

Marcelo Amaral Alves

FullStack Developer

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📍 Montreal, Canada

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ABOUT ME

Junior FrontEnd Developer with a background in Marketing. Recently graduated from Le Wagon intensive Web Development bootcamp, I'm looking forward to bringing a client-centric mindset and fresh ideas to a dynamic team.

PROJECTS

Game Of Codes

- A Rails app build in team of five
- A game with the purpose of introducing the basic concepts of Ruby to people who want to learn programming

Vintage-Posters Marketplace

- Prototype Airbnb build with Rails
- Done under five days

SKILLS

JavaScript | Ruby | RubyOnRails

HTML | CSS | Bootstrap | GitHub

Git | Heroku

LANGUAGES

English | Portuguese

EDUCATION

Web Development

Le Wagon

06/2023 – 09/2023 | Montreal, Canada

9-week full-time intensive coding bootcamp. Learned and used HTML, CSS, Bootstrap, JavaScript ES6, SQL, Git, GitHub, Heroku and Ruby on Rails.

International Business

Greystone College Montreal

12/2022 – 07/2023 | Montreal, Canada

MBA in Marketing and Branding & Growth

Pontifícia Universidade Católica do Rio Grande do Sul

12/2020 – 05/2022 | Porto Alegre, Brazil

BBA

Pontifícia Universidade Católica do Paraná

02/2016 – 02/2020 | Maringá, Brazil

PROFESSIONAL EXPERIENCE

KIWI Digital Agency

Creative Marketing Manager

08/2022 – 12/2022 | Maringá, Brazil

- Multichannel marketing campaigns for brand growth, ensuring consistency and leading the team.

Wi Digital Hub

Marketing Copywriter

10/2021 – 04/2022 | Maringá, Brazil

- The Marketing Copywriter crafts persuasive and engaging content
- Drove brand awareness
- Engage audiences, and promote products or services.

Actions Financial Consulting

Marketing Trainee

04/2018 – 12/2019 | Maringá, Brazil