



Marcelo Mazza.

Front-end Developer & Web Designer from Buenos Aires, Argentina

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Work Experience

Since April 2011 - UX Designer & Manager - Decolar.com

#1 e-commerce tourist site in Latin America. Keeping the site consistency across different Products. Creating new features and thinking about new solutions to improve our current business. A/B Testing of new features. Interaction with large teams, including Product Owners and Back-End Developers.

Optimizing the front-end of the site, trying new techniques. Implementing Responsive Web Design.

Sketching, Usability Testing, Wireframing, Mocking, Designing and Coding the Front-End. Positively leading a 20 people team.

March 2010 - Front-end Developer - Zonaprop.com

Real estate e-commerce site.

Lead Designer responsible for the maintenance of the site, generating designs for new products and redesigning existing sections. Layout hand-coded CSS, cross-browsing, SVN repository management, Usability, SEO, UI Design, UX, standards compliant XHTML.

Since October 2009 - Front-end Developer & Designer - Freelance

I keep updated working in personal projects. I also did the front development of the new dashboard of akimbocard.com. Akimbocard is a Prepaid Card startup that needed a solid and agile front dev work, and a fully responsive dashboard.

I've done lots of smaller design & front-end jobs.



Skills

- HTML5
- JavaScript
- OOCSS, BEM, SMACSS
- Front-end Development
- Responsive Web Design
- Web & Business Data Analysis
- User Testing
- PHP
- CSS3 & preprocessors (LESS, SASS)
- jQuery
- Web & UI Design
- Versioning Systems (GIT, SVN)
- A/B Testing
- Usability
- Wordpress
- Adobe Creative Suite



Education

Studied Graphic Design at Motion Design at Universidad de Buenos Aires



Extras

My Tool Belt

Fireworks (RIP). Sublime Text 2 + Emmet (ex Zen Coding). LESS. SASS + Compass. Grunt (with LiveReload!). Bower. Yeoman. Modernizr. Git & Github.

I keep updated with

Blogs: A List Apart, Smashing Magazine, CSS Tricks, Netttuts+, 24 ways, CSS Wizardry and a lot more. Weekly news: Web Design Weekly, CSS Weekly, HTML5 Weekly, JavaScript Weekly.

Hobbies

My work is my hobby! (my wife can't understand this :P). I keep reading and trying new UX things. I love reading. I love music. I love movies. I love traveling and knowing new places.

Want more?

Check: <http://marcelo-mazza.com.ar/portfolio>