

CONDUCTING VALIDATION INTERVIEWS

Collect Your Findings From Your Interviews

A	INTERVIEWEE INFO:	
	NAME: <u>Oscar</u>	EMAIL: <u>oc.taviassamuels@gmail.com</u>
	OCCUPATION: <u>Student</u>	AGE: <u>22</u>
	GENDER: <input type="checkbox"/> MALE <input checked="" type="checkbox"/> FEMALE	EARLY ADOPTER: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

B	DEMO FINDINGS:	
	MISSING FEATURES: <u>none</u>	FEATURES THAT NEED TO BE REMOVED: <u>none</u>
	KEY FEATURES <u>import contacts</u>	FORM OF SOLUTION <u>App</u>
		UNDERSTANDABLE: <input checked="" type="checkbox"/> HIGH <input type="checkbox"/> LOW

C	PRICING MODEL	
	PRICES TESTED: <u>free</u> OR _____	
	CONSUMER WILLING TO PAY: \$ <u>2.99</u>	

D	MVP:
	OPEN TO TEST YOUR MVP: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
	BEST METHOD OF CONTACT: <u>Email</u>

E	MISC LEARNINGS:
	<u>Just wants to manipulate different social media with one button</u>