

PostCanal.com

briefing

In one phrase:

Intelligent content generation

More detail:

Let's take as example news.google.com, they do have journalists for generating content, they created a system that identifies the most hot news for each topic and organize it per country, per subject, etc. This system is private and only works for google and news.google.com.

Let's imagine you would like to create a similar website for any specific subject, let's say you'll be talking about Mobility. That's exactly what we do. You register your blog/cms in our system and tell us what you'll be talking about, in keywords and also in feeds you normally read. Based on this we'll select the most important and hottest contents for your blog/cms and we'll publish it for you.

The only thing you need to have a Blog or CMS, our system support almost all blogs and CMS, like: wordpress, blogspot, blogger, livejournal, ...

The name:

Post because that's what we generate, the result of our work is a frequent post into your website, be it a blog or any cms like joomla.

Canal means:

ca · nal

1. an artificial waterway for navigation, irrigation, etc.
2. a long narrow arm of the sea penetrating far inland.
4. channel; watercourse.

So literally thinking it's a canal/river/watercourse of posts. We wanted to give the idea of movement, intelligent movement, information flowing, etc.

From your portfolio

What I liked for my logo

<http://www.misipile.com/portfolio/veflist.png>

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What I didn't like for my logo

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