











<b>Decisions</b>  <p>How are predictions used to make decisions that provide the proposed value to the end-user?</p>	<b>ML task</b>  <p>Input, output to predict, type of problem.</p>	<b>Value Propositions</b>  <p>What are we trying to do for the end-user(s) of the predictive system? What objectives are we serving?</p>	<b>Data Sources</b>  <p>Which raw data sources can we use (internal and external)?</p>	<b>Collecting Data</b>  <p>How do we get new data to learn from (inputs and outputs)?</p>
<b>Making Predictions</b>  <p>When do we make predictions on new inputs? How long do we have to featurize a new input and make a prediction?</p>	<b>Offline Evaluation</b>  <p>Methods and metrics to evaluate the system before deployment.</p>		<b>Features</b>  <p>Input representations extracted from raw data sources.</p>	<b>Building Models</b>  <p>When do we create/update models with new training data? How long do we have to featurize training inputs and create a model?</p>
<b>Live Evaluation and Monitoring</b>  <p>Methods and metrics to evaluate the system after deployment, and to quantify value creation.</p>				

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