

# WEB ANALYTICS

## Setting Up Your Web Analytics

A

WEB ANALYTICS TOOL:

Google Analytics

B

LOGIN INFORMATION:

Email: timeandplace.ca@gmail.com

Password: grouppbeta1

C

METRICS:

New Visitors vs Returning Visitors

Bounce Rate

Page Views

D

SCHEDULE:

DAYS: Monday

Thursday

Saturday

HOURS: 6pm - 7pm

1pm - 2pm

8pm - 9pm