**U.S. Census Bureau | Census Open Innovation Labs**

**The Opportunity Project 2019 Sprints: Problem Statement Template**

*Thanks for your interest in working with us! Please use this template to draft your problem statement proposal and* ***send it to*** [***census.opportunityproject@census.gov***](mailto:census.opportunityproject@census.gov) ***ASAP and no later than April 30, 2019****.*

*A PDF with more detailed examples and guidance is* [*available here*](https://drive.google.com/file/d/11V56iWoZENOT3-O1OZza7VuSMfLuSrKq/view?usp=sharing)*. If you are not familiar with The Opportunity Project and how the process works, please visit* [*our website*](https://opportunity.census.gov/) *for more information and/or feel free to contact us at* [*census.opportunityproject@census.gov*](mailto:census.opportunityproject@census.gov)*.*

**Agency Name:**

**Problem Statement Title:** *a brief one-line overview of your topic*

**One to three (1-3) lead POCs:** *please provide name(s), title(s), email(s), and phone number(s)*

**Executive champion:** *please provide name and title*

**Do you have manager support to spend time on the project through 2019/Demo Day?**

**Have you worked with The Opportunity Project before?** **If not, how did you hear about us?**

**Challenge:** *Provide a 1-2 sentence description of the key challenge that you’re putting forward to tech teams and other stakeholders.*

**Problem***: in no more than one paragraph, describe the problem you’re trying to solve. This should be a problem facing the public, not federal agencies. Avoid using jargon or ‘inside-the-beltway’ terms (e.g., CAP Goal, ESSA) and use plain language. Get right to the point and lead with a human story.*

**Why this problem is important**: *explain in no more than one paragraph* *why this problem is important Focus on compelling stories about how this problem is affecting Americans’ lives. Feel free to include an example or two to illustrate the problem.*

**Vision for sprint outcomes (optional)**: *a one sentence vision of what the world looks like with tech solutions to your problem.*

**Target audience/end user:** *In a few words, describe the target audience for resulting products.*

**Potential open data sets:**

* Data set 1 (link)
* Data set 2 (link)
* Data set 3 (link)

**Does your problem statement fit into one of our themes for 2019, “Future of the workforce,” “2020 Census,” or “Geospatial data and tech”?** (Note, this is not required)