Marcelo Amaral Alves

iOS Developer

✉ marceloaa@live.com
📞 +1 (514) 607-7549
📍 Montreal, Canada
in linkedin.com/in/marceloamaralalves
○ @marcelovsk1
➤ https://marceloamaral.dev

👤 ABOUT ME

Junior iOS Developer with Marketing background, graduated from Le Wagon intensive web development bootcamp. Passionate about Swift and client-centric mindset, eager to contribute fresh ideas to dynamic team.

📁 PROJECTS

Weather App
- iOS App fully functional, built from Swift and using Core Data and Core Location

Game Of Codes
- A Rails app build in team of five
- A game with the purpose of introducing the basic concepts of Ruby to people who want to learn programming

🧠 SKILLS

Swift | Xcode | Core Data
Core Location | JavaScript | Ruby
RubyOnRails | HTML | CSS
Bootstrap | GitHub | Git | Heroku

🎓 EDUCATION

Web Development
Le Wagon
06/2023 – 09/2023 | Montreal, Canada

9-week full-time intensive coding bootcamp. Learned and used HTML, CSS, Bootstrap, JavaScript ES6, SQL, Git, GitHub, Heroku and Ruby on Rails.

International Business
Greystone College Montreal
12/2022 – 07/2023 | Montreal, Canada

MBA in Marketing and Branding & Growth
Pontifícia Universidade Católica do Rio Grande do Sul
12/2020 – 05/2022 | Porto Alegre, Brazil

BBA
Pontifícia Universidade Católica do Paraná
02/2016 – 02/2020 | Maringá, Brazil

💼 PROFESSIONAL EXPERIENCE

KIWI Digital Agency
Creative Marketing Manager
08/2022 – 12/2022 | Maringá, Brazil
- Multichannel marketing campaigns for brand growth, ensuring consistency and leading the team.

Wi Digital Hub
Marketing Copywriter
10/2021 – 04/2022 | Maringá, Brazil
- The Marketing Copywriter crafts persuasive and engaging content
- Drove brand awareness
- Engage audiences, and promote products or services.

Actions Financial Consulting
Marketing Trainee
04/2018 – 12/2019 | Maringá, Brazil

🌐 LANGUAGES

English | Portuguese