Marcel Munevar
[LinkedIn](#) | [Portfolio](#)

Experience

Full-Stack Marketing Developer
FUJIFILM Holdings America Corporation | November 2022 – Present

- Attended the React Summit to enhance proficiency in modern React practices.
- Explored React's ecosystem through independent projects.
- Collaborated with IT specialists on DNS and server-side tasks for WordPress, including migrations between staging and production.
- Tracked and directed web projects for 16 businesses and subsidiaries, preparing quarterly/annual reports to secure budget allocations.
- Oversaw content management for 4 multilingual Drupal corporate sites, training contractors on CMS best practices.
- Managed contractors using Kanban methodologies, completing hundreds of projects.
- Consulted on website guidelines to ensure consistency and business alignment.

Full-Stack Web Developer
FUJIFILM Holdings America Corporation | October 2018 – November 2022

- Versioned and deployed code for WordPress themes and Drupal websites using GitHub and Bitbucket.
- Enhanced SEO and site speed for WordPress sites, improving content delivery and marketing effectiveness.
- Managed content for 4 multilingual Drupal corporate country sites with integrated approval and translation workflows.

Full-Stack Web Developer
BMG Creative | Sept 2017 – April 2018

- Launched 24 websites, optimized SEO, and managed DNS configurations.
- Consulted with 24 clients to align projects with business goals.

Full-Stack Web Developer
BrandStar | April 2016 – July 2017

- Migrated and launched WordPress websites, maintaining high performance.

Front-End Web Developer
Nova Southeastern University | November 2015 – April 2016

- Supported the CMS migration of nova.edu, collaborating with a 10-member team.

Front-End Web Developer
Morris4x4Center | November 2013 – November 2015

- Maintained a Magento e-commerce site, optimizing the front end for user experience..

Front-End Web Developer
plantANT | November 2011 – November 2013

- Developed front-end solutions for client websites, including plantant.com and benjaminmoore.com.

Education

Florida International University
BA in Computer Science | Summa Cum Laude | April 2024
Relevant Coursework: Software Engineering, Database Systems, Systems Programming, HCI, Operating Systems.

University of Central Florida
Completed coursework toward B.S. in Computer Science (2007–2010)

College Academy at Broward College
Associate of Arts (AA) | 2007

Professional Development

React Summit | NYC | 2024

- Took initiative to enhance JavaScript-based tools, incorporating concepts from React and modern development practices.
- Focused on modern React practices, security, and ecosystem trends.

Technical Skills

Languages & Frameworks: JavaScript (React, Next.js, Node.js, TypeScript, jQuery), HTML, CSS (Tailwind, Sass, Less), PHP
CMS: WordPress, Drupal, Magento
Tools & Platforms: GitHub, Bitbucket, Figma, Google Analytics, OneTrust, Jotform, Adestra, HubSpot, Shortstack
Specialties: responsive web development, SEO, API integration, and website migration
Databases: MySQL, MariaDB, PostgreSQL

Leadership Skills

Mentorship & Team Leadership: Trained and supported contractors, guiding them in web development best practices.
Project Management: Led cross-functional teams using Kanban and Workfront, completing hundreds of projects.
Collaboration & Communication: Worked effectively with internal teams, IT, external agencies, and stakeholders.
Strategic Planning & Reporting: Developed and presented reports to secure budget allocations and align with goals.