

# SETTING UP YOUR LANDING PAGE

Create Elements for Your Landing Page

A

GOAL:

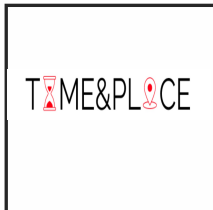
Collect data from the user to to continue to build and change into a product the user will like.

\_\_\_\_\_

B

COMPONENTS:

LOGO:



COLORS:

Red  
Black  
White

EXPLAINER VIDEO  
LINK:

[https://  
www.youtube.com/  
watch?  
v=X\\_ZEjQL30rE&t=  
2s](https://www.youtube.com/watch?v=X_ZEjQL30rE&t=2s)

THE HOOK OR  
PROBLEM:

Young adults don't  
know what to do  
with their free  
time

THE CALL TO  
ACTION:

Struggling to rally your friends for a  
night out? Get them on board using a  
streamlined platform that guarantees a  
great time.  
Visit our site [http://scs.ryerson.ca/  
~mdsamuel/timeandplace.html](http://scs.ryerson.ca/~mdsamuel/timeandplace.html) and let  
us know what you want to see on  
Time&Places.

C

EMOTIONS & KEYWORDS

- Fun      - Accessible      - Engaged

- Eventful   - Immediate

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

IMAGES:



D

TESTIMONIALS:

1. I just wanted to access friends and events in one place and Time&Place is that solution
2. I wasn't able to find, plan, and invite friends all in one app but Time&Place gives me that oppritunity
3. \_\_\_\_\_