Marcelo Chaman Mallqui

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Education & Awards

Queen's University │ Honours Bachelor Of Commerce   April 2026
- 4.11/4.3 GPA │ **Coursework:** Intro to Computer Science I and II, Discrete Math I and II, Calculus I
- **Champion for Digital Product Management Masters Program**, working to bring Product to the undergrad level

Canada's Top Student by Scotiabank   November 2022
- **Awarded 1st of 40 competitors,** recognized for Best Product Pitch for ML-powered saving recommendation feature on Scotiabank's personal banking app

BrainStation │ Product Management Certification   2022

Technical Skills

Languages & Technologies: Python, Javascript, Typescript, HTML/CSS, SQL, Postgres, AWS, Figma
Frameworks: React.js, Next.js, Node.js, Flask, Express.js, Tailwind CSS

Experience

Software Engineer & Product Designer │ CallSmart AI   April 2023 – October 2023
Next.js, Typescript, Tailwind, Python, Postgres & Figma   Toronto, ON
- Capturing up to **~$100 000** in potential revenue annually for **4 dental practices** by increasing booking rate
- Led design & development of an **AI-based communication system** that capture patient appointment details & converts them into actionable tickets for office administrators through human-like text conversations
- Designed and developed an **analytics dashboard minimizing API calls by 54%,** using Tremor UI library

AI Research Analyst & Developer │ Recalc Academy   June 2023 – August 2023
Python (Flask), Zapier   San Francisco, CA
- Developed internal automation tools and systems using Python (Flask) & Zapier **saving ~$4k monthly**
- Led market research and product analysis on AI solutions in the finance industry, **presenting directly to CEO**

Co-Founder & Software Engineer │ Memoria AI (memoria.live)   April 2023 – July 2023
React.js, Node.js, Tailwind, Postgres, Mixpanel & Figma   San Francisco, CA
- Spearheaded the **UI/UX design** and **frontend development** of an AI-journaling tool that auto-transcribes voice-journals and enables users to interact with their journals through a chat interface using **Deepgram and OpenAI**
- Led data-driven product roadmap and marketing initiatives to achieve **881 monthly active users**

Founder & Full-Stack Software Engineer │ EchoDMs   June 2023 – August 2023
Next.js, Tailwind, Postgres, Python (Flask) & Slack   Toronto, ON
- Designed and implemented a single-command Slack messaging tool used by **550 weekly active users** that allows businesses to send mass personalized DMs to **500+ users at once**
- Implemented **caching mechanisms** to **minimize API calls by 30%,** ensuring **sub-3 second response time** and developed integrated testing plans

Leadership

Managing Director │ QMIND   February 2023 – Present
- Managing Canada's largest undergraduate AI organization with **250 members, 40 AI research, and applied AI consulting teams,** a tech editorial with over 2,600 hours of read time, and an AWS-backed product incubator
- Spearheading product, marketing **(46% follower increase)**, and finance **($100K+ budget)** portfolios
- Founded QMIND School of AI, 8-week summer program to democratize AI education for **170 enrolled students.**
- Leading team of 6 through the **UX/UI design** & **full-stack** development of our **AI project portal**, using agile methodologies, and UX design thinking processes

President │ Canadian Undergraduate Conference on AI   February 2023 – Present
- Spearheading a **320 delegate, 2-day conference** featuring speakers and sponsors **($70K+ in funding)** from industry-leading companies such as **Microsoft, Amazon, Cohere,** RBC, Accenture, and Deloitte
- Leading **team of 12** across finance, marketing **(50% follower increase)**, sponsorships, logistics & sales portfolios

Additional Information

Hackathons/Competitions & Programs: Queen's Inter-Collegiate Business Competition (1st Place), BI International Case Competition (Competitor), Y-Combinator Start-Up School (2022 Graduate), QHACKS, Hack the 6ix
Interests: Peruvian Cuisine, Writing & Reading Essays, Fashion Design, Photography, Star Wars, Superheroes