasks. It also provides a standard testbed for the methods included in our empirical survey. "T5" refers to our model, which we dub the "Text-to-Text Transfer Transformer".

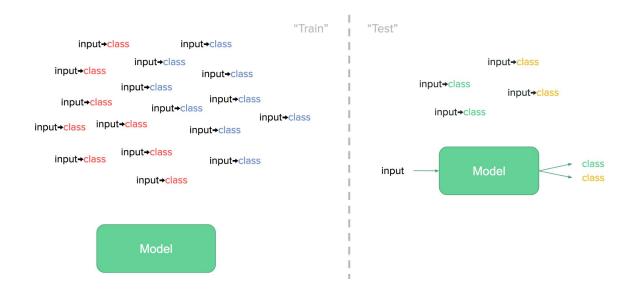
Raffel et al., 2020 28

(Traditional) Few-Shot Learning

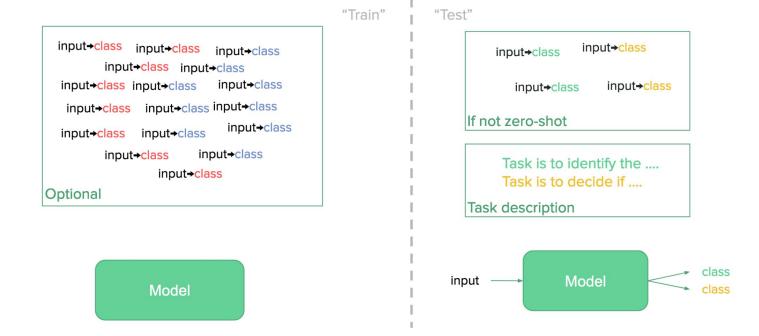
N way K shot learning

Methods:

- Fine-tuning
- KNN
- Meta-learning



(Modern) Few-Shot Learning



In-context Learning (GPT-3; Brown et al., 2020)

No task-specific parameters

Movie review dataset

Input: An effortlessly accomplished and richly resonant work.

Label: positive

Input: A mostly tired retread of several other mob tales.

Label: negative

An effortlessly accomplished and richly resonant work. It was great!

A mostly tired retread of several other mob tales. It was terrible!

A three-hour cinema master class. It was ______

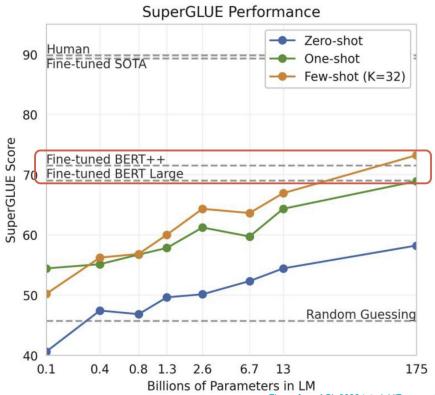
Language Model

```
P1 = P(It was great! | 1st train input+output \n 2nd train input+output \n A three-hour cinema master class.)
```

P2 = P(It was terrible! | 1st train input+output \n 2nd train input+output \n A three-hour cinema master class.)

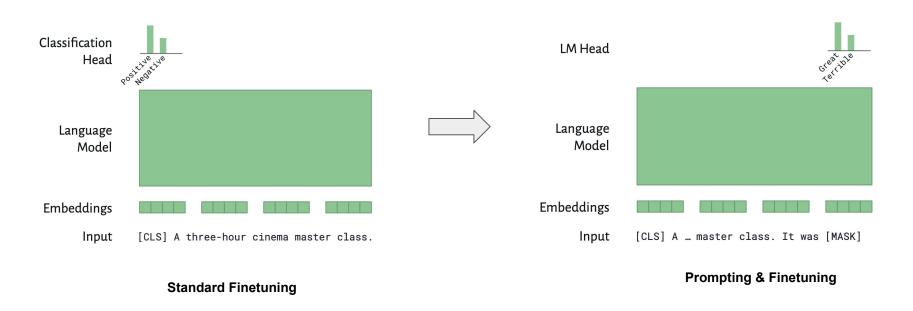
P1>P2 "positive" P1<P2 "negative"

In-context Learning Results



Prompt-based Finetuning

With gradient update, need to learn task-specific parameters.



Challenges in Modern Few-Shot Learning

Many things to consider:

- Examples to be used
- Order of examples
- Prompt selection (design)
- ..

Zero-Shot Learning

On the **same** language, reformat *target* task as *source* task.

Target task: Relation Extraction (RE)

"Joko Widodo terpilih sebagai Presiden Republik Indonesia pada Pemilihan Presiden (Pilpres) 2014"

Label: [presiden]

Source task: Natural Language Inference (NLI)

Premise: original sentence

Hypothesis: "Joko Widodo adalah presiden negara Indonesia."

Label: entailment

Zero-Shot Learning

Source language **different** with target language

- Use multilingual LM as pretrained model
- Finetuning on high-resource language labeled data
- Evaluate on target language data
- Use machine translation (MT) if needed

Challenges:

- Multilingual LM pretraining data might contain very little to no data in low-resource languages
- Poor performance of MT models

What's Next?

- Lightweight, more efficient model
 - Knowledge distillation
 - Parameter-efficient model training
- Learning from Limited Labeled Data
 - Few-Shot Learning
 - Efficient Data Collection
- Multilingual
 - Benchmark datasets for non-English languages, esp. the low-resource ones
 - Pretraining methods and data selection

Thank You!