

# COLORS

Determine The Colors in Your Brand

A

EMOTIONS/KEYWORDS:

- Fun - Accessible - Connected - Engaged - Eventful - Immediate

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B

COLORS:

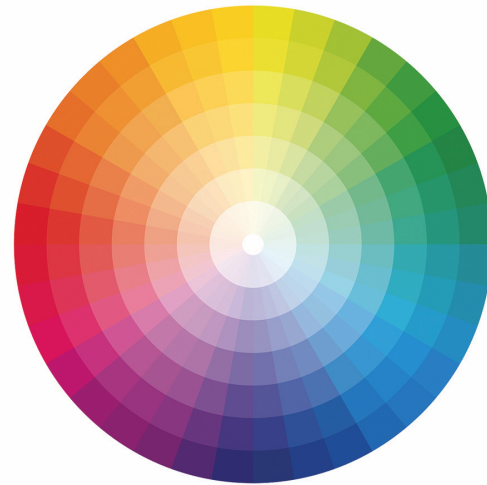
- Black  
- White  
- Red  
- Blue

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C

FINAL COLORS:

- Black  
- Red  
- White

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