

Big Data - Introduction

*Winter Semester 2018,
Cooperative State University Baden-Wuerttemberg*



Agenda – 01.10.2018

01 About This Lecture

Audience, Schedule, Materials (Slides, Script, Exercises, Books), Prerequisites, Exam, Feedback, Questions

02 Introduction To Big Data

Distributed Computing, Big Data V's, Big Data and Consistency, Big Data in Business, Definition of Big Data, Big Data Science

03 HandsOn - Hadoop

Introduction To The Hadoop Ecosystem, HDFS, Hive, Cluster Components

04 Exercises

Lorem Ipsum
Sir dolor



About This Lecture

Scope, Schedule, Materials, Prerequisites, Exam,
Feedback, Questions

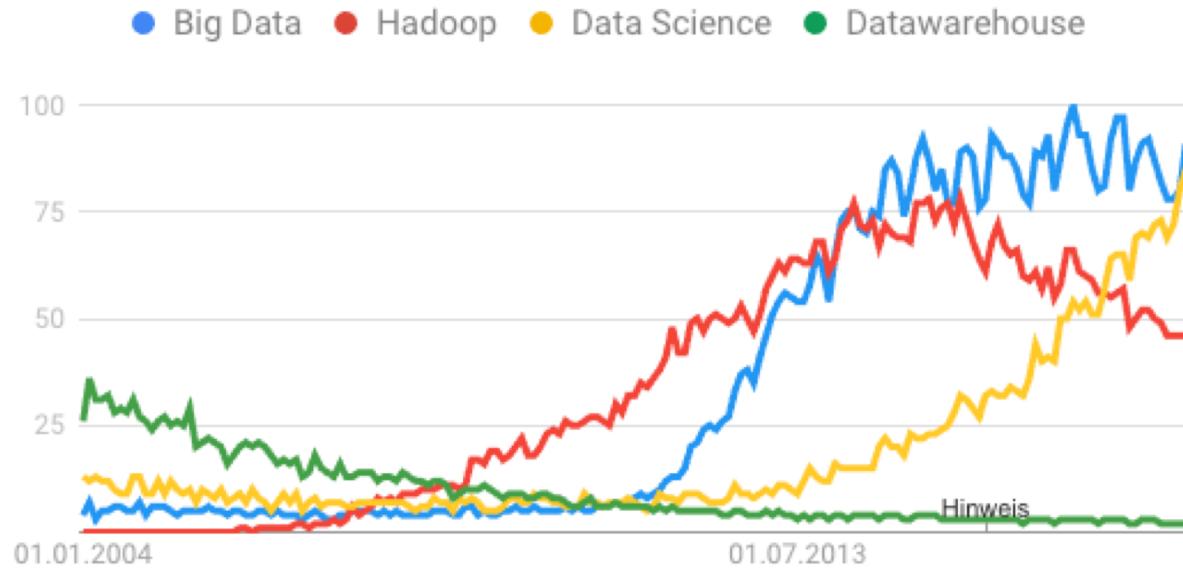


About Big Data

“Big Data is like teenage sex: everyone talks about it, nobody really knows how to do it, everyone thinks everyone else is doing it, so everyone claims they are doing it.”

— Dan Ariely, Professor of Psychology and Behavioral Economics, Duke University

About Big Data



Google Trends, 26.09.2018

About This Lecture

- Sorting the buzzwords (Big Data, NoSQL, Scalability, Replication, Sharding...)
- Develop a basic understanding of Distributed Systems
 - How and why do they work?
 - Fundamental Approaches (Scaling, Distributed Computing, ...)
 - Data Models and Query Languages
 - Consistency guarantees
 - Distributed Storage and Retrieval
 - Distributed Data Processing
 - Advantages and disadvantages
 - Combination of different technologies

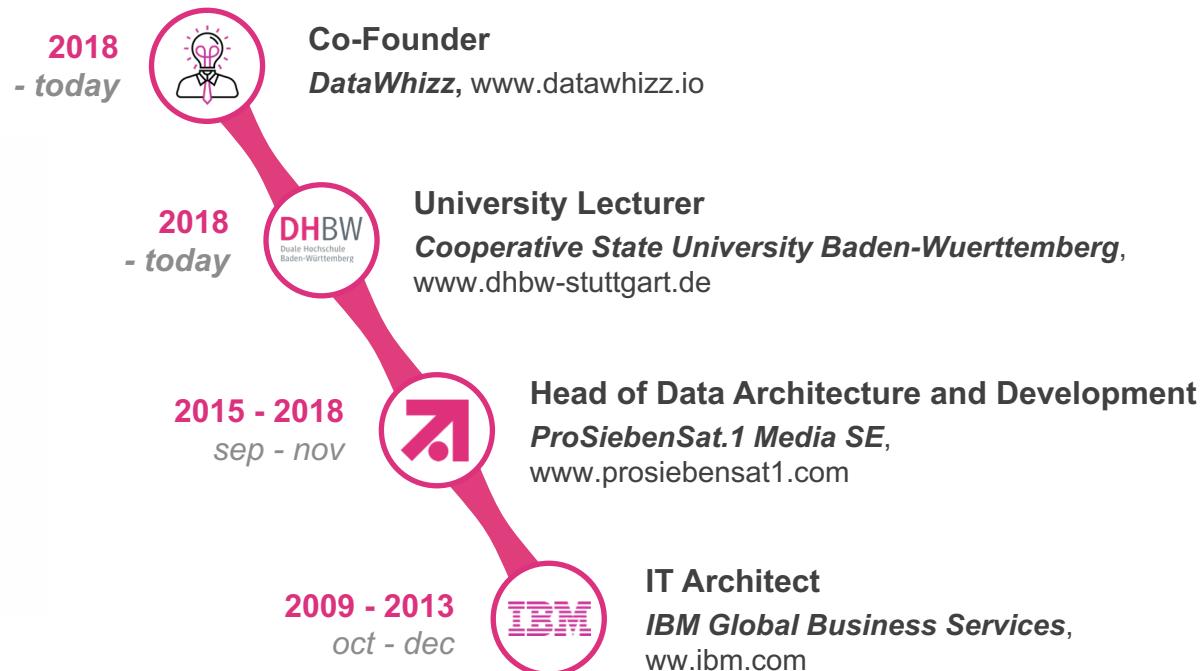


About This Lecture

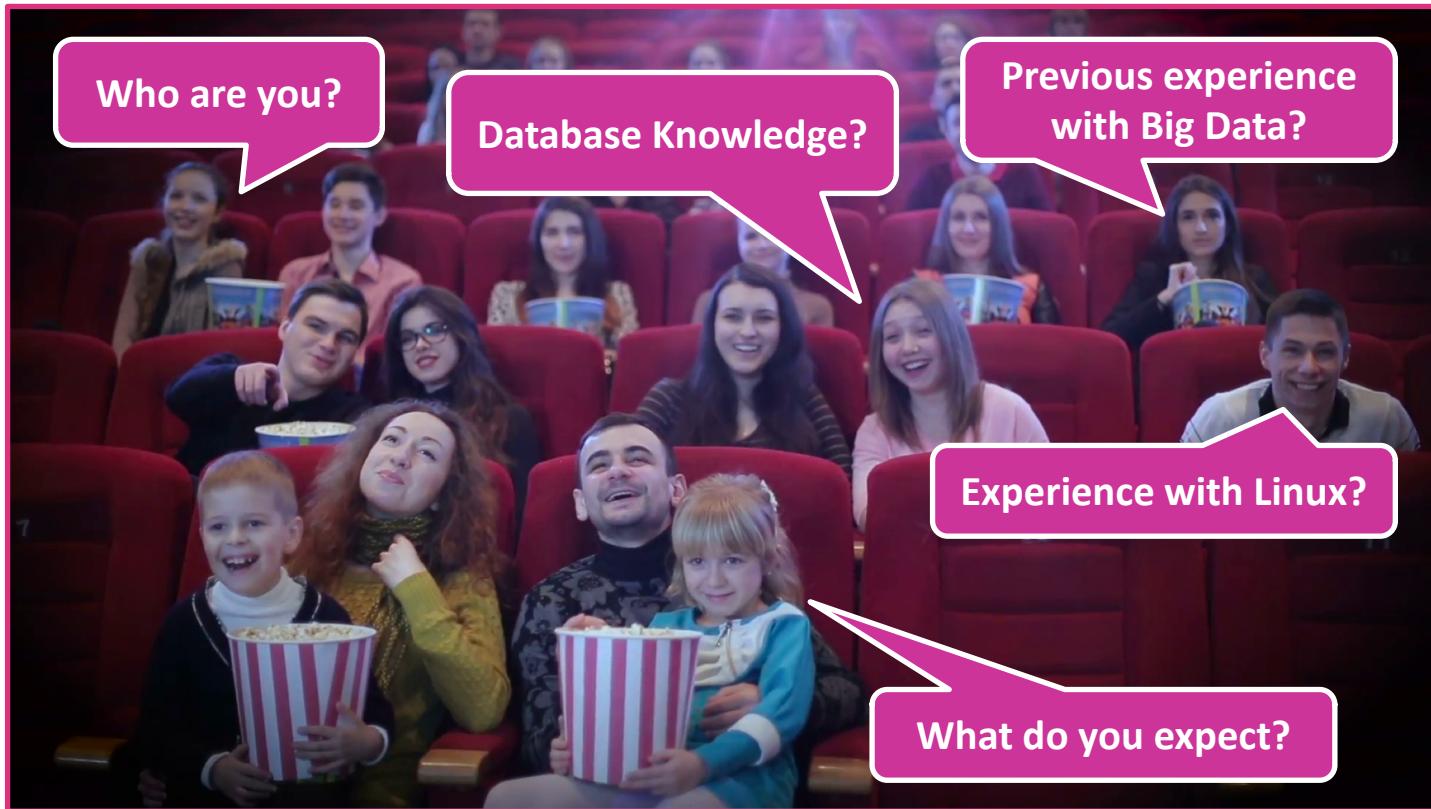
- How Production
- Business Value
- HandsOn Exercises
- Not in this Lecture:



About Me



About You



Schedule

01.10.2018	16:00-18:30	Ro. 0.11	About This Lecture, Introduction to Big Data	HandsOn Hadoop
08.10.2018	16:00-18:30	Ro. 0.11	Non-Functional Requirements Of Distributed Data-Systems	HandsOn MapReduce
15.10.2018	16:00-18:30	Ro. 0.11	Data Models and Access	HandsOn Hive and UDF's
22.10.2018	16:00-18:30	Ro. 0.11	Challenges Of Distributed Data Systems: Replication	HandsOn Spark
29.10.2018	16:00-18:30	Ro. 0.11	Challenges Of Distributed Data Systems: Partitioning	HandsOn MongoDB
05.11.2018	16:00-18:30	Ro. 0.11	Batch Processing	HandsOn Cassandra
12.11.2018	16:00-18:30	Ro. 0.11	Stream Processing	HandsOn Spark Streaming
19.11.2018	16:00-18:30	Ro. 0.11	ETL Workflow And Automation	HandsOn PDI/Airflow
26.11.2018	16:00-18:30	Ro. 0.11	Software And Frameworks	HandsOn tbd
03.12.2018	16:00-18:30	Ro. 0.11	Exam Preparation / Data Science	HandsOn PySpark
10.12.2018	tbd	tbd	Exam	



Schedule – Lecture Composition

01.10.2018 16:00-18:30 Ro. 0.11

08.10.2018 16:00-18:30 Ro. 0.11

15.10.2018 16:00-18:30 Ro. 0.11

22.10.2018 16:00-18:30 Ro. 0.11

29.10.2018 16:00-18:30 Ro. 0.11

05.11.2018 16:00-18:30 Ro. 0.11

12.11.2018 16:00-18:30 Ro. 0.11

19.11.2018 16:00-18:30 Ro. 0.11

26.11.2018 16:00-18:30 Ro. 0.11

03.12.2018 16:00-18:30 Ro. 0.11

10.12.2018 tbd tbd

1

Presentation, Review and Discussion of exercises from previous lecture

2

Lecture of current topic

3

HandsOn to Software&Frameworks

4

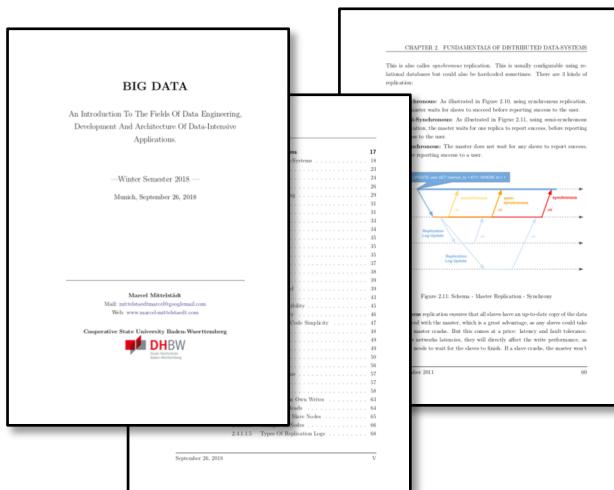
Exercise execution

Materials

Script

<https://github.com/marcelmittelstaedt/BigData/tree/master/script>

- citations and references are only in the script



Slides

<https://github.com/marcelmittelstaedt/BigData/tree/master/slides>

- no citations and references (see script)



Materials

Exercises

[https://github.com/marcelmittelstaedt/BigData/
tree/master/exercises](https://github.com/marcelmittelstaedt/BigData/tree/master/exercises)

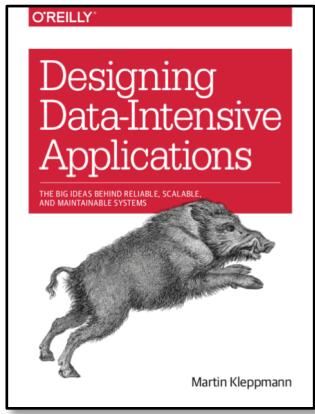


Solutions

[https://github.com/marcelmittelstaedt/BigData/
tree/master/solutions](https://github.com/marcelmittelstaedt/BigData/tree/master/solutions)

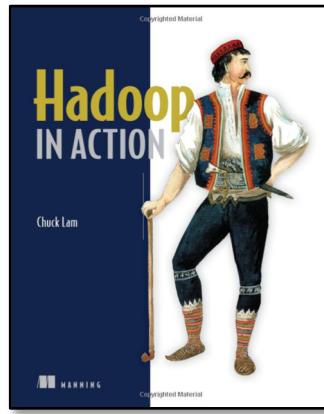


Literature / Course Books



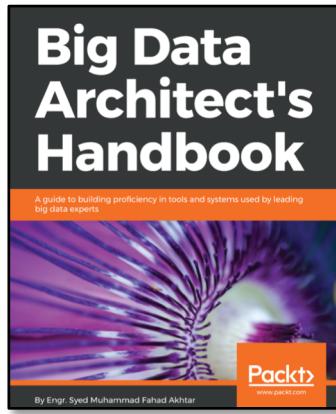
**Designing Data-
Intensive Applications**
Martin Kleppmann

[Amazon Link](#)



Hadoop In Action
Chuck Lam

[Amazon Link](#)



**Big Data Architect's
Handbook**
Syed Muhammad
Fahad Akhtar

[Amazon Link](#)

[PacktPub Link](#)



**Tech Ebooks from
developer for developer**

www.packtpub.com



www.marcel-mittelstaedt.com

Prerequisites

To efficiently participate:

For exam:



Feedback

Questions: **anytime**



This is a **new** and my **first lecture** ;)

If you find any **mistakes** or **misspellings** in the script or slides:

- Mail: contact@marcel-mittelstaedt.com
- commit a push request (git)

Feedback: after lecture or via mail

Questions



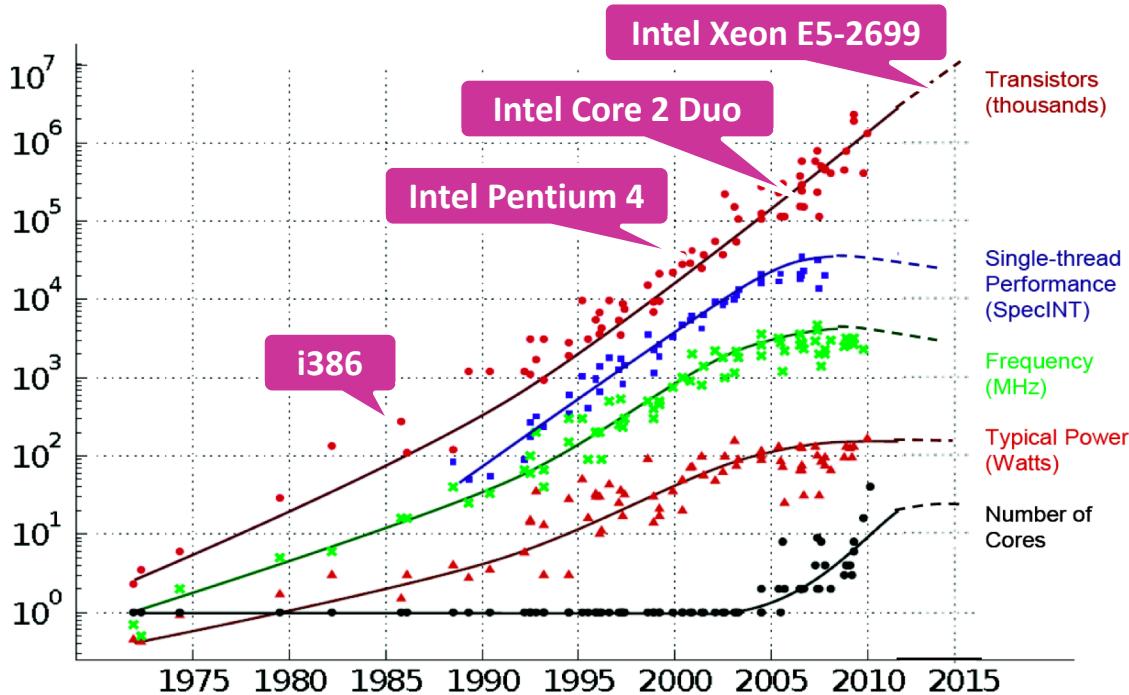
Introduction To Big Data

Distributed Computing, Big Data V's, Big Data and Consistency, Big Data in Business, Definition of Big Data, Big Data Science



Motivation - Paradigm Shift In Computing

35 YEARS OF MICROPROCESSOR TREND DATA



Original data collected and plotted by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond and C. Batten
Dotted line extrapolations by C. Moore

- Frequency does not increase significantly anymore
- Watt does not increase anymore → **power wall** (temperature and power consumption)
- Transistor count still increases (**Moore's Law**)

Paradigm Shift:

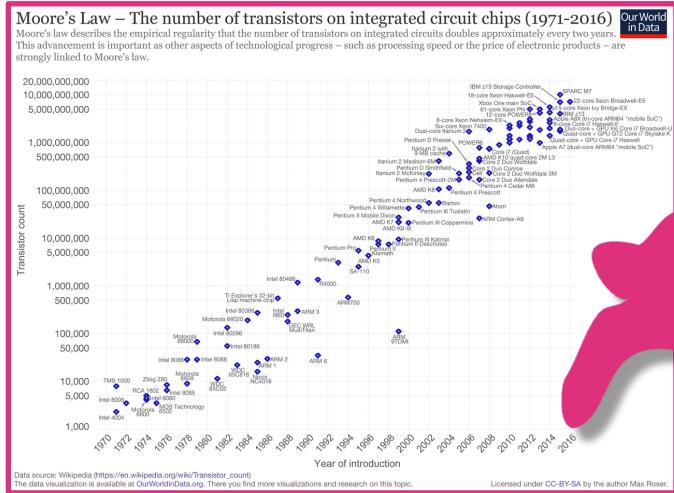
- **Back-In-Time:**
→ *scale vertical* – optimize code for a **single thread**
- **Today:** *scale horizontal* – run code in **parallel**



Motivation – Definition Distributed Computing



Distributed Computing - Bypassing Moore's Law



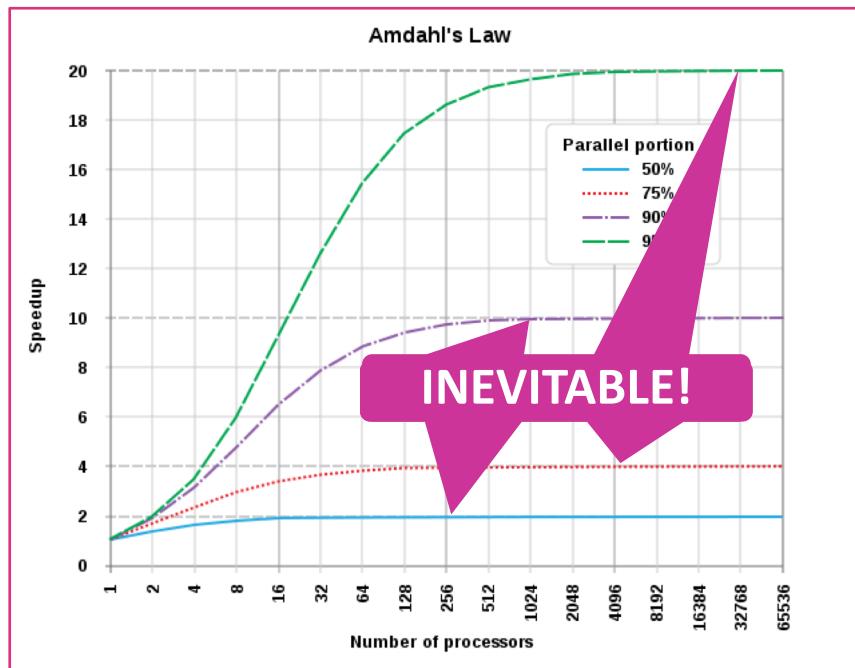
Moore's Law: *is the observation that the number of transistors in a dense integrated circuit doubles about every two years.*



Distributed systems: allow us to build data-systems with **any count of transistors**, just by adding further nodes to a cluster.

Distributed Computing – Amdahl's Law

Amdahl's Law: is a formula to predict the theoretical speed-up when using multiple processors for distributed/parallel computing. The speedup is limited by the sequential part of the program.



Formula:

$$S_{\text{latency}}(s) = \frac{1}{(1 - p) + \frac{p}{s}}$$

s = #Cores/Degree of parallelization

$$\lim_{s \rightarrow \infty} S_{\text{latency}}(s) = \frac{1}{1 - p}$$

p = percentage of part of the code, which benefits from distributed/parallel execution

Example Program:

- takes **20 hours** on a **single core**
- **95%** of the code can be **executed in parallel**
- **8 cores** available

$$p = 0,95$$

$$s = 8$$

$$S_{\text{latency}}(s) = 1 / ((1 - 0,95) + (0,95 / 8)) = 5,9$$

$$\lim S_{\text{latency}}(s) = 1 / (1 - 0,95) = 20$$

→ execution time can **never** be **less than one hour**



Distributed Technologies – Small Scale

Size: 0 - 10 Nodes

Hardware: “Commodity Hardware”

Space: < ~500 TB

Cores: < ~100 CPUs

Costs: cheap



Low-Cost

e.g. *Raspberry Pi*

Costs Per Node:

~30€



Desktop PC's

e.g. anyone

Costs Per Node:

~1.000-3.000€

Distributed Technologies – Medium Scale

Size: 10 - 100 Nodes

Hardware: “Commodity Hardware” in terms of racks, usually with tuned parts (e.g. SAS instead of SATA drives, 8GBit Rack Uplink, 64-512GB RAM instead of 16-32GB etc.)



Racks

e.g. HP ProLiant DL 380
Gen 10, 2RU

Costs Per Node:

~8.000-12.000€

Space: < ~7,2 PB

Cores: < ~1.600-3.200 CPUs

Costs: inexpensive (compared to **scale-up**)



Desktop PC's

e.g. anyone

Costs Per Node:

~1.000-3.000€

Distributed Technologies – Large Scale

Size: 100 - X Nodes (e.g. 4.000 Nodes within Yahoo Hadoop Cluster in 2008)

Hardware: “Commodity Hardware” in terms of racks, usually with tuned parts (e.g. SAS instead of SATA drives, 8Gbit Rack Uplink, 64-512GB RAM instead of 16-32GB etc.)

Space: > ~10 PB

Cores: > ~3.200 CPUs

Costs: still rather cheap than pricey (compared to **scale-up**)



Yahoo Hadoop Cluster, 4.000 nodes, 2008

Racks

40 Nodes / Rack
Rack Uplink 8Gbit

Costs Per Node:
~8.000-15.000€

Distributed Technologies – Supercomputer

Name	Standort	TeraFLOPS	Konfiguration	Energiebedarf	Zweck
Summit	Oak Ridge National Laboratory (Tennessee, USA)	122.300,00	9.216 POWER9 CPUs (22 Kerne, 3,1 GHz), 27.648 Nvidia Tesla V100 GPUs	15.000 kW	Physikalische Berechnungen
Sunway TaihuLight	National Supercomputing Center, Wuxi, Jiangsu	93.014,60	40.960 Sunway SW26010 (260 Kerne, 1,45 GHz), 1,31 PB RAM, 40 Serverschränke mit jeweils 4 x 256 Nodes, insgesamt 10.649.600 Kerne	15.370 kW	Wissenschaftliche und kommerzielle Anwendungen
Sierra ^[6]	Lawrence Livermore National Laboratory (Kalifornien, USA)	71.600,00	IBM Power9 (22 Kerne, 3,1 GHz), 1,5 PB RAM	~12.000 kW	physikalische Berechnungen (z. B. Simulation von Kernwaffentests)
Tianhe-2 ^[7]	National University for Defense Technology, Changsha, China finaler Standort: National Supercomputer Center (Guangzhou, China)	33.862,70 aufgerüstet auf 61.400,00	32.000 Intel Xeon E5-2692 CPUs (Ivy Bridge, 12 Kerne, 2,2 GHz) + 48.000 Intel Xeon Phi 31S1P Co-Prozessoren (57 Kerne, 1,1 GHz), 1,4 PB RAM	17.808 kW	Chemische und physikalische Berechnungen (z. B. Untersuchungen von Erdöl und Flugzeugentwicklung)
Piz Daint	Swiss National Supercomputing Centre (CSCS) (Schweiz)	19.590,00	Cray XC50, Xeon E5-2690v3 12C 2.6GHz, Aries interconnect, NVIDIA Tesla P100, Cray Inc. (361.760 Kerne)	2.272 kW	wissenschaftliche und kommerzielle Anwendungen
Titan	Oak Ridge National Laboratory (Tennessee, USA)	17.590,00	Cray XK7, 18.688 AMD Opteron 6274 CPUs (16 Kerne, 2,20 GHz) + 18.688 Nvidia Tesla K20 GPGPUs, 693,5 TB RAM	8.209 kW	Physikalische Berechnungen
Sequoia ^[8]	Lawrence Livermore National Laboratory (Kalifornien, USA)	17.173,20	IBM BlueGene/Q, 98.304 Power BQC-Prozessoren (16 Kerne, 1,60 GHz), 1,6 PB RAM	7.890 kW	Simulation von Kernwaffentests
	Advanced Institute for		88.128 SPARC64-VIII 8-		

<https://de.wikipedia.org/wiki/Supercomputer>

**“Summit”,
Oak Ridge National Laboratory, Tennessee, USA**

**Cores: 202.752
TeraFLOPS: 122.300,00
Energy: 15.000 kW**



Summit Supercomputer, Oak Ridge National Laboratory



Distributed Technologies – Large Cloud Cluster

Size: 200 Nodes

Cores: 12.800 vCPUs / 6.400 CPUs

* **DISCLAIMER:** Completely ignoring storage, network, virtualization and sharing of CPUs etc.

AWS:

Instance: m4.16xlarge

vCPUs per Instance: 64

RAM per Instance: 256

Costs per hour per Instance: 3,20 USD

Costs for Large Cluster per hour:

$200 * 3,20 \text{ USD} = 640,00 \text{ USD}$

<https://aws.amazon.com/de/ec2/pricing/on-demand/>

Google Cloud:

Instance: n1.standard-64

vCPUs per Instance: 64

RAM per Instance: 240

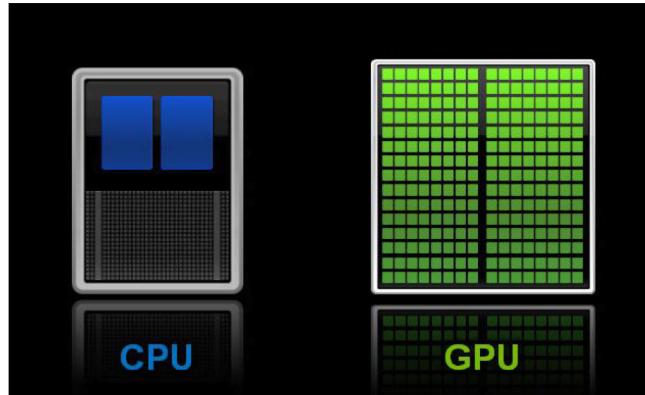
Costs per hour per Instance: 3,04 USD

Costs for Large Cluster per hour:

$200 * 3,04 \text{ USD} = 608,00 \text{ USD}$

<https://cloud.google.com/compute/pricing>

Distributed Technologies – GPU Computing

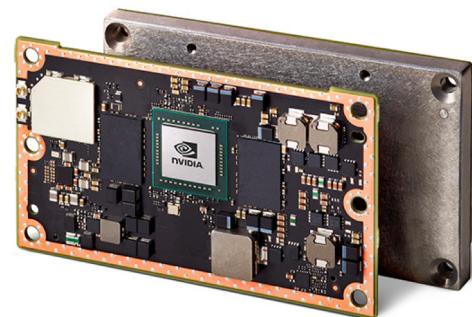


Cores:	2-18 (e.g. 12 Cores for Intel Xeon E5-2690)	1.000-4.000 (e.g. 3.584 CUDA for GTX 1080 Ti)
Freq.:	2-4 Ghz (e.g. 2,6-3,5 Ghz for Intel Xeon E5-2690)	1.000-2.000 MHz (e.g. 1.582MHz for GTX 1080 Ti)

- advanced GPUs initially developed for (3D) gaming

→ now also used for (distributable) computational workloads (e.g. Big Data, Machine Learning)

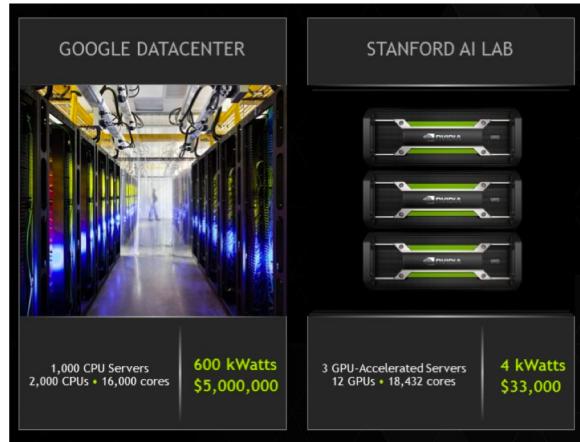
Nvidia Jetson TX2
Cores: 256 (CUDA)
RAM per Instance: 8



<https://www.nvidia.com/de-de/autonomous-machines/embedded-systems-dev-kits-modules/>
www.marcel-mittelstaedt.com

Distributed Technologies – GPU Cluster

On-Premise:



<https://cs.stanford.edu/csdcf/sail-compute-cluster>

<https://www.slideshare.net/papisdotio/introduction-to-multi-gpu-deep-learning-with-digits-2-mike-wang>

Cloud:

AWS:

Amazon EC2 Elastic GPUs – Preise

Mit Amazon EC2 Elastic GPUs zahlen Sie ausschließlich für die tatsächliche Nutzung. Die Preise für Elastic GPUs sind unten aufgeführt.

USA Ost (Ohio) und USA Ost (Nord Virginia)

Größe der Elastic GPU	GPU-Arbeitsspeicher	Preis
eg1.medium	1 GiB	0,050 USD/Stunde
eg1.large	2 GiB	0,100 USD/Stunde
eg1.xlarge	4 GiB	0,200 USD/Stunde
eg1.2xlarge	8 GiB	0,400 USD/Stunde

Google Cloud:

GPU-Modelle für Compute Engine

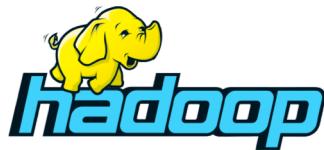
GPU-Modell	Gpus	GPU-Speicher	Verfügbare vCPUs	Verfügbarer Speicher
NVIDIA® Tesla® V100	1 GPU	16 GB HBM2	1–12 vCPUs	1–78 GB
	8 GPUs	128 GB HBM2	1–96 vCPUs	1–624 GB
NVIDIA® Tesla® P100	1 GPU	16 GB HBM2	1–16 vCPUs	1–104 GB
	2 GPUs	32 GB HBM2	1–32 vCPUs	1–208 GB
	4 GPUs	64 GB HBM2	1–64 vCPUs (us-east1-c, europe-west1-d, europe-west1-b)	1–208 GB (us-east1-c, europe-west1-d, europe-west1-b)
			1–96 vCPUs	1–624 GB

<https://cloud.google.com/compute/docs/gpus/>



Distributed Technologies – Big Data

Distributed Processing (Computing)



Distributed Data (Storaging)





Final 2018 version, updated 07/15/2018

© Matt Turck (@mattturck), Demi Obavomi (@demi_ obavomi), & FirstMark (@firstmarkcap)

mattturck.com/bigdata2018

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EARLY STAGE VENTURE CAPITAL



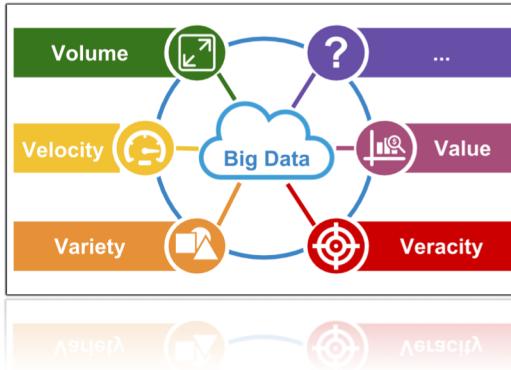
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Big Data V's



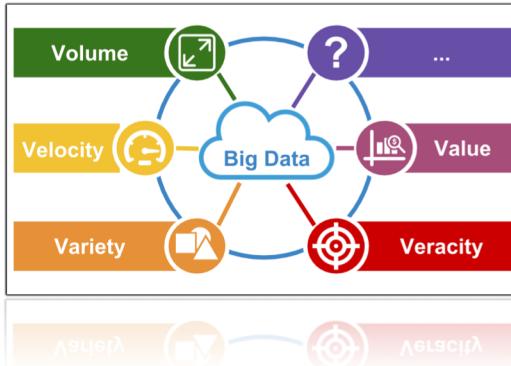
- Introduced by **Gartner** in **2011**
- **Key-Characteristics** of Big Data
- **More V's** have established over time

Big Data V's - Volume



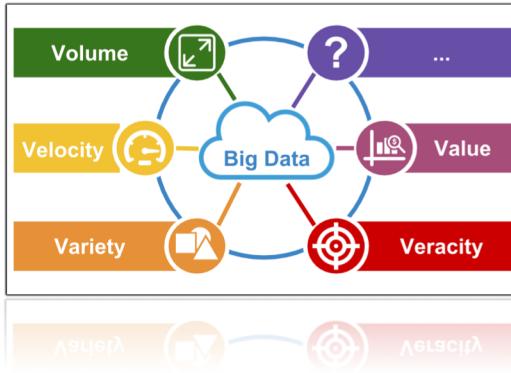
- **Wikipedia**: in 2014 the english part of Wikipedia and Wikipedia Commons had a size of around **23TB**
- **Spotify**: in 2013 data generated by users of spotify was about **1,5TB/day → 534TB/year**
- **Google**: search index size currently about **100PB**
- **Rule Of Thumb**: data that can easily be handled (e.g. processed, saved or queried) within a traditional database (e.g. PostgreSQL, Informix, DB2, Oracle etc.) and belonging datawarehouse, like a few gigabytes per week or month, is not Big Data.

Big Data V's - Velocity



- **Facebook**: in 2012 **every 60 seconds**:
510.000 comments,
293.000 status updates and
136.000 photos
had been posted on average.
- **Twitter**: in 2013 usually **500 million tweets** were posted each day on Twitter, which means **5.7000 Tweets per second** on average.
- **Google**: According to Internet Live Stats, Google is handling around **6 billion search requests** per day right now, which means **70.000 per second**.

Big Data V's - Variety



Structured Data:

- plain data structures with **fixed attributes/columns**
- **specific data types** and **defined domain**
- related but different kinds of data records can easily be linked (primary/foreign keys)
- can easily (almost directly) be stored into a traditional relational database

Semi-Structured Data:

- **do not** (easily) **fit** into the **constraints** of the **relational data model**
- possible (with additional effort) to transfer into relational world, but violating relational data model constraints
- no need to worry about *object-relational impedance mismatch*
- vulnerable to *garbage in – garbage out*



Big Data V's - Variety

Semi-Structured Data:

- **highly-nested** and **hierarchical** data structures
- Examples:
 - **JSON** documents (e.g. provided by the Facebook Graph API or the Twitter API)
 - **XML** documents (e.g. provided by the Google Maps Geocoding API or the OpenWeatherMap Weather API)
 - **HTML** documents, for instance if you're developing a web crawler (e.g. using Scrapy for data gathering or Selenium for testing purposes)



Big Data V's - Variety

Unstructured Data:

- everything that is **neither structured or semi-structured**
- Examples:
 - **Natural Language:**
 - Social Media Posts (e.g. Facebook and Twitter),
 - Ratings (e.g. on Amazon, IMDB or other platforms) or
 - plain text (e.g. Wikipedia articles, product information on Amazon or any e-commerce shop)
 - you may want to analyze by *natural language processing* with the purpose of calculating a **sentiment** (*What do customers think about your product?*) or the meaning and truthfulness of a rating (*Is the review positive or negative? Is it fake?*).



Big Data V's - Variety

Unstructured Data:

- Examples:

- **Geographical Data:**

- GPS,
 - Radar,
 - sonar data or images

→ with the purpose of analyzing meteorological, vesicular or seismic behaviour, e.g. for the purpose of predicting the future.

- **Photos and Videos:**

→ for instance of traffic and surveillance cameras to analyze and optimize traffic flow or for the sake of security.



Big Data V's - Variety

Unstructured Data:

- Examples:

- **Scientific Data:**

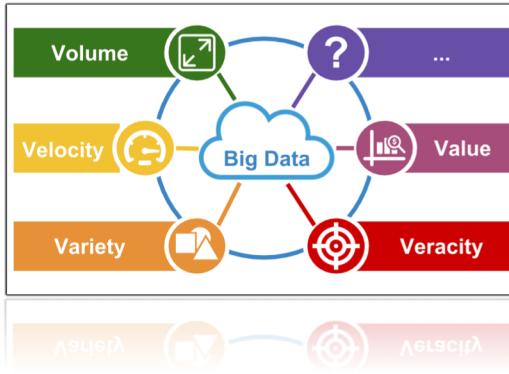
- physic measuring and sensor data,
 - seismic imagery or
 - atmospheric data

→ to analyze and optimize a physics experiment.

For instance CERN makes use of Hadoop for unstructured sensor data, to unlock insights from machine data.



Big Data V's - Veracity



- **veracity** is about the **trustworthiness** and **accuracy** of a certain dataset, as data usually involves some uncertainty and ambiguities
- not just about the quality of the data itself, but also tasks of **quality assurance** and **data cleansing**, like removing **bias**, **superfluous**, **redundant** or just **duplicate records** or attributes.
- **trustworthiness** is highly vulnerable to the **volatility of the data** (which you usually cannot control), as a lot of data sources and related records frequently change in their lifetime
 - an account balance quickly changes over time (due to ongoing transactions)
 - people which have liked a topic, post or site on a social media platform may dislike it the next day



Big Data V's - Veracity

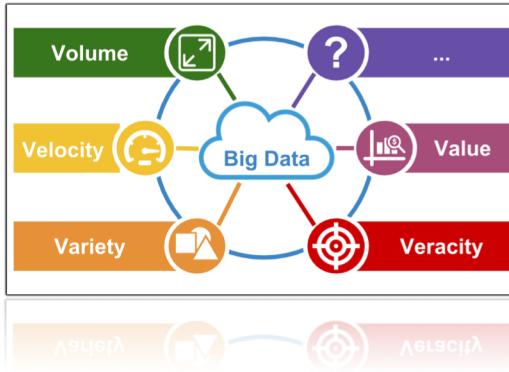
- even if you have a fully-fledged environment which **ensures data quality in its own limits**, you cannot be sure the data you are processing is 100% accurate, as there could already be a **mistake in the source system**
- Big Data data-system should always try to **achieve the best data quality possible**, even it is seen a lot: *Garbage In - Garbage Out* is not acceptable.

→ Garbage Data + Perfect ETL or Data Science Model = **Garbage Results**

→ Perfect Data + Messy ETL or Data Science Model = **Garbage Results**



Big Data V's - Value



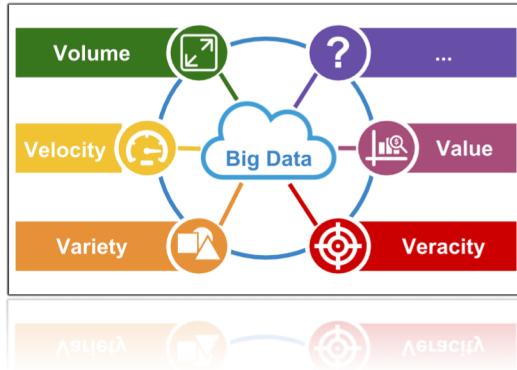
- **volume, velocity, variety and veracity** - all of them are meaningless if you don't derive **business value** from your data, but they are also significant **enabler** and **success factors** for the **value of your data**
- **value** can probably be found in any kind of data, but the challenge is to **pick the right data** (business case) and **use it the right way**
- **Volume and Value:** The more data you collect, the more insights you can probably gather and the more informed your insights and decisions may be.
- **Velocity and Value:** The faster data is collected and available for analysis processes, the faster it can be used for decision-making processes.



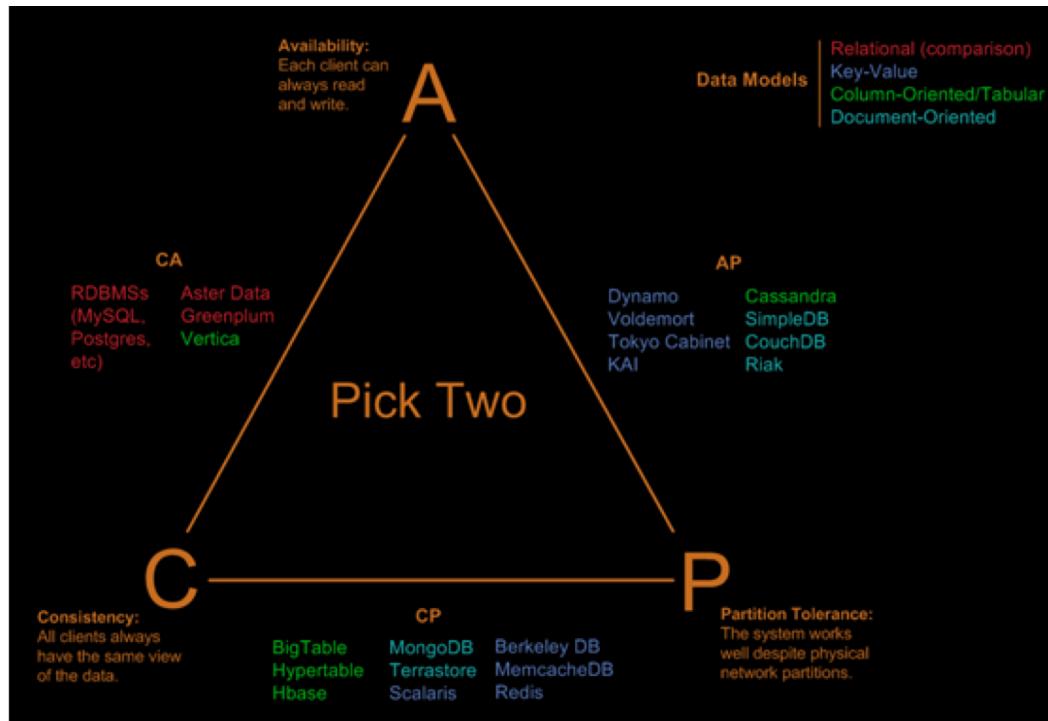
Big Data V's - Veracity

- **Variety and Value:** The more data sources you connect to your data-system, the more insights you can potentially create.
You will no longer rely on a single data source for a certain business object (like a client), which overall increases data quality and depth. Enabling you, for instance to build customer journeys, calculate a CLV, and in this way improve engagement and retention. At the end the value of your data increases.
- **Velocity and Value:** The more trustworthy and accurate your data is, more business critical decisions and applications will rely on it and in this way the revenue of your company will probably increase as well as the value of your data.

Big Data V's – Other V's



Big Data Challenges - CAP



Big Data Challenges - BASE

ACID vs. BASE

- Strong consistency ■ Weak consistency
- Isolation ■ Availability first
- Focus on "commit" ■ Best effort
- Nested transactions ■ Approximate answer
- Conservative
(pessimistic) ■ Aggressive
(optimistic)

Fox, Gribble, Chawathe, Brewer, Gauthier -
Cluster-Based Scalable Network Services (SOSP97)



Big Data Use Cases



Big Data Use Cases – Example 1



Big Data Use Cases – Example 2



Big Data Use Cases – Example 3



Big Data Roles - Data Engineer / Architect

Study Direction:	Computer Science (databases, software engineering, distributed systems and processing, real-time processing)
(Programming) Languages:	Java, Scala, Python, Bash, if necessary ETL Tools (e.g. Pentaho Data Integration, Informatica, DataStage, Talend)
Key-Skills:	<ul style="list-style-type: none">– data modeling– ETL and dataflow architecture and design– data pipeline/workflow design and management– stream- and batch-processing– understand the concept, performance factors and limitations of distributed data-systems



Big Data Roles - Data Engineer / Architect

Key-Skills:

- alignment with larger organizations goals and strategy as well as corporate guidelines (e.g. data protection, information security, license and toolset policies)

Tasks:

- develop ETL jobs, data- and workflows
- develop and define architecture of a data-system,
- integration of data-sources
- alignment with larger organizations goals and strategy as well as corporate guidelines (e.g. data protection, information security, license and toolset policies)



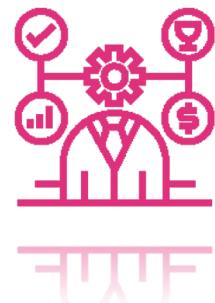
Big Data Roles - Data Ops

Study Direction: Computer Science (databases, software engineering, distributed systems and processing, real-time processing)

(Programming) Languages: Python, Bash

Key-Skills:

- strong communication and collaboration skills
- broad knowledge of Ops Tools, best practices and automation
- frequently refreshes his knowledge as Ops tools crop up continuously
- Continuous Integration and Deployment Automation (e.g. Jenkins, Gitlab CI),



Big Data Roles - Data Ops

Key-Skills:

- Infrastructure Automation (e.g. Foreman, Puppet, Ansible),
- Containerization (e.g. Docker, LXD etc.),
- Orchestration (e.g. Kubernetes, Mesos, Swarm),
- Cloud (e.g. AWS, Google Cloud Platform, Azure, OpenStack)
- Source Control (e.g. Git, Bitbucket, SVN)

Tasks:

- installs, configures, upgrades, scales and operates infrastructure and applications
- monitoring and management of infrastructure and applications
- provides and manages tools for continues delivery
- incident and problem management
- interface to developers (requirements for infrastructure, support developers needs and productive application operation)



Big Data Roles - Data Scientist

Study Direction: Statistics, Data Science, Mathematics, Computer Science (Java, Python, R, SQL, Machine Learning)

(Programming) Languages: Python, R, Matlab, Bash, Java, Scala

Key-Skills:

- strong communication and collaboration skills
- business domain expertise
- deep understanding of the data he is working with
- broad experience in using programming languages and tools for statistical purposes (Python, R, SQL, MapReduce, Spark, SparkML, Pandas, dataframes)



Big Data Roles - Data Scientist

Key-Skills:

- knowledge of a variety of machine learning techniques (e.g. clustering, regression, decision trees, neural networks, properties of distribution)
- strong skills in data visualization (e.g. seaborn, Matplotlib, ggplot)

Tasks:

- identify and evaluate data-analytics problems that offer the greatest opportunities and/or business value
- determining the right data sets and variables
- cleansing and validation of data to ensure completeness, accuracy and uniformity
- developing and applying models and algorithms on data
- analyze data to identify patterns, risks and trends
- communication with and visualization for (business) stakeholder



Big Data Roles - Salaries

Big Data Ops



€€€ ?



Big Data Engineer



€€€ ?

Data Scientist



€€€ ?

Big Data Roles - Salaries

Big Data Ops



→ 45.000€ -
70.000€

Big Data Engineer



→ 50.000€ -
80.000€

Data Scientist



→ 50.000€ -
100.000€



<https://www.glassdoor.de/Gehälter>

Big Data vs Datawarehousing



Big Data Science vs BI (Business Intelligence)



Big Data Definition



HandsOn - Hadoop

Introduction To The Hadoop Ecosystem, HDFS,
Hive, Cluster Components



www.marcel-mittelstaedt.com



Exercises

Lorem Ipsum



Get Ubuntu VM ready

1. Get Virtual Box:

Mac OSX:

```
wget https://download.virtualbox.org/virtualbox/5.2.18/VirtualBox-5.2.18-124319-OSX.dmg
```

Windows:

```
wget https://download.virtualbox.org/virtualbox/5.2.18/VirtualBox-5.2.18-124319-Win.exe
```

Linux:

No need, you're lucky

2. Get Latest Ubuntu LTS Image File (18.04.):

```
wget http://releases.ubuntu.com/18.04.1/ubuntu-18.04.1-desktop-amd64.iso
```



Get Ubuntu VM ready

3. Install Virtual Box.

4. Create and install Ubuntu VM:

CPU Cores: 2++

RAM: 4096MB++

Disk Space: 20GB++ (*VDI, dynamic allocation*)

5. Insert and Install *Vbox_Guest_Additions.iso*

6. Restart VM.



Install and Setup Java

1. Install OpenJDK (JDK 8):

```
sudo apt-get install openjdk-8-jdk
```

2. Verify installation:

```
marcel@VirtualBox:~$ java -version
openjdk version "1.8.0_181"
OpenJDK Runtime Environment (build 1.8.0_181-8u181-b13-0ubuntu0.18.04.1-b13)
OpenJDK 64-Bit Server VM (build 25.181-b13, mixed mode)
```

2. SET *JAVA_HOME* and *JRE_HOME*:

```
sudo vi /etc/environment
```

```
JAVA_HOME="/usr/lib/jvm/java-8-openjdk-amd64"
JRE_HOME="/usr/lib/jvm/java-8-openjdk-amd64/jre"
```



Setup Hadoop User

1. Create User:

```
adduser hadoop  
passwd hadoop
```

2. Switch To User:

```
su - hadoop
```



Setup SSH (needed by Hadoop components)

1. Install SSH and PDSH:

```
sudo apt-get install ssh  
Sudo apt-get install pdsh
```

2. Create Private/Public Keypair (*without passphrase*):

```
ssh-keygen -t rsa -b 4096
```

3. Add Public Key To Authorized Keys file (to enable passwordless ssh login)

```
cat .ssh/id_rsa.pub >> .ssh/authorized_keys  
chmod 0600 ~/.ssh/authorized_keys
```



Setup SSH (needed by Hadoop components)

4. Check If SSH Is Working

```
hadoop@marcel-VirtualBox:~$ ssh localhost
Welcome to Ubuntu 18.04.1 LTS (GNU/Linux 4.15.0-29-generic x86_64)

 * Documentation:  https://help.ubuntu.com
 * Management:     https://landscape.canonical.com
 * Support:        https://ubuntu.com/advantage

 * Canonical Livepatch is available for installation.
   - Reduce system reboots and improve kernel security. Activate at:
     https://ubuntu.com/livepatch

175 packages can be updated.
65 updates are security updates.

Last login: Sat Sep 29 22:56:15 2018 from 127.0.0.1
hadoop@marcel-VirtualBox:~$ exit
logout
Connection to localhost closed.
hadoop@marcel-VirtualBox:~$
```



Install Hadoop

1. Download Hadoop (v3.1.1):

```
wget http://apache.cs.utah.edu/hadoop/common/hadoop-3.1.1/hadoop-3.1.1.tar.gz
```

2. Extract Binaries:

```
tar -xzf hadoop-3.1.1.tar.gz
```

3. Move Binaries:

```
sudo mv hadoop-3.1.1 /home/hadoop/hadoop
```



Configure Hadoop

1. Set Up **UNIX** Environment Variables

```
vi .bashrc
```



```
export HADOOP_HOME=/home/hadoop/hadoop
export HADOOP_INSTALL=$HADOOP_HOME
export HADOOP_MAPRED_HOME=$HADOOP_HOME
export HADOOP_COMMON_HOME=$HADOOP_HOME
export HADOOP_HDFS_HOME=$HADOOP_HOME
export YARN_HOME=$HADOOP_HOME
export HADOOP_COMMON_LIB_NATIVE_DIR=$HADOOP_HOME/lib/native
export PATH=$PATH:$HADOOP_HOME/sbin:$HADOOP_HOME/bin
```



```
source .bashrc
```

Configure Hadoop

2. Add **Hadoop** Environment Variables (*hadoop-env.sh*)

```
vi /home/hadoop/hadoop/etc/hadoop/hadoop-env.sh
```



```
export JAVA_HOME=/usr/lib/jvm/java-8-openjdk-amd64
```

Configure Hadoop

3. Set Up **CORE** Variables (*core-site.xml*)

```
vi /home/hadoop/hadoop/etc/hadoop/core-site.xml
```



```
<configuration>
  <property>
    <name>fs.default.name</name>
    <value>hdfs://localhost:9000</value>
  </property>
</configuration>
```

Configure Hadoop

4. Set Up **HDFS** Variables (*hdfs-site.xml*)

```
vi /home/hadoop/hadoop/etc/hadoop/hdfs-site.xml
```



```
<configuration>
    <property>
        <name>dfs.replication</name>
        <value>1</value>
    </property>

    <property>
        <name>dfs.name.dir</name>
        <value>file:///home/hadoop/hadoopdata/hdfs/namenode</value>
    </property>

    <property>
        <name>dfs.data.dir</name>
        <value>file:///home/hadoop/hadoopdata/hdfs/datanode</value>
    </property>
</configuration>
```



Configure Hadoop

5. Set Up **MapReduce** Variables (*mapred-site.xml*)

```
vi /home/hadoop/hadoop/etc/hadoop/mapred-site.xml
```

```
<configuration>
  <property>
    <name>mapreduce.framework.name</name>
    <value>yarn</value>
  </property>
  <property>
    <name>yarn.app.mapreduce.am.env</name>
    <value>HADOOP_MAPRED_HOME=${HADOOP_HOME}</value>
  </property>
  <property>
    <name>mapreduce.map.env</name>
    <value>HADOOP_MAPRED_HOME=${HADOOP_HOME}</value>
  </property>
  <property>
    <name>mapreduce.reduce.env</name>
    <value>HADOOP_MAPRED_HOME=${HADOOP_HOME}</value>
  </property>
</configuration>
```



Configure Hadoop

6. Set Up **YARN** Variables (*yarn-site.xml*)

```
vi /home/hadoop/hadoop/etc/hadoop/yarn-site.xml
```



```
<configuration>
    <property>
        <name>yarn.nodemanager.aux-services</name>
        <value>mapreduce_shuffle</value>
    </property>
</configuration>
```



Configure Hadoop

7. Clear HDFS

```
hdfs namenode -format
```

8. Start HDFS:

```
start-dfs.sh
```

9. Start YARN:

```
start-yarn.sh
```



Check Hadoop/HDFS

10. Run Admin Status Report

```
hdfs dfsadmin -report
```



```
Configured Capacity: 20852596736 (19.42 GB)
Present Capacity: 12480020480 (11.62 GB)
DFS Remaining: 12479995904 (11.62 GB)
DFS Used: 24576 (24 KB)
DFS Used%: 0.00%
Replicated Blocks:
    Under replicated blocks: 0
    Blocks with corrupt replicas: 0
    Missing blocks: 0
    Missing blocks (with replication factor 1): 0
    Pending deletion blocks: 0
Erasure Coded Block Groups:
    Low redundancy block groups: 0
    Block groups with corrupt internal blocks: 0
    Missing block groups: 0
    Pending deletion blocks: 0
-----
Live datanodes (1):
Name: 127.0.0.1:9866 (localhost)
Hostname: marcel-VirtualBox
Decommission Status : Normal
Configured Capacity: 20852596736 (19.42 GB)
DFS Used: 24576 (24 KB)
Non DFS Used: 7289712640 (6.79 GB)
DFS Remaining: 12479995904 (11.62 GB)
DFS Used%: 0.00%
DFS Used%: 0.00%
DFS Remaining%: 59.85%
Configured Cache Capacity: 0 (0 B)
Cache Used: 0 (0 B)
Cache Remaining: 0 (0 B)
Cache Used%: 100.00%
Cache Remaining%: 0.00%
Xceivers: 1
Last contact: Sat Sep 29 18:04:04 CEST 2018
Last Block Report: Sat Sep 29 18:01:52 CEST 2018
```



Check Hadoop/HDFS

11. Check Ressource Manager Landing Page (<http://localhost:8088/cluster>):

The screenshot shows the 'Nodes of the cluster' page from Mozilla Firefox. The URL in the address bar is `localhost:8088/cluster/nodes`. The page features a 'hadoop' logo and a navigation sidebar with links like 'About', 'Nodes', 'Node Labels', 'Applications', 'Scheduler', and 'Tools'. The main content area is titled 'Nodes of the cluster' and contains several tables with cluster metrics and node details.

Cluster Metrics

Apps Submitted	Apps Pending	Apps Running	Apps Completed	Containers Running	Memory Used	Memory Total	Memory Reserved	Vcores Used	Vcores Total	Vcores Reserved
0	0	0	0	0	0 B	8 GB	0 B	0	8	0

Cluster Nodes Metrics

Active Nodes	Decommissioning Nodes	Decommissioned Nodes	Lost Nodes	Unhealthy Nodes	Rebooted Nodes	Shutdown Nodes
1	0	0	0	0	0	0

Scheduler Metrics

Scheduler Type	Scheduling Resource Type	Minimum Allocation	Maximum Allocation	Maximum Cluster Application Priority
Capacity Scheduler	[memory-mb (unit=Mi), vcores]	<memory:1024, vCores:1>	<memory:8192, vCores:4>	0

Show 20 entries

Node Labels	Rack	Node State	Node Address	Node HTTP Address	Last health-update	Health-report	Containers	Mem Used	Mem Avail	Vcores Used	Vcores Avail	Version
/default-rack	RUNNING	marcel-VirtualBox:37033	marcel-VirtualBox:8042		Sat Sep 29 18:28:30 +0200 2018		0	0 B	8 GB	0	8	3.0.3

Showing 1 to 1 of 1 entries

First | Previous | 1 | Next | Last



Check Hadoop/HDFS

12. Check NameNode Landing and Status Page (<http://localhost:9870>):

Namenode Information - Mozilla Firefox

NameNode information Application application_15 localhost:8042/node/nn Namenode information +

localhost:9870/dfshealth.html#tab-overview

Hadoop Overview Datanodes Datanode Volume Failures Snapshot Startup Progress Utilities

Overview "localhost:9000" (active)

Started:	Sat Sep 29 23:18:30 +0200 2018
Version:	3.1.1 /29ba9d1d32c2fe733d57f346af3ff05fa529c
Compiled:	Thu Aug 02 06:26:00 +0200 2018 by fireneeasy from branch-3.1.1
Cluster ID:	CID-a129b773-80fb-4114-927a-640c092e42b
Block Pool ID:	BP-2099010310-127.0.1.1-153825011583

Summary

Security is off.

34 files and directories, 17 blocks (17 replicated blocks, 0 erasure coded block groups) = 51 total filesystem objects.

Heap Memory used 31.63 MB of 61.88 MB Heap Memory. Max Heap Memory is 955.10 MB.

Non Heap Memory used 53.07 MB of 54.31 MB Committed Non Heap Memory. Max Non Heap Memory is <unbounded>.

Configured Capacity:	20.16 GB
Configured Remote Capacity:	0 B
DFS Used:	2.84 MB (0.01%)
Non DFS Used:	7.72 GB
DFS Remaining:	11.39 GB (54.31%)
Block Pool Used:	2.84 MB (0.01%)
Datanodes usage% (Min/Median/Max/stdDev):	0.01% / 0.01% / 0.01% / 0.00%
Live Nodes	1 (Decommissioned: 0, In Maintenance: 0)
Dead Nodes	0 (Decommissioned: 0, In Maintenance: 0)
Decommissioning Nodes	0

Namenode Information - Mozilla Firefox

NameNode information Application application_15 localhost:8042/node/nn Namenode information +

localhost:9870/dfshealth.html#tab-datanode

Hadoop Overview Datanodes Datanode Volume Failures Snapshot Startup Progress Utilities

Datanode Information

In service: 1 Down: 0 Decommissioned: 0 Decommissioned & dead: 0 In Maintenance & dead: 0

Datanode usage histogram

Disk usage of each DataNode (%)

In operation

Show	25 entries	Search:					
Node	Http Address	Last contact	Last Block Report	Capacity	Blocks	Block per used	Version
NameNode	http://marcel-mittelstaedt:9864	0s	59m	20.16 GB	17	2.84 MB (0.02%)	3.1.1

Showing 1 to 1 of 1 entries

Previous Next

Entering Maintenance

No nodes are entering maintenance.



Check Hadoop/HDFS

13. Check HDFS File Browser (<http://localhost:9870/explorer.html#/>):

The screenshot shows a Mozilla Firefox browser window titled "Browsing HDFS - Mozilla Firefox". The address bar displays "localhost:9870/explorer.html#/user/hadoop". The main content area is titled "Browse Directory" and shows the contents of the "/user/hadoop" directory. The table has the following data:

checkbox	Permission	Owner	Group	Size	Last Modified	Replication	Block Size	Name	Actions
<input type="checkbox"/>	-rw-r--r--	hadoop	supergroup	1.17 MB	Sep 29 23:09	1	128 MB	dpkg.log	
<input type="checkbox"/>	drwxr-xr-x	hadoop	supergroup	0 B	Sep 29 23:19	0	0 B	test	
<input type="checkbox"/>	drwxr-xr-x	hadoop	supergroup	0 B	Sep 29 23:28	0	0 B	test2	

Below the table, it says "Showing 1 to 3 of 3 entries". At the bottom, it says "Hadoop, 2018."



Working with HDFS

1. Create User Directory (*on HDFS*):

```
hadoop fs -mkdir /user  
hadoop fs -mkdir /user/hadoop
```

2. List Directories (*on HDFS*):

```
hadoop@marcel-VirtualBox:~$ hadoop fs -ls /  
Found 2 items  
drwx-----  - hadoop supergroup          0 2018-09-29 23:11 /tmp  
drwxr-xr-x  - hadoop supergroup          0 2018-09-29 23:09 /user  
hadoop@marcel-VirtualBox:~$
```



Working with HDFS

3. Copy File (just a *random log file*) from local directory to HDFS:

```
hadoop fs -put /var/log/dpkg.log /user/hadoop/dpkg.log
```



Run Example MapReduce Job

1. Using MapReduce WordCount Jar provided by Hadoop

```
hadoop jar hadoop/share/hadoop/mapreduce/hadoop-mapreduce-examples-3.1.1.jar  
wordcount /user/hadoop/dpkg.log /user/hadoop/test_output
```

2. View Running MapReduce Job:

The screenshot shows the Hadoop Web UI running on port 8088. The main title is "RUNNING Applications - Mozilla Firefox". The left sidebar has sections for "Cluster Metrics", "Cluster Nodes Metrics", "Scheduler Metrics", and "Tools". The main content area is titled "RUNNING Applications" and displays a table of running applications. One application is listed: "application_1538255943793_0004" with the name "word count", type "MAPREDUCE", and status "RUNNING". The table includes columns for ID, User, Name, Application Type, Queue, Application Priority, Start Time, Finish Time, State, Final Status, Running Containers, Allocated CPU, Allocated Memory, Reserved CPU, Reserved Memory, % of Queue, % of Cluster, and Progress.

ID	User	Name	Application Type	Queue	Application Priority	Start Time	Finish Time	State	Final Status	Running Containers	Allocated CPU	Allocated Memory	Reserved CPU	Reserved Memory	% of Queue	% of Cluster	Progress
application_1538255943793_0004	hadoop	word count	MAPREDUCE	default	0	Sun Sep 30 00:37:34 +0200 2018	N/A	RUNNING	UNDEFINED	2	2	3072	0	0	37.5	37.5	37.5



Run Example MapReduce Job

3. Take A Look At The Output/Result (*via Bash*):

```
hadoop@marcel-VirtualBox:~$ hadoop fs -cat /user/hadoop/test_output/part-r-00000
hunspell-de-de-frami:all      8
hunspell-en-au:all    8
hunspell-en-ca:all    8
hunspell-en-gb:all    8
hunspell-en-us:all    8
hunspell-en-za:all    8
hunspell-es:all      8
hunspell-fr-classical:all  8
hunspell-fr:all      8
hunspell-it:all      8
hunspell-pt-br:all    8
hunspell-pt-pt:all    8
...
...
```



Run Example MapReduce Job

4. Take A Look At The Output/Result (*via Web HDFS File Browser*):

The screenshot shows a web browser window titled "Browsing HDFS" with the URL "localhost:9870/explorer.html#/user/hadoop/test_output". The browser interface includes tabs for "Namenode information", "RUNNING Applications", and "Browsing HDFS". Below the address bar are navigation buttons and a search bar. The main content area is titled "Browse Directory" and displays the contents of the directory "/User/hadoop/test_output6". It shows two files: "_SUCCESS" and "part-r-00000". Both files have a size of 0 B and were modified on Sep 30 00:37. The "part-r-00000" file has a size of 58.98 KB. Below the table, it says "Showing 1 to 2 of 2 entries". At the bottom, there are "Previous" and "Next" buttons. A modal dialog box is overlaid on the page, showing the contents of the "part-r-00000" file. The file contains the following text:

```
hunspell-de-ch:framc:all      8
hunspell-de-de:framc:all      8
hunspell-en-au:all            8
hunspell-en-ca:all            8
hunspell-en-gb:all            8
hunspell-en-us:all            8
hunspell-en-za:all            8
hunspell-es:all               8
hunspell-fr-classical:all     8
hunspell-fr:all                8
hunspell-it:all                8
hunspell-pt-br:all             8
hunspell-pt-pt:all             8
```

