

# VALIDATION INTERVIEWS

Collect Your Findings From Your Interviews

**A**

INTERVIEWEE INFO:

NAME: Tara Brown

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OCCUPATION: Student

AGE: 24

GENDER:

☐ MALE ☒ FEMALE

EARLY ADOPTER:

☐ YES ☒ NO

**B**

DEMO FINDINGS:

MISSING FEATURES:

Nothing I can think of

FEATURES THAT NEED TO BE REMOVED:

None

FORM OF SOLUTION

KEY FEATURES

Be able to easily share with friends and have it easily integrated into life/social media

UNDERSTANDABLE:

☒ HIGH ☐ LOW

**C**

PRICING MODEL

PRICES TESTED:

0 OR 2

CONSUMER WILLING TO PAY:

\$ Free only

**D**

MVP:

OPEN TO TEST YOUR MVP:

☒ YES ☐ NO

BEST METHOD OF CONTACT:

Email

**E**

MISC LEARNINGS:

Work related events/conferences would also be useful