

## PRIORITIZING YOUR CHANNEL

Prioritize Your Channel to Choose One to Begin With

A				В
CHANNELS	SPEED	COST	FRICTION LEVEL	TOTAL
Facebook	1	1	1	1
Ryerson Student Centre	1	1	2	2
Ryerson Library	1	1	2	2
Bars/Coffee shops near campuses	1	1	2	2

C	RANKING:	
	1. Facebook	
	2. Ryerson Student Centre	
	3.	
	4.	
	5.	