

21/03/1996

Melres, Gondomar

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Marcelo is a media artist focusing on field recordings, soundscape studies, audio spatialization and sound art. He balances his sonic aspirations with freelancing activities in producing audiovisual content.

He holds a MSc in Multimedia by the Faculty of Engineering of the University of Porto and a BA in Audiovisual Communication and Multimedia by Lusófona University of Porto.

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Passionate about digital art, music, and creating engaging, socially-aware artworks and FLOSS (Free and open-source software).

Skills

Audiovisual communication, cinematography, sound design and recording, digital media, graphic arts and multimedia.

Experience

New Media Art — COLECTIVO「大音量コンピューター」

October 2018 | Currently

A multidisciplinary collective focused on the development of new media art, with artwork presented in Festival Semibreve 2018, such as a vague sense of presence, an audio installation that explores the symbiosis between individual sounds and the encompassing aural field

Freelancer in Audiovisual Communication

2016 | Currently

Since 2016, I've collaborated with a variety of creative people from different backgrounds, ranging from video and timelapse production to institutional films, sound recording, stage assembly, assistance, to covering events and producing audiovisual communication with well-established companies such as Bando À Parte, Evoke Collective, PTLapse, Meios.Com, Nuno Cortez, Igus, PrugentDiam and Stagenation.

Languages

Portuguese, English and Spanish.

Online portfolio

linkedin.com/in/marcelodesousa

behance.net/marcelodesousa

vimeo.com/marcelosousa

github.com/marcelodesousa

Artwork exhibited in media festivals:

Porto Post Doc, with short-film “O Desvio”; Festival Semibreve with audio installation “a vague sense of presence”; Espaço Mira, with video installation “Dazed Red Thoughts”.

Internship — Ergovisão, Comércio e Indústria de Óptica, SA.

May 2014 | July 2014

My internship revolved around building upon Ergovisão’s established visual identity.

I was in charge of designing a logo-brand for an upcoming brand of glasses and lens insurance. I helped strengthen social media presence, created informative ads for the physical store and managed the e-commerce branch. I was also in contact with the other company branches in developing the “Montras Felizes” campaign that ran across the stores in Leiria.

Helped in the stores’ day-to-day tasks and responsibilities by setting up advertisements, distributing flyers, running errands, among others.

Education

Faculty of Engineering of the University of Porto — 2017 | 2019

Master in Multimedia — Interactive Music and Sound Design

Creation of advanced work in the field of music technologies and digital media, including interactive music systems, design of sound-related applications in diverse contexts, including videogames, interactive installations, sound design for cinema and other media such as the production of multimedia content, digital narratives and transmedia.

Dissertation: “Interdependent Compositions Employed in Sonic Ecosystems: Integrating the Listener in the Evolving Soundscape.” — an interactive audio installation prototype named Aural Wandering, that brings listeners closer to the sensorial fabric of Porto, acting as a space of meditation through interaction by navigating across an aural cartography of the Historic Centre of Porto.

Lusófona University of Porto — 2014 | 2017

Bachelor in Audiovisual Communication and Multimedia

Interdisciplinary training in the area of audiovisual creation and technologies associated with new media, such as film and television production, script-writing, lighting, sound, communication arts, and design as well as 3D modeling, animation, and other mediums of digital media.

Organization of Multiplex 2017, a 3 day bi-annual cinema and media program featuring renowned filmmakers.

Professional Institute of Advanced Technologies — 2011 | 2014

Level 4 – Vocational Education in Multimedia Technician

Training in graphic and web design, audiovisual communication, 3D modelling, project management, information systems and multimedia technologies.

Institutional camera work and photography for Escola Secundário João Gonçalves Zarco. Team award for “O Castelo em Imagens 2013”.

Workshops

Computer Music Workshop — INESC TEC

— March 2019

EMAV’s Mobile Television Unit — Lusófona University of Humanities and Technology

— November 2015

Acting for Camera, “Flash TV” — Lusófona University of Humanities and Technology

— November 2015

Unity 3D — Professional Institute of Advanced Technologies

— March 2013

Publications

(pending double-blind review) Interdependent Compositions Employed in Sonic Ecosystems: Integrating the Listener in the Evolving Soundscape — 1st International Soundscape Conference: Heritage, History, Artistic Territories and Sound Archeology

— May 2019 – Braga, Portugal