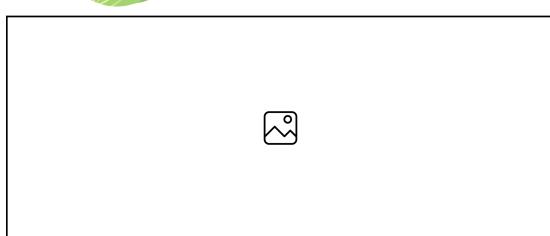




The Ultimate Fresh Arrivals

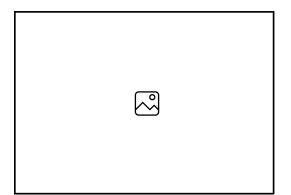
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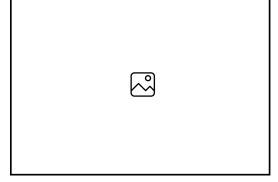
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Persona

Name: Cleiton Santos

Location: Toronto, Canada

Age: 35

Male gender

Biography: Cleiton is a marketing professional originally from Brazil. He has successfully built connections within the community through his market booth. In addition to the busy life of the market, Cleinton is looking to explore the online world to expand his business and bring the essence of his fair to a broader audience.

Purpose of visiting the website: Cleinton is on the website to find valuable information about creating an online platform for your fair. He wants to create a website to sell his fresh produce online, connecting with a broader customer base. He's looking for clear, straightforward guidance on establishing an online presence.

Interests: Cleinton is excited about holding his fair online. He is interested in the technological aspects of building a website, managing online transactions, and ensuring a seamless customer experience. He enjoys discussing online market trends and exploring e-commerce solutions in his free time.