

# Marcelo Woo

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## Education

Ph.D. University of Nottingham, U.K., 2021-Present  
Economics

M.Res. University of Nottingham, U.K., 2021  
Economics (Best Performance Award)

Diploma, Buenos Aires Institute of Technology (ITBA), Argentina, 2019  
Machine Learning and Deep Learning

M.A. Universidad de San Andrés, Argentina, 2019  
Economics (Best Dissertation Award)

M.A. Universidad Torcuato Di Tella, Argentina, 2017-2018 (thesis pending)  
International Studies

B.A. Universidad de San Andrés, Argentina, 2011  
Economics

## Work Experience

Universidad de San Andrés, Argentina  
*Invited Professor, Behavioral Economics module of Master in Economics, 2022-Present*

University of Nottingham, U.K.  
*Research Assistant for John Gathergood, 2023. Project on gender discrimination in academia in UK.*  
*Research Assistant for Valeria Rueda, 2022. Project on women's political enfranchisement in UK.*

Mercado Libre, Argentina (HQ) (Largest e-commerce marketplace in Latin America)  
*Data Scientist, Marketing Science Dept., 2020*

Samsung Electronics, Argentina  
*Product Manager, Product & Marketing, 2017-2020*  
*Coordinator, Supply Chain Management, 2013-2017*

## Publications

### *Journal Articles*

1. Christian Ruzzier and Marcelo Woo (2023), "[Discrimination with Inaccurate Beliefs and Confirmation Bias](#)" *Journal of Economic Behavior and Organization* (published in PhD year 2)

## *Work In Progress*

“Heads in the Sand: Theory and Experiment on Information Avoidance in Groups” (with Silvia Sonderegger and Fabio Tufano)

## Honors & Awards

### *Academia*

RIDGE-Nottingham Scholarship, full funding for PhD, 5 years (Awarded to 1 student from Latin America)

Best Presentation in PhD Conference, year 2, University of Nottingham, 2023

Best Performance in M.Res in Economics, University of Nottingham, 2021

Best Thesis of Master in Economics, Universidad de San Andrés, 2019

Teaching Excellence Award, University of Nottingham, 2021/22 and 2022/23

### *Industry*

Best employee award for “outstanding behavior and valuable contributions to business”, Samsung Electronics, 2017 (Among 200+ eligible employees)

Contributor to Global Top Excellence in Operations award, Samsung Electronics, 2015.

## Skills

### *Computational*

Econometrics & Machine Learning (advanced): Python, R, Stata

Experiments & Surveys: Lioness (advanced), Qualtrics (intermediate)

Database management: SQL Teradata (intermediate), Git (intermediate)

### *Languages*

Spanish (native), English (fluent), Korean (intermediate), French (basic)

## Specialised Courses

ESA, PhD Course in Beliefs and Misperceptions (Leonardo Bursztyn et al.), Sep-Nov 2024

University of Oxford, Foundations of Machine Learning (Maximilian Kasy), September 2024

European Economic Review, Summer School in Experimental and Behavioral Economics, August 2024 (John List, Vincent Crawford, Uri Gneezy)

Causal Inference: The Mixtape, Design-Based Causal Inference (Peter Hull), April 2024

Barcelona School of Economics, “Randomized Controlled Trials” (Owen Ozier & Pamela Jakiela), July 2023

Paris School of Economics, “Economics of Gender” (Elena Stancanelli et al.), June 2023

U.C. Berkeley, Master in Information and Data Science (MIDS), “Statistics”, “Fundamentals of Programming” and “Fundamentals of Linear Algebra”, 2020<sup>1</sup>

Stanford, Statistical Learning, in R (with Distinction). Mar. 2020.

## Service

Centre for Decision Research and Experimental Economics (CeDEx) Management Group, PhD Representative, 2024-2025

CeDEx Brown Bag Seminar Co-Organizer, 2022-2024

## Citizenships

Argentina, South Korea

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<sup>1</sup>Dropped out due to funding constraints.