## **Better Understanding Triple Differences Estimators**

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# Motivation

■ Triple Differences (DDD) extend to cases where the parallel trends (PT) assumption in DiD may not hold.

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  - **Ex**: PT can be violated due to the presence of a *time-varying confounder* that *changes differently across states*.

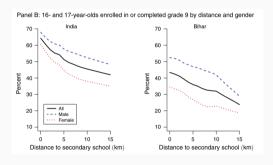
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- Triple Differences (DDD) extend to cases where the parallel trends (PT) assumption in DiD may not hold.
  - **Ex**: PT can be violated due to the presence of a *time-varying confounder* that *changes differently across states*.
- When the PT assumption is questionable, researchers often augment the design by adding another *placebo* comparison group to recover the treatment effect of interest.
- DDD designs address this issue by finding a within-state comparison group that is not exposed to the treatment but is affected by the time-varying confounder.

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- The researchers examine how giving bicycles to girls influences their enrollment in secondary schools.
- Distance effect: Female enrollment drops significantly with increased distance to school (Panel B).
- Pre-program gap: The attrition for female in secondary school enrollment is higher than male enrollment.
- The Cycle program in Bihar, India aimed to reduce the gender gap in secondary school enrollment.



- PT assumption is questionable because the bicycle program coincided with *rapid growth* and *increased education spending* in Bihar, unlike the control state, Jharkhand.
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- Changes in girls' secondary school enrollment cannot be attributed to the Cycle Program directly.
- DDD to the rescue!
- Boys in Bihar are not exposed to the policy but are affected by the expansion in education spending.

## What's the appeal of DDD compared to DiD?

- DDD allow us to take into account:
  - 1. Location-specific trends: Those related to the difference in education spending in Bihar vs. Jharkhand.

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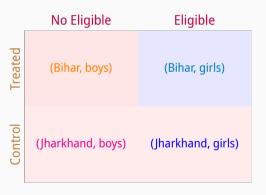
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2. Partition-specific trends: Those related to the inherent disparities in girls' access to education in India.

This would be ruled out if we were to do DiD by dropping observations of Jharkhand.

## What's the appeal of DDD compared to DiD?

Putting everything together, in DDD we allow to use all the information to control for location-specific trends and partition-specific trends, which otherwise would arise questionable results using DiD.



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#### Contribution

- Although it is also widely used in empirical work, DDD hasn't received as much attention as DiD.
- The key question in this paper is: How can we leverage our DiD knowledge to approach DDD?
  - ▶ We study identification, estimation, and inference procedures for DDD designs.
  - ▶ We derive the semiparametric efficiency bound for DDD designs and demonstrate that DDD estimators using a doubly robust representation reach this bound.
  - We extend our framework to staggered DDD designs.

## Framework

#### **Some notation**

We have access to a sample of n units available,  $i = 1, 2, \dots, n$ 

- T time periods:  $t = 1, 2, \dots, T$ .
- Different groups adopt a policy in different time periods g. Let  $G \in \mathcal{G} \subset \{2,...,T\} \cup \{\infty\}$  denote the time when group g is first-adopt the policy, with the notion that if a group is "never-treated",  $G = \infty$ .
- Within each set of groups, we have two partitions (defined by some well-known criterion),  $\ell \in P \equiv \{0, 1\}$ . This determines *eligibility status*.
- Let  $D_i \in \mathcal{D} \subset \{2,...,T\} \cup \{\infty\}$  denote the time unit i is first-treated, with the notion that if a unit is "never-treated",  $D_i = \infty$ .
- Note that  $\mathcal{D} = \mathcal{G}$  such that:

$$D = egin{cases} d & ext{if } G = g \equiv d \wedge P = 1, \ \infty & ext{if } (G = g \wedge P = 0) ext{ or } (G = g' \wedge P \in \{0,1\}, ext{ with } g' > g) \end{cases}$$

**Ex**: Units in G=2 with P=1 are treated at time D=2, otherwise the unit remains untreated ( $D=\infty$ ).

## **Building block of the analysis**

- Let  $Y_{i,t}(d)$  be the potential outcome for unit i, at time t, if this unit is first treated at time period d.
- A parameter that is interesting and has clear economic interpretation is the ATT(g,t) (Callaway and Sant'Anna, 2021).

#### Definition (Parameter of interest: ATT(g,t))

Average Treatment Effect at time t of starting treatment at time g, among the units that indeed started treatment at time g.

$$ATT(g,t) := \mathbb{E}\left[Y_t(d) - Y_t(\infty)|G = g, P = 1\right], \text{ for } t \geq g.$$

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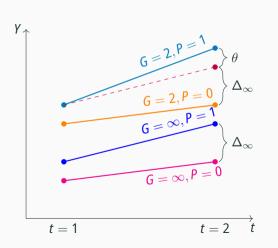
$$ATT(g,t) := \mathbb{E}\left[Y_t(d) - Y_t(\infty)|G = g, P = 1\right], \text{ for } t \geq g.$$

■ Then, our identification problem comes from the fact that we never observe  $\mathbb{E}\left[Y_t\left(\infty\right)|G=g,P=1\right]$  in  $t\geq g$ .

**Canonical DDD Design** 

#### 2x2x2 **DDD** without covariates

For simplicity, let's start with the canonical 2x2x2 DDD. Thus,  $g \in G = \{2, \infty\}$  and  $\ell \in P = \{0, 1\}$ .



$$\theta = \left[ \left( \mathbb{E} \left[ Y_{t=2} | G = 2, P = 1 \right] - \mathbb{E} \left[ Y_{t=1} | G = 2, P = 1 \right] \right) \right.$$

$$\left. - \left( \mathbb{E} \left[ Y_{t=2} | G = 2, P = 0 \right] - \mathbb{E} \left[ Y_{t=1} | G = 2, P = 0 \right] \right) \right]$$

$$\left. - \left[ \left( \mathbb{E} \left[ Y_{t=2} | G = \infty, P = 1 \right] - \mathbb{E} \left[ Y_{t=1} | G = \infty, P = 1 \right] \right) \right.$$

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Note that this is the difference of two DiD's: one among G=2 across eligible groups, and one among  $G=\infty$  across eligible groups.

## **Recovering the ATT using 3WFE Regression**

■ When there are only 2 time periods and *no covariates*, the following three-way fixed-effects (3WFE) regression specification can be used to recover the ATT:

$$\begin{array}{lll} Y_{i,t} & = & \alpha_0 + \gamma_{0,1} \mathbf{1}_{\{G_i=2\}} + \gamma_{0,2} \mathbf{1}_{\{P_i=1\}} + \gamma_{0,3} \mathbf{1}_{\{T_i=2\}} \\ & & + \gamma_{0,4} \mathbf{1}_{\{G_i=2\}} \mathbf{1}_{\{P_i=1\}} + \gamma_{0,5} \mathbf{1}_{\{G_i=2\}} \mathbf{1}_{\{T_i=2\}} + \gamma_{0,6} \mathbf{1}_{\{P_i=1\}} \mathbf{1}_{\{T_i=2\}} \\ & & + \beta_0^{3wfe} \mathbf{1}_{\{G_i=2\}} \mathbf{1}_{\{P_i=1\}} \mathbf{1}_{\{T_i=2\}} + \varepsilon_{i,t}, \end{array}$$

We can show that  $\beta_0^{3 \text{wfe}} = \theta$  (Olden and Møen, 2022).

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These results suggest that we can estimate ATT in the canonical DDD either (i) by a difference between two DiDs or (2) by a saturated 3WFE regression.

What happens when covariates

play an important role?

- Adding covariates in the above 3WFE specification would imply additional restrictions to the DGP:
  - ▶ Homogeneous treatment effects in covariates.
  - ▶ Rule out covariate-specific trends in both the treated and comparison groups.

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#### **Assumption (Conditional Parallel Trends Assumption for DDD)**

$$\mathbb{E}\left[Y_{t=2}(\infty) - Y_{t=1}(\infty)|G = 2, P = 1, X\right] - \mathbb{E}\left[Y_{t=2}(\infty) - Y_{t=1}(\infty)|G = 2, P = 0, X\right] = \mathbb{E}\left[Y_{t=2}(\infty) - Y_{t=1}(\infty)|G = \infty, P = 1, X\right] - \mathbb{E}\left[Y_{t=2}(\infty) - Y_{t=1}(\infty)|G = \infty, P = 0, X\right] \text{ a.s.}$$

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$$= \mathbb{E} [Y_{t=2}(\infty) - Y_{t=1}(\infty) | G = \infty, P = 1, X] - \mathbb{E} [Y_{t=2}(\infty) - Y_{t=1}(\infty) | G = \infty, P = 0, X] a.s.$$

**Additional Assumptions:** Strong Overlap & No Anticipation.

## **Doubly Robust and Semiparametric Efficiency**

- Under the previous assumptions, the ATT can be identified via Regression Adjustments or IPW or any convex combination between them.
- However, this depends on the researcher's ability to accurately model outcome regression or propensity scores.
  - ▶ How would you choose this combination if the goal was to achieve **Doubly Robustness** (DR)?
  - ▶ How would you choose this combination if the goal was **efficiency**?
- We tackle these questions by deriving the semiparametric efficiency bound for the ATT in DDD setups.
- That usually leads to DR estimands, too.

## **Semiparametric Efficiency Bound**

#### **Proposition (Semiparametric Efficiency Bound for DDD)**

Suppose that conditional PT, no-anticipation, and strong overlap assumptions are satisfied, and balanced panel data is available. Let  $\theta(\Delta Y, X) := \Delta Y - m_{\Delta}^{G=2, P=0}(X) - m_{\Delta}^{G=\infty, P=1}(X) + m_{\Delta}^{G=\infty, P=0}(X)$ ,  $S := (\Delta Y, G, P, X)$ . Then, the efficient influence function for the ATT is given by

$$\begin{split} \eta_{eff}(S) &= \omega_1^{G=2,P=1} \cdot \left( \theta(\Delta Y, X) - \theta \right) \\ &- \omega_0^{G=2,P=0}(X) \cdot \left( \Delta Y - m_{\Delta}^{G=2,P=0}(X) \right) \\ &- \omega_0^{G=\infty,P=1}(X) \cdot \left( \Delta Y - m_{\Delta}^{G=\infty,P=1}(X) \right) \\ &+ \omega_0^{G=\infty,P=0}(X) \cdot \left( \Delta Y - m_{\Delta}^{G=\infty,P=0}(X) \right). \end{split}$$

Furthermore, the semiparametric efficiency bound for the set of all regular, and asymptotic linear estimators of the ATT is  $\mathbb{E}[\eta_{eff}(S)^2]$ .

#### DR DDD as a function of 3 DiDs

- We can take the expected value of  $\eta_{\text{eff}}(W)$  and isolate  $\theta$  given that any influence function has mean zero.
- Let's conveniently rewrite the propensity scores  $\forall (g',\ell) \in \mathcal{S}_c$  as

$$p_{g',\ell}(X) = \mathbb{P}[G=2, P=1|X, (G=2, P=1) \cup (G=g', P=\ell)],$$

Finally, we get the following *DR-DDD* estimand for the ATT,

$$\theta^{DR} = \mathbb{E}\left[\left(\omega_{1}^{G=2,P=1} - \omega_{0}^{G=2,P=0}(p_{2,0}(X))\right)\left(\Delta Y - m_{\Delta}^{G=2,P=0}(X)\right)\right] \Leftarrow DRDiD_{(2,1)}^{(2,0)} \\ + \mathbb{E}\left[\left(\omega_{1}^{G=2,P=1} - \omega_{0}^{G=\infty,P=1}(p_{\infty,1}(X))\right)\left(\Delta Y - m_{\Delta}^{G=\infty,P=1}(X)\right)\right] \Leftarrow DRDiD_{(2,1)}^{(\infty,1)} \\ - \mathbb{E}\left[\left(\omega_{1}^{G=2,P=1} - \omega_{0}^{G=\infty,P=0}(p_{\infty,0}(X))\right)\left(\Delta Y - m_{\Delta}^{G=\infty,P=0}(X)\right)\right] \Leftarrow DRDiD_{(2,1)}^{(\infty,0)}$$

Expanded Version

MC Simulations

## Conclusion

## **Highlights**

- DDD is widely used in empirical research, but its properties have receive little attention.
- In its basic format, it is equivalent to running two separate DiD estimators and subtracting one from another.
  - ▶ This equivalence breaks down when covariates play an important role in the analysis.
- We derived semiparametric efficiency bound for DDD and proposed DR DDD estimands.
- We can leverage these results to tackle staggered treatment setups, too.

#### **Next steps:**

- Looking for an empirical application to illustrate the performance of the proposed estimator.
- A very fast package implementation in R is under construction.

## Thanks!

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#### Some additional notation

For  $(g, \ell) \in \{2, \infty\} \times \{0, 1\}$ , let  $\Delta Y = Y_{t=2} - Y_{t=1}$ , and

$$m_{\Delta}^{G=g,P=\ell}(X) := \mathbb{E}\left[\Delta Y | G=g,P=\ell,X\right],$$
 (outcome regression).  $p^{G=g,P=\ell}(X) := \mathbb{P}[G=g,P=\ell|X]$  (multi-valued propensity score).

■ For  $(g, \ell) \in \mathcal{S}_c \equiv \{(\infty, 0), (\infty, 1), (2, 0)\}$ , let

$$\omega_{1}^{G=2,P=1} := \frac{1_{\{G=2,P=1\}}}{\mathbb{E}[1_{\{G=2,P=1\}}]},$$

$$\omega_{0}^{G=g,P=\ell}(X) := \frac{\frac{1_{\{G=g,P=\ell\}} \cdot p^{G=2,P=1}(X)}{p^{G=g,P=\ell}(X)}}{\mathbb{E}\left[\frac{1_{\{G=g,P=\ell\}} \cdot p^{G=2,P=1}(X)}{p^{G=g,P=\ell}(X)}\right]}$$

Let  $\theta(\Delta Y, X) := \Delta Y - m_{\Delta}^{G=2, P=0}(X) - m_{\Delta}^{G=\infty, P=1}(X) + m_{\Delta}^{G=\infty, P=0}(X)$ ,  $S := (\Delta Y, G, P, X)$ .

Go Back

## **Regression Adjustment and IPW identification**

We can show that if conditional PT, no-anticipation, and strong overlap assumptions are satisfied and balanced panel data is available, the ATT is identified via regression adjustments or IPW:

$$\theta = ATT^{RA} = ATT^{IPW}$$
,

where

$$ATT^{PA} := \mathbb{E} \left[ \Delta Y | G = 2, P = 1 \right] - \mathbb{E} \left[ m_{\Delta}^{G=2,P=0} (X) + \left( m_{\Delta}^{G=\infty,P=1} (X) - m_{\Delta}^{G=\infty,P=0} (X) \right) \middle| G = 2, P = 1 \right],$$

$$ATT^{IPW} := \mathbb{E} \left[ \left( \left( w^{G=2,P=1} (G,P) - w^{G=2,P=0} (G,P,X) \right) - \left( w^{G=\infty,P=1} (G,P,X) - w^{G=\infty,P=0} (G,P,X) \right) \right) \Delta Y \right].$$



#### DR DDD as a function of 3 DiDs

- To get a DR-DDD estimand for the ATT, isolate  $\theta$  given that any influence function has mean zero.
- We can conveniently rewrite the propensity scores  $\forall (g', \ell) \in \mathcal{S}_c$  as

$$p_{g',\ell}(X) = \mathbb{P}[G=2, P=1|X, (G=2, P=1) \cup (G=g', P=\ell)],$$

$$\Rightarrow \theta^{DR} = \mathbb{E}\left[\left(\frac{\frac{1_{\{G=2,P=1\}}}{\mathbb{E}\left[1_{\{G=2,P=1\}}\right]} - \frac{\frac{p_{2,0}(X) \cdot 1_{\{G=2,P=0\}}}{1 - p_{2,0}(X)}}{\mathbb{E}\left[\frac{p_{2,0}(X) \cdot 1_{\{G=2,P=0\}}}{1 - p_{2,0}(X)}\right]}\right) \left(\Delta Y - m_{\Delta}^{G=2,P=0}(X)\right)\right] \\ + \mathbb{E}\left[\left(\frac{\frac{1_{\{G=2,P=1\}}}{\mathbb{E}\left[1_{\{G=2,P=1\}}\right]} - \frac{\frac{p_{\infty,1}(X) \cdot 1_{\{G=\infty,P=1\}}}{1 - p_{\infty,1}(X)}}{\mathbb{E}\left[\frac{p_{\infty,1}(X) \cdot 1_{\{G=\infty,P=1\}}}{1 - p_{\infty,1}(X)}\right]}\right) \left(\Delta Y - m_{\Delta}^{G=\infty,P=1}(X)\right)\right] \\ - \mathbb{E}\left[\left(\frac{\frac{1_{\{G=2,P=1\}}}{\mathbb{E}\left[1_{\{G=2,P=1\}}\right]} - \frac{\frac{p_{\infty,0}(X) \cdot 1_{\{G=\infty,P=0\}}}{1 - p_{\infty,0}(X)}}{\mathbb{E}\left[\frac{p_{\infty,0}(X) \cdot 1_{\{G=\infty,P=0\}}}{1 - p_{\infty,0}(X)}\right]}\right) \left(\Delta Y - m_{\Delta}^{G=\infty,P=0}(X)\right)\right]$$

# **Monte Carlo Simulations**

### Simulations for T = 2 with covariates

- For simplicity, we consider the scenario for panel data with T=2 and we have access to generic data  $W=(W_1,W_2,W_3,W_4)'$ .
- WLOG, consider that the *eligibity of treatment* is given by binary well-know criterion  $P = \{0, 1\}$  and let  $(g, \ell) \in \mathcal{S}_c := \{(\infty, 0), (\infty, 1), (2, 0)\}$  and  $\mathcal{S} := \mathcal{S}_c \cup \{(2, 1)\}$ .
- Since we have 4 partitions in the data, we can model the selection into treatment as multinomial logistic link function.
- Outcome process can be modeled as linear regression onto *W*.
- We consider 4 DGPs:
  - **both** models are correctly specified;
  - Only propensity score is correctly specified;
  - Only outcome model is correctly specified;
  - **both** models are wrong.
- We compare our DR DDD estimator with:
  - ▶ 3WFE specification.
  - ▶ Difference between 2 Doubly Robust DiD (Sant'Anna & Zhao, 2020).



## Results

	DGP 1: $\mathbb{E}\left[\eta_{ ext{eff}}(\textit{W})^2\right] = 32.82$			DGP 2: $\mathbb{E}\left[\eta_{\mathrm{eff}}(\mathit{W})^2\right] = 32.52$			DGP 3: $\mathbb{E}\left[\eta_{ ext{eff}}(\textit{W})^2 ight]=32.82$			DGP 4: $\mathbb{E}\left[\eta_{\mathrm{eff}}(\mathit{W})^2\right] = 32.52$		
	$\hat{\theta}_{ddd}$	$\hat{ heta}_{3wfe}$	$\hat{\theta}_{dr}$	$\hat{\theta}_{ddd}$	$\hat{ heta}_{3wfe}$	$\hat{\theta}_{dr}$	$\hat{\theta}_{ddd}$	$\hat{ heta}_{3wfe}$	$\hat{\theta}_{dr}$	$\hat{\theta}_{ddd}$	$\hat{ heta}_{3wfe}$	$\hat{ heta}_{dr}$
	n = 1000											
Bias	0.0007	-7.3298	-4.0199	-0.0029	-6.3178	-3.4484	0.0255	-3.8366	-1.9826	0.0421	-5.6247	-3.4447
RMSE	0.1823	8.4185	5.0331	0.1799	7.4545	4.5122	1.4384	5.1171	3.3235	1.4498	6.5893	4.3858
$\mathbb{E}[Var]$	43.5075	47341.2395		43.1213	47906.9263		2121.5766	45057.4548		2163.0339	45102.7697	
Cov. 95	0.9650	0.9240		0.9730	0.9550		0.9600	0.9970		0.9530	0.9860	
avg. length	0.8110	26.9471		0.8071	27.1033		5.7012	26.2999		5.7553	26.3134	
	n = 50000											
Bias	0.0008	-7.3101	-4.0285	0.0007	-6.2891	-3.4389	-0.0039	-3.9647	-2.1148	0.1039	-5.4834	-3.3654
RMSE	0.0257	7.3348	4.0522	0.0257	6.3154	3.4636	0.2011	3.9929	2.1469	0.2345	5.5038	3.3857
$\mathbb{E}[Var]$	34.3777	47502.9417		33.9857	48240.7801		2059.7784	45339.0209		2113.8460	45453.0303	
Cov. 95	0.9550	0.0000		0.9470	0.0000		0.9540	0.0000		0.9130	0.0000	
avg. length	0.1028	3.8208		0.1022	3.8503		0.7956	3.7328		0.8060	3.7375	

## **Monte Carlo Design**

Since we have 4 partitions in the data, we consider the following PS using a multinomial logistic link function:

$$p^{G=g,P=\ell}(W) = \begin{cases} \frac{\exp\left(f_{p_s}^{g,\ell}(W)\right)}{1 + \sum_{(g,\ell) \in S_c} \exp\left(f_{p_s}^{g,\ell}(W)\right)}, & \text{if } (g,\ell) \in \mathcal{S}_c \\ \frac{1}{1 + \sum_{(g,\ell) \in S_c} \exp\left(f_{p_s}^{g,\ell}(W)\right)}, & \text{if } (g,\ell) = (2,1). \end{cases}$$

where, 
$$f_{
ho s}^{g,\ell}(W)=lpha_1^{g,\ell}W1+lpha_2^{g,\ell}W_2+lpha_3^{g,\ell}W_3+lpha_4^{g,\ell}W_4$$

## **Monte Carlo Design**

Let  $U \sim \text{Uniform } [0, 1]$ . The partition groups are assigned as follows

$$(g,\ell) := \begin{cases} (\infty,0), & \text{if } U \leqslant p^{G=\infty,P=0}(W), \\ (\infty,1), & \text{if } p^{G=\infty,P=0}(W) < U \leqslant p^{G=\infty,P=0}(W) + p^{G=\infty,P=1)}(W), \\ (2,0), & \text{if } p^{G=\infty,P=0}(W) + p^{G=\infty,P=1}(W) < U \leqslant 1 - p^{G=2,P=1}(W), \\ (2,1), & \text{if } 1 - p^{G=2,P=1}(W) < U. \end{cases}$$

For the Outcome Regression process, define

$$f_{reg,G=2}^{g,\ell}(W) = \beta_{11}^{g,\ell}W1 + \beta_{21}^{g,\ell}W_2 + \beta_{31}^{g,\ell}W_3 + \beta_{41}^{g,\ell}W_4, \forall (g,\ell) \in \{(2,\ell)\}$$

$$f_{reg,G=\infty}^{g,\ell}(W) = \beta_{10}^{g,\ell}W1 + \beta_{20}^{g,\ell}W_2 + \beta_{30}^{g,\ell}W_3 + \beta_{40}^{g,\ell}W_4, \forall (g,\ell) \in \{(\infty,\ell)\}$$

Let time-invariant unobserved heterogeneity be defined as

$$u(W,G,P) \sim N\left(f_{het}^{g,\ell}(W),1\right), \forall (g,\ell) \in \mathcal{S} \text{ where,}$$

$$f_{het}^{g,\ell}(W) = 1_{\{G=2\}} \cdot 1_{\{P=1\}} \cdot f_{reg,G=2}^{g,\ell}(W) + (1-1_{\{G=2\}}) \cdot 1_{\{P=1\}} \cdot f_{reg,G=\infty}^{s,\ell}(W)$$