

marcelo sousa

Multimedia designer focused on <u>audiovisual</u> communication, interaction design, digital art and new media, with an interest in soundscapes, audio spatialization, <u>ecosystemic art</u> and <u>user-centered design</u>. Recently, he has been developing interactive experiences that foster <u>artistic collaboration in immersive contexts</u>.

multimedia
audiovisual communication
sound design
digital art

new media

Artwork exhibitions:

• Stage-hand

Graphic Designer

Mai. 2014 - Ago. 2014

Intern - Ergovisão, S.A.

Porto Post Doc '19, Semibreve Festival '18 and Espaço MIRA.

Experience	Education	Tools
2020 - Currently	2017 - 2019	<u>Photoshop</u>
Campaign Manager	<u>Master in Multimedia</u>	<u>Lightroom</u>
Blue Market Agency	University of Porto	<u>Illustrator</u>
Traffic AquisitionLead GenerationPerformance Marketing	Audio SynthesisSound DesignGame Development	<u>Premiere</u> <u>Reaper</u>
CopywriterGoogle + Facebook Ads	 Interactive Digital Systems 	<u>Figma</u> VS Code
2016 - 2020	2014 - 2017	
Audiovisuals & Multimedia Freelancer	Bachelor in Audiovisual Communication and Multimedia	Languages Portuguese
 Video + Timelapse Cinematography Audio Rec. & Sound Design	U. Lusófona of PortoCinematography	English Spanish

• Multimedia Product

and MultimediaDigital Marketing

• Audiovisual Production

Design