

Team #: 1

Team Name: Beta

Members: Brittany, Renee, Marcel, Alex, Shehzad

Date: March 21, 2018

Customer Segment: Young adults

Problem: Organization, plans, finding things to do.

Solution: Platform to find events with reviews, integrate social media, and easily organize friends to make it happen.

UVP: An integrated platform for event planning

Last step completed: 38

This week we: ☒ Killed it ☐ Made progress ☐ Struggled ☐ Got Nowhere

The biggest problem this week was:

Nothing this week... we are working well together and getting through steps efficiently.

What we want to talk about this week is:

N/A

Prof Notes:

Awsome logo, working through steps well. Team is working together and using their respective skills to the maximum

5/5 Awesome Progress - Keep up the good work - Average - time to pivot? - Need to find more evidence - Falling Behind - Danger, Danger, Danger - go talk to more customers - redo the step

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