

CRAFTING YOUR ELEVATOR PITCH

Elevator Pitch Template

A

PROBLEM STATEMENT & VALUE PROPOSITION:

Finding free time is hard. Finding time to plan and organize friends to spend free time wisely is even harder. Young adults don't have the time or energy to search for new, exciting, frugal, and fun things to do on the weekend, and the process is overall overwhelming. Our solution gives Young Adults one usable platform that allows users an organized, easy to manage, discoverable and shareable solution to plan any kind of event with their free time. You will have the ability to Find, Plan, Share and Discuss upcoming events with friends on one integrated platform.

B

SOLUTION:

One integrated platform providing a discoverable and shareable solution that allows individuals and their friends to Find, Plan, Share and Discuss upcoming events and plans.

D

CHECKLIST:

- ☒ IRREFUTABLE
- ☒ GREED INDUCING
- ☒ SUCCINCT
- ☒ UNDERSTANDABLE

C

ELEVATOR PITCH:

Scrambling to make plans? Hate wasting precious time debating with friends on various platforms about where to go or what event to attend, only to have it not live up to your expectations? Our single integrated platform provides a discoverable and shareable solution that allows individuals and their friends to Find, Plan, Share and Discuss upcoming events and plans. Spend your time wisely and never struggle to make plans again.