

VALIDATION INTERVIEWS

Collect Your Findings From Your Interviews

A INTERVIEWEE INFO:

NAME: Alanco EMAIL: skyvalyer96@gmail.com

OCCUPATION: Student AGE: 21

GENDER: ☒ MALE ☐ FEMALE

EARLY ADOPTER: ☒ YES ☐ NO

B DEMO FINDINGS:

MISSING FEATURES: nothing

KEY FEATURES: Integration

FEATURES THAT NEED TO BE REMOVED: nothing

FORM OF SOLUTION: App

UNDERSTANDABLE: ☒ HIGH ☐ LOW

C PRICING MODEL

PRICES TESTED: free OR _____

CONSUMER WILLING TO PAY: \$ 2.99

D MVP:

OPEN TO TEST YOUR MVP: ☒ YES ☐ NO

BEST METHOD OF CONTACT: Email

E MISC LEARNINGS:

Integration is important