

# FONTS

## Choosing A Font That Works for Your Brand

A

EMOTIONS/KEYWORDS:

- Fun - Accessible - Connected - Engaged - Eventful - Immediate

B

FONTS:

Times New Roman

Calibri

Arial

Raleway

Marvel

Marvel

Marvel

Rosario

Rosario

Rosario

Erato

Erato

Erato

Duru Sans

Duru Sans

Duru Sans

CHOOSING THE RIGHT FONT

C

FINAL FONTS:

Raleway

Arial

Calibri