Marcelo Chaman Mallqui

Email: marcechaman@gmail.com
Personal: www.marcelochaman.ca
LinkedIn: linkedin.com/in/marc-cham/
Github: github.com/marcelo-cm

Education

Honours Bachelors In Commerce | Queen's University
September 2022 – April 2026

- 4.11/4.3 GPA – Commerce Admission Scholarship **[$5 600] for 99% admissions average**
- **Champion for Digital Product Management Masters Program**, working to bring Product to the undergrad level
- **Coursework:** Discrete Math I and II, Intro to Computer Science I and II, Intro to Calculus

Product Management Certification | BrainStation
June 2022 – August 2022

Leadership

Co-President | QMIND
February 2023 – Present

- Managing Canada's largest undergraduate AI organization with **250 members, 40 AI research, innovation, & consulting teams,** a tech editorial with over 2,600 hours of read time, and an AWS-backed product incubator
- Spearheading product, startup, marketing **(46% follower increase)**, and finance **($100K+ budget)** portfolios
- Founded QMIND School of AI, 8-week summer program to democratize AI education for **170 enrolled students.**

Co-President | Canadian Undergraduate Conference On AI
February 2023 – Present

- Spearheading a **320 delegate, 2-day conference** featuring speakers and sponsors **($70K+ in funding)** from industry-leading companies such as **Microsoft, Amazon, Cohere,** RBC, Accenture, and Deloitte

International Competitor | QCCU
February 2023 – Present

- **1 of 20 competitors** (from 2200 students) representing Queen's University at **international case competitions**

Head of Technology | HeadStart Fellowship
September 2023 – Present

- Leading tech mentorship at a **300 person fellowship** with fellows from Uber, Google, Goldman Sachs and more

Experience

Product Manager & Software Engineer | CallSmart
April 2023 – Present

Next.js, Typescript, Tailwind, Python, Postgres & Figma
- Capturing up to **~$100 000** in potential revenue annually for **4 dental practices** by increasing booking rate
- Led design & development of an **AI-based communication system** that capture patient appointment details & converts them into actionable tickets for office administrators through human-like text conversations
- Developed an **analytics dashboard minimizing API calls by 54%,** using Tremor UI library

AI Research Analyst & Developer | Recalc Academy
June 2023 – August 2023

- Developed internal automation tools and systems using Python (Flask) & Zapier **saving ~$4k monthly**
- Led market research and product analysis on AI solutions in the finance industry, **presenting directly to CEO**

Founder & Full-Stack Software Engineer | EchoDMs
June 2023 – August 2023

Next.js, Tailwind, Postgres, Python (Flask) & Slack
- Designed and implemented a single-command Slack messaging tool used by **550 weekly active users** that sends personalized mass DMs to 500+ users at once
- Implemented **caching mechanisms** to **minimize API calls by 30%,** ensuring **sub-3 second response time** and developed integrated testing plans

Founder & Software Engineer | Memoria AI (memoria.live)
April 2023 – July 2023

React.js, Node.js, Tailwind, Postgres, Mixpanel & Figma
- Spearheaded the design and frontend development of an AI-journaling tool that auto-transcribes voice-journals and enables users to interact with their journals through a chat interface using **Deepgram and OpenAI**
- Led data-driven product roadmap and marketing initiatives to achieve **881 monthly active users**

Awards

Canada's Top Student by Scotiabank
2022-2023

- **Awarded 1st of 40 competitors,** recognized for Best Product Pitch for ML-powered saving recommendation feature on Scotiabank's personal banking app

Skills & Interest

Technical Skills: React.js, Next.js, Node.js, Python, Postgres, HTML/CSS, Tailwind CSS, SQL, Figma
Hackathons, Conferences & Programs: Y-Combinator Start-Up School, QHACKS, Hack the 6ix
Interests: Learning Product & Design, Writing & Reading Essays, Star Wars, Superheroes, Fashion Design