



Team #: 7

Team Name: Botch

Members: Alexander Lima, Brittany Allison, Shehzaad Muhammed, Renee Rose, Marcel Samuels

Date: Feb, 6, 2018

Customer Segment: Post Secondary Student

Problem: Students don't know how to management time

**Solution:**

UVP:

Last step completed: 15

This week we: ☐ Killed it ☒ Made progress ☐ Struggled ☐ Got Nowhere

The biggest problem this week was:

We were disorganized, getting the files together from each member and what had to be done sparked some confusion. The pace in which we wanted all our documents to be completed didn't occur as timely as we wanted.

What we want to talk about this week is:

We feel this problem is too saturated, more personally motivated. Want too change to event management for people who travel.

Prof Notes:

(5) / 5    Awesome Progress - Keep up the good work - Average - time to pivot? – Need to find more evidence - Falling Behind - Danger, Danger, Danger – go talk to more customers – redo the step