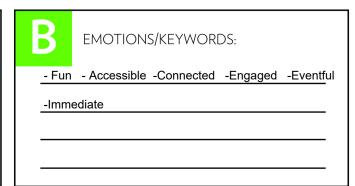


## CREATING A TAGLINE



UVP:

Our solution gives young adults a simple, easy, fun and organized way to find new events/experiences and manage free time with friends on one platform.



17. Enjoy yournight with Time&Place



## **ROUGH TAGLINES:**

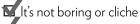
- 1. Get Out There!
- <sup>2.</sup> Don't Struggle to make plan!
- 3. Make the night memorable!
- 4. Discover with Time&Place!
- 5. go out with Time&Place
- 6. Go out with Time&Place
- Find Something with Time&Place
- Create fun with Time&Place

- 9. Coordination made simpler!
- 10. A new way to plan!
- 11. Time&PLace, let's go!
- 12. Find something everyone will like 20.
- 13. Go where you really want with Time&Place
- 14. Experience what your city has to offer with Time&Place
- 15Explore with Time&Place
- 16. Meetup easily with Time&Place



## TAGLINE CHECKLIST:







Llt's professional



lt's original /unique



lt's yours (check with US trademark office)



lt appeals to your target audience

Focuses on your core service

19.

lt's memorable



FINAL TAGLINE:

Explore with Time&Place