

License Knowledge Transfer

Get Starded - Oracle Database Licences

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Exadata Cloud Specialist

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ISV Specialist

LAD - Partner Enablement Knowledge Team

October, 2023



Nossos Valores

Integridade

Ética

Compliance

Inovação

Trabalho em Equipe Respeito Mútuo

Satisfação do Cliente

Justiça

Qualidade

Comunicação

Como empresa líder em tecnologia, abraçamos a **diversidade** em todas as suas formas. Acreditamos realmente que a **inovação** começa com a **inclusão**. E isso só pode ser alcançado com a cooperação de nossos **parceiros**. Afirmamos nosso **compromisso** em manter um **ambiente respeitoso** e **livre de discriminação** e esperamos isso dos nossos **parceiros de negócios**.

A Oracle espera que seus **parceiros** conduzam os negócios de forma **justa** e **ética**, para cumprir as leis anticorrupção em todo o mundo, para cooperar com os pedidos de informação da Oracle e evitar envolver-se em qualquer atividade que envolva até mesmo a aparência de impropriedade.

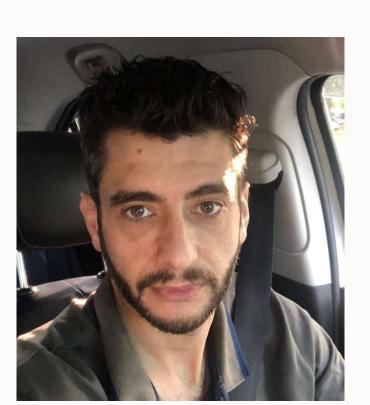
É vital que os nossos parceiros sejam aderentes aos valores do **Código de Ética e Conduta Empresarial da Oracle**, que baseia-se e implementa os valores que são essenciais para o nosso sucesso como empresa. Nossos valores são a base de tudo o que fazemos e todos nós devemos viver esses valores todos os dias.



Utilize o QR code para acessar o Código de Ética e Conduta Empresarial da Oracle.

SQL> select * from person where name = 'Marcel Lamarca'





Father, husband, Cooker and son!

Graduated in Business Administration (FMU-SP)

Oracle DBA

21 Years dedicated to study and support Oracle Databases.

12 Years working with Exadata (On-prem, C@C and Cloud Services).

4 Year working for Oracle do Brasil

1 Year on Alliances LAD knowledge Team

Oracle Cloud Specialist (OCS)

Exadata Database Machine X9M Certified Specialist

OCI Foundation 2020 / 2023

Oracle Autonomous Database Administrator

Oracle Cloud Database Migration and Integration

OCI Cloud Certified Architect Associate 2022

OCI Cloud Certified Architect Professional 2022

OCI Multicloud Architect Professional

Oracle Certified Professional (OCP)

10g, 11g and 12c.

Oracle Certified Specialist (OCE)

Grid/RAC Database Administrator 11g



SQL> select * from person where name = 'Andre Sousa'



Janes and Raul's father, Son, Husband 25 years, dba old school

Graduated in Information Systems

I live a little away from everything even before the world changes

I'm working in Oracle for 21 with Oracle Database products adoption in South America, work mainly with ISVs and SIs helping them on different activities such as POCs, Application Validations, Tuning, he participated as advisor in more than 100 Migration and Upgrade projects.

Oracle Certified Professional 11g (OCP)

Agenda

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Licenses concepts

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Oracle Support

Oracle Support Types
Oracle Support Pricing
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OCI License Manager BYOL

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Oracle Database

Standard Edition
Enterprise Edition
Oracle Price List



License basic concepts

Oracle Full Use license

Full Use license is without restrictions and allows usage that is full functionality.

you don't have Limitations to install third applications including Oracle Tools.

Application Specific Full (ASFU)

Use is specific to run only with the defined application and may come with additional restrictions.

Share the same Datatabe with another applications and tools are not allowed.

Samples: SAP, Oracle Business Suite, ISV

Sqlplus connections Golden Gate connections, Sql Developer connections **n t allowed**



General Licensing Information Environments

Use of Oracle Software requires Customers to license the respective Oracle programs in :

- Production Environments
- Non Production Environments such as:
 - ✓ Development
 - ✓ Quality Assurance/Testing & Staging
 - ✓ Disaster Recovery

CPU

- Unidade central de processamento
- Pode conter um ou mais núcleos
- Conhecido como Socket ou Chip de processamento
- Usado como métrica para licenciamento de SBSE2

OCPU

- Unidade de processamento que a Oracle usa para criar seus serviços no OCI
- Para BYOL é utilizado como métrica para licenciamento, e apliaca-se o core factor

vCPU

- Unidade central de processamento virtual
- Pode ser um core ou uma thread dependento do virtualizador
- Usado como métrica para outras núvens (AWS e Azure)
- Não se aplica core factor
- No caso de Soft Partitioning como não é usado como métrica para licenciamento

Core

- Núcleo ou subdivisão física de um CPU
- Cada núcleo pode ter mais de uma thread
- Usado como métrica para licenciamento do DBEE

Software Licensing Metrics

Oracle Named User Plus VS Processor Metric Definition

Named User Plus (NUP)

Metric is defined as individuals authorized to use Oracle programs installed on single or multiple servers. Licensing considerations include:

- Human and non-human operated devices are counted towards NUP license
- Batch processing from computer to computer is permitted and does not require counting users at the front of the batch process

Processor Metric

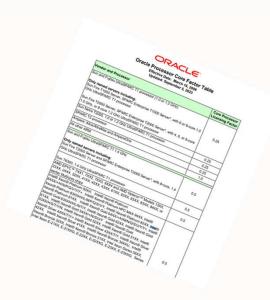
The Processor metric is used to license all processors where Oracle programs are installed and/or running.

- Most Standard Edition products are licensed by Processor, which for Standard Edition programs is defined as a socket
- Enterprise Edition and other technology products may be licensed by cores









- **Core factor** gives you the delta to calculate Database Enterprise licenses number by processor
 - Oracle strongly recomends check on-line documentation to be aware of all recent changes

• Core factor is used to calculate Database Enterprise Features too

Last update on Septermber, 5 2023

Oracle Database 19C Editions

Database Standard Edition

Oracle Database 19c Standard Edition 2 has some limitations compared to the Enterprise Edition.

- Lisensed by physical socket (core Factor not allowed)
- Oracle consider the socket factor limited by 2 sokets
- Standard Edition model using NUP metric requires at least >10 users

Oracle Database Enterprise Edition

Is the most complete version of Oracle database software, **core-based** licensing.

- There is no limit for core usage
- The delta to calculate CPU lisenses is:

(# of cores x core factor = # of Processor licenses)

 Enterprise Edition model using NUP metric requires at least >25 users per Processor lisences



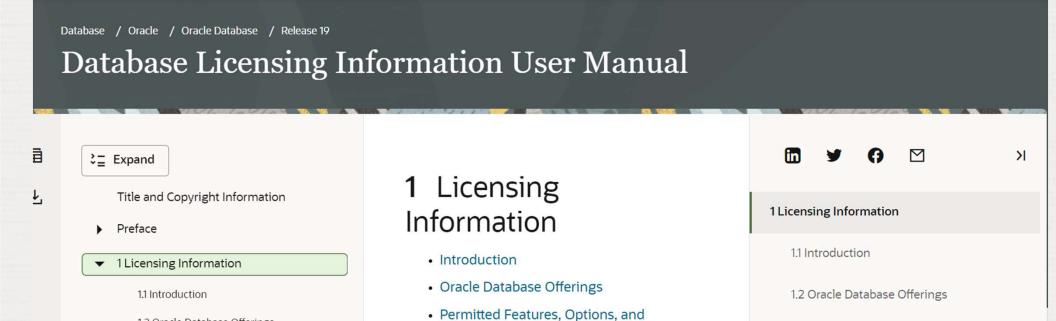
Oracle Database Standard Edition VS Enterprise Edition

Security Features/Option	Enterprise Edition	Standard Edition
Database Security Assessment Tool	✓	✓
Data Safe	✓	✓
Password Profiles	✓	✓
Strong Authentication	✓	✓
Network Encryption	✓	✓
Oracle RAC	✓	0
Oracle RAC one node	✓	0
Unified Audit	✓	✓
Oracle Active Data Guard	✓	0
Transparent Data Encryption	✓	0
Management Pack for Oracle Database	✓	0
Oracle Diagnostics Pack	✓	0
Oracle Tuning Pack	✓	0
Oracle Partition	✓	0
Oracle Advanced compression	✓	0
Real Application Test	✓	0

SCAN ME

Oracle Database 19c Edition limitation, products and features

1.2 Oracle Database Offerings



Management Packs by Oracle

13 Permitted Features Ontions and

Oracle Database on virtualized environments



What is Partitioning?

"Partitioning" occurs when the CPUs on a server are separated into individual sections where each section acts as a separate system.

There are several hardware and software virtualization technologies available that deliver partitioning capabilities, with varying degree of resource allocation flexibility."

Why Partition?

- Database Administrators (DBAs) often partition servers to achieve the following benefits:
- Ability to run multiple operating systems, or multiple versions of an operating system, on the same server
- Ability to improve workload balancing and distribution by managing processor allocations across applications and users on the server
- · Ability to leverage hardware models such as "Capacity on Demand" and "Pay As You Grow."

Hard Partitioning

Hard partitioning physically segments a server, by taking a single large server and separating it into distinct smaller systems.

Each separated system acts as a physically independent.

Examples:

- Hard Partitioning LPAR
- · Hard Partitioning LDOM

Software Partitioning

Soft partitioning segments the operating system using OS resource managers.

The operating system limits the number of CPUs where an Oracle database is running by creating areas where CPU resources are allocated.

Examples:

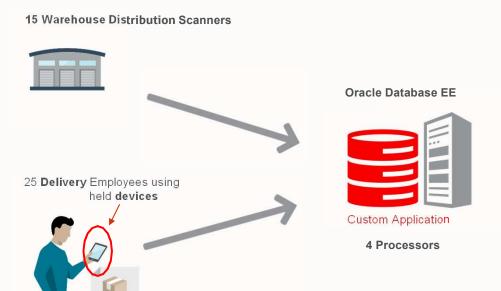
- Soft Partitioning VSphere
- Soft Partitioning HyperV

Understading Price List table

Understanding price list table

Section I		Oracle Database		Prices in USA (Dolla	
	Named User Plus	Software Update License & Support	Processor License	Software Update License & Support	
Database Products					
Oracle Database					
Standard Edition 2	350	77.00	17,500	3,850.00	
Enterprise Edition	950	209.00	47,500	10,450.00	
Personal Edition	460	101.20		-	
Mobile Server			23,000	5.060.00	
NoSQL Database Enterprise Edition	200	44	10,000	2,200.00	
Enterprise Edition Options:					
Multitenant	350	77.00	17,500	3,850.00	
Real Application Clusters	460	101.20	23,000	5,060.00	
Real Application Clusters One Node	200	44.00	10,000	2,200.00	
Active Data Guard	230	50.60	11,500	2,530.00	
Partitioning	230	50.60	11,500	2,530.00	
Real Application Testing	230	50.60	11,500	2,530.00	
Advanced Compression	230	50.60	11,500	2,530.00	
Advanced Security	300	66.00	15,000	3,300.00	
Label Security	230	50.60	11,500	2,530.00	
Database Vault	230	50.60	11,500	2,530.00	
OLAP	460	101.20	23,000	5,060.00	
TimesTen Application-Tier Database Cache	460	101.20	23,000	5,060.00	
Database In-Memory	460	101.20	23,000	5,060.00	
Database Enterprise Management					
Diagnostics Pack	150	33.00	7,500	1,650.00	
Tuning Pack	100	22.00	5,000	1,100.00	
Database Lifecycle Management Pack	240	52.80	12,000	2,640.00	
Data Masking and Subsetting Pack	230	50.60	11,500	2.530.00	
Cloud Management Pack for Oracle Database	150	33.00	7,500	1,650.00	

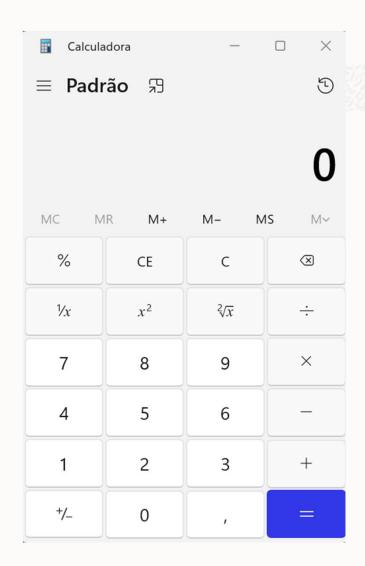
Licensing Oracle Database Samples



Current distribution company has **40 named users** between Employees and Warehouse scanners.

Oracle Database Enterprise Edition is running on :

- 2 Processors server
- **12** Cores per processor
- 0.5 Core Factor



(# of cores x core factor = # of Processor licenses)

- 2 Processors server
- 12 Cores per processor
- 0.5 Core Factor

- 2 Processor 🗱 12 Cores = 24 Cores

By Core Factor

By Named User NUP

12 Processor licenses 💢 25 (user minimum) = 300 Named User Plus user



OCI License Manager

BYOL

BYOL stands for "bring your own license." Oracle BYOL allows our customers to apply licenses they currently own for on-premises software for equivalent, highly automated Oracle PaaS.

License included

you just pay for what you use and don't worry about anything else. You are eligible to use all the database options that are included in your service.



License Manager for Oracle Cloud Infrastructure

"If you're thinking about moving your Oracle Database workloads to Oracle Cloud Infrastructure (OCI), you're probably worried about license portability and being able to track your license utilization.

Your teams in charge of procurement and software asset management are probably also worried about understanding utilization to forecast needs and track when licenses expire."

OCI License Manager Blog



Announcing License Manager for Oracle Cloud Infrastructure

May 26, 2022 | 7 minute read



Arun Ramakrishnan

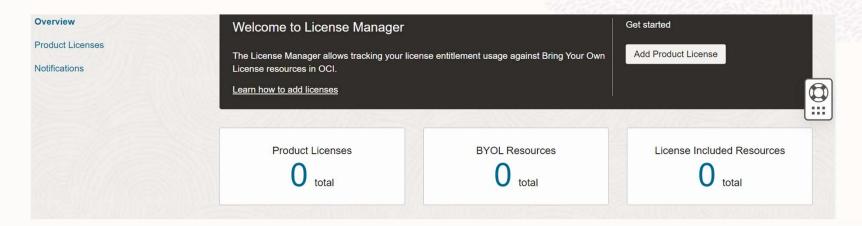
Senior Principal Product Manager

ORACLE Cloud If you're thinking about moving your Oracle Database workloads to Oracle Cloud Infrastruct license portability and being able to track your license utilization. Your teams in charge of p are probably also worried about understanding utilization to forecast needs and track wher Q Search ▲ Governance & Administration Until now, solving these concerns was a manual process or required you to purchase expensions. **Account Management Organization Managemen** launching a service that streamlines the process of utilizing and tracking your cloud-compa Tenancy Details Overview Tenancy Explorer Announcements **Quota Policies** Tenancies We're proud to announce the launch of the License Manager service to alleviate your conce storage Region Management Limits, Quotas and Usage third-party software on OCI. License Manager is a free, opt-in service that makes it easier Networking Tag Namespaces Subscription Mapping **Cloud Advisor** OCI with the following capabilities: Domain Management Oracle Database License Manager Support Overview Databases Support Center Product Licenses Analytics & Al Request Service Limit Updates Notifications **Developer Services** Identity & Security Observability & Management Hybrid Billing & Cost Management

Governance & Administration



OCI License Manager Console options









Oracle PaaS and IaaS Universal Credits Description





Pay as You Go (PAYG)

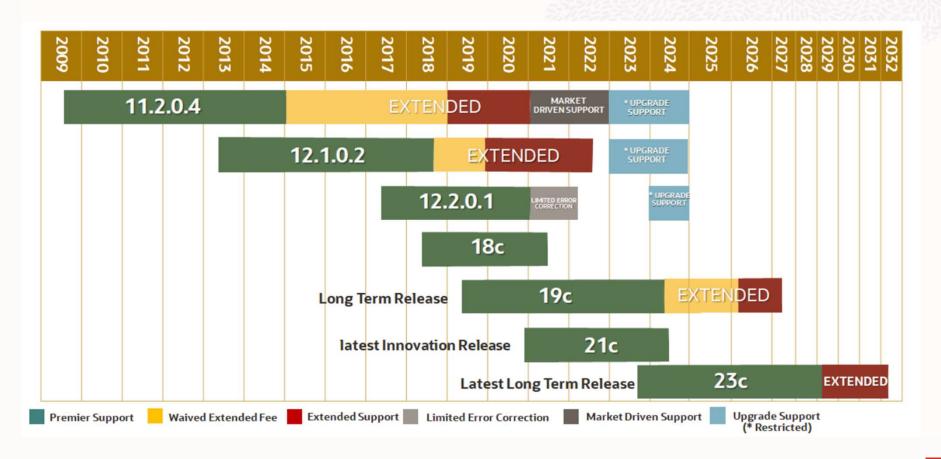
- No upfront commitment
- Pay only for what you use
- Pay in arrears based on usage
- · Built for land and expand

Universal Credits

- Agreed-to monthly spend
- Additional discounts based on size and term of deal
- Elastic payments based on usage

Oracle Database Support

Release Schedule of Current Database Releases (Doc ID 742060.1)





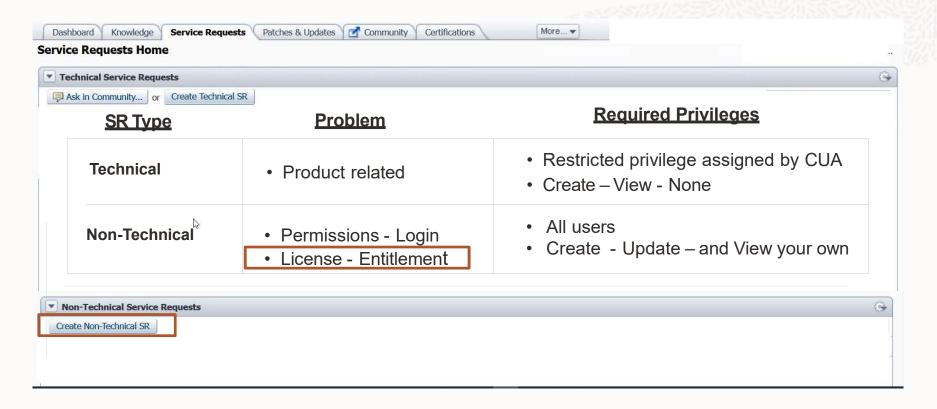
Oracle Software support Types

Premier Support	Software updates, Security alerts and updates, Security alert and updates, Critical patch updates, Tax, legal and regulatory updates, Upgrade tools and scripts, 24/7 assistance with service requests
Extended Support	Software updates, Security alerts and updates, Security alert and updates, Critical patch updates, Tax, legal and regulatory updates, Upgrade tools and scripts, 24/7 assistance with service requests
Sustaining Support	Major product and technology releases, 24/7 assistance with service requests



Useful Help channels

Service Request Types: Technical vs Non-Technical



Or send an e-mail to: infoprice@oracle.com



Oracle Software Investiment Advisor







Licensing Solutions

Can you help us understand the licensing implications of future technology decisions?"



Investment Economics

"How is our Oracle investment supporting the long-term goals of the business?"



License Knowledge Transfer

"Can you help us better understand our license and subscription terms and conditions?"



Cloud Sizing

"What do we need to consider when moving parts of our existing environment to the cloud?"



Deployment Optimization

"How do I find out if my Oracle TCO is optimized across both on-premise and the cloud?"



Entitlement Intelligence

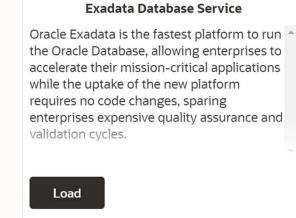
"How do I find out the current state of our contractual agreements with Oracle?"

For more informatio contact sia-global ww@oracle.com or visit www.oracle.com/goto/sia

Oracle Cloud Cost Estimator



Base Database Service - Virtual Machine Base Database Service - Virtual Machine allows you to create and manage fullfeatured Oracle Database systems in the cloud. It can be provisioned on virtual machines with block storage to provide high performance and cost-efficient pricing.



Data Safe

Data Safe is a unified control center for all your Oracle Databases which helps you understand the sensitivity of your data, evaluate risks to data, mask sensitive data, implement and monitor security controls, assess user security, monitor user activity, and address data security compliance requirements.

Load

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Load



Oracle Rewards program

Oracle Support Rewards program



Cloud >

Cloud Support Rewards

With Oracle Support Rewards, the more you use Infrastructure (OCI), the more you save. Custom \$0.25 to \$0.33 in rewards for every \$1 spent on 0 rewards can be used to pay down your tech soft support bill, even down to zero.¹

Migrate a few new workloads

Let's say you start with a \$1M annual Oracle technology support bill and spend \$2M on OCI for two new workloads. In this scenario, you'll earn \$500K in Oracle Support Rewards, reducing your annual bill by half.

Migrate more workloads

What if you identify four new workloads to run on OCI? No problem. With a \$1M Oracle technology support bill, plus \$2M in additional OCI spending (for \$4M total), you'll earn a total of \$1M in Oracle Support Rewards, cutting your bill to \$0.



Oracle Support Rewards Start Guide



Accrue rewards for every dollar spent on OCI



Reduce your technology support bill

• Combine with other support programs

For every dollar spent on OCI, you can accrue \$0.25 in Oracle Support Rewards



Oracle Support Rewards on the console



Q Search

Analytics & Al

Developer Services

Identity & Security

Observability & Management

Hybrid

Migration & Disaster Recovery

Billing & Cost Management

Governance & Administration

Marketplace

OCI Classic Services

Billing & Cost Management

Billing

Subscriptions

Invoices

Payment History

Upgrade and Manage Payment

Cost Management

Cost Analysis

Cost and Usage Reports

Budgets

Scheduled Reports

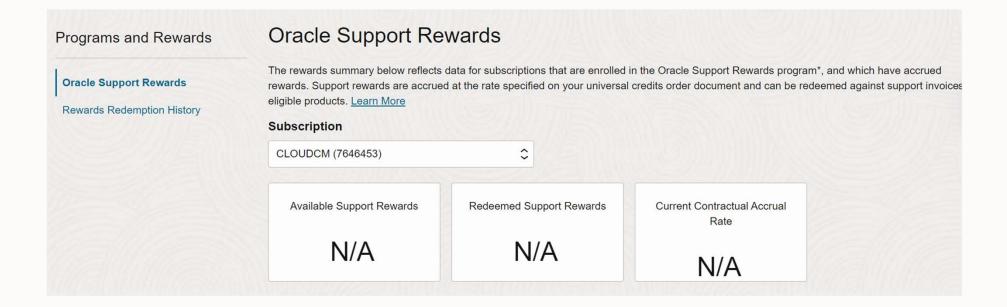
Programs and Rewards

Oracle Support Rewards

Rewards Redemption History



Oracle Support Rewards Dashboard



Resources

Oracle global price list site

OLE B

Oracle Global Pricing and Licensing

Price Lists

Price Lists

Specialty Topics

License Price Lists

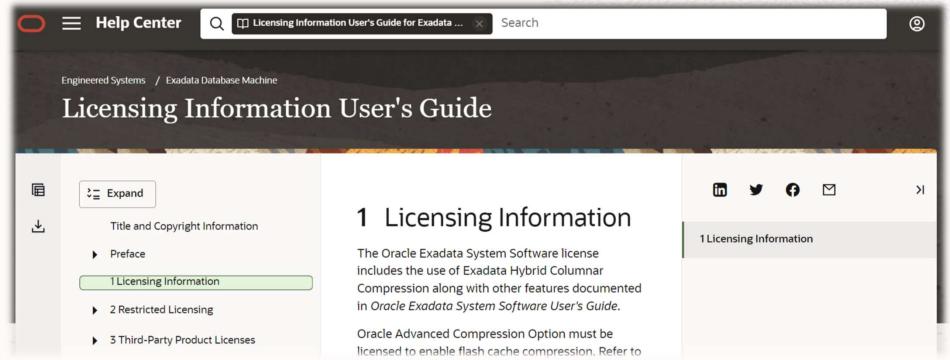
The downloadable price list will help you familiarize yourself with Oracle's product offerings and pricing.





Oracle Exadata Licenses information





Useful licenses links and references

Oracle Database licensing :

www.oracle.com/assets/databaselicensing-070584.pdf

• Oracle Processor Core Factor Table:

www.oracle.com/us/corporate/contracts/processor-core-factor-table-070634.pdf

Partitioning:

www.oracle.com/us/corporate/pricing/partitioning-070609.pdf

• Licensing on cloud Environments:

www.oracle.com/us/corporate/pricing/cloud-licensing-070579.pdf

Data transfer licensing on Cloud environment

www.oracle.com/us/corporate/pricing/data-transfer-licensing-070590.pdf

Oracle Licenses e-mail

infoprice@oracle.com

Microsoft Licensing on Oracle Cloud Infrastructure :

https://docs.oracle.com/en-us/iaas/Content/Compute/References/microsoftlicensing.htm

Oracle Cloud Vmware Solution :

https://www.oracle.com/cloud/compute/vmware

Oracle Vmware Licences Write Paper

https://www.vmware.com/content/dam/digitalmarketing/vmware/en/pdf/whitepaper/solutions/oracle/understanding_oracle_certification_support_licensing_vmware_environments-white-paper.pdf

Oracle Contracts:

https://www.oracle.com/cloud/compute/vmware

Oracle Cost Estimator documentation :

https://docs.oracle.com/en-us/iaas/Content/GSG/Tasks/signingup topic-Estimating Costs.htm

Oracle Cloud License Manager:	
Ordere Cloud Electrise Manager:	
https://docs.oracle.com/pt-br/iaas/Content/LicenseManager/Concepts/licensemanageroverview.html	<u>m</u>
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Supplied 2 2020, Cradic alia, of the difficultied for the difficultied f	



Thank You ©

Questions / Feedback / Training Suggestions

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Ask for help ©



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