MARCELA ŘEZKOVÁ

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SW developer/tester | Executive | Strategist

I don't have a linear career story.

I've led a company, managed teams, launched projects, survived crises, and taught myself software development from scratch. I thrive in chaos, lead with clarity, and learn faster than most because I've had no choice.

I'm looking for an opportunity where humanity, systems-thinking and bold learning meet.

Work Experience

Freelancer Aug 2024 - Present

Junior SW development and testing, remote work

Focused on full stack development (HTML, CSS, JS, Python) while working remotely across Europe. Worked from Iceland, Austria, Portugal, Spain, and Egypt. Built technical skills through self-study, real-life problem-solving, and deep personal growth through travel.

Valeolla, s.r.o. May 2021 - Juy 2024

Executive director

Led a 5-member team of legal and grant experts in the renewable energy sector. Oversaw project audits, compliance processes, and strategic communication with Czech ministries (MMR, MŽP, MZe). Handled legal support, business development, and internal strategy.

Doxologic, s.r.o. Nov 2020 - May 2022

Business Development, Client Consultant - Fintech, Cybersecurity

Managed business development, sales support, and client care in two high-paced technology sectors – fintech and cybersecurity. Identified new business opportunities, maintained and expanded client relationships, and supported onboarding and solution-driven sales strategies. Acted as team mentor while ensuring personalized service and technical understanding.

Education

South Bohemia University 2020-2023

Bc. of Economic, management

Completed coursework in business strategy, project management, and accounting. Left university to pursue hands-on entrepreneurial and

leadership experience.

luventas, s.r.o. 2016-2020 Gymnazium

General secondary education with specialization in biology and natural sciences.

Education

Self-directed Learning Full stack web development W3Schools, FreeCodeCamp

2024 - present Hands-on training in HTML, CSS, JavaScript, Python, and SQL. Focus on

practical application development, version control, UI/UX logic and

testing

Foundation courses Cybersecurity & Risk Management

2022 Intensive certified programs covering cybersecurity fundamentals and

management (2 × 6-hour modules).

Superpowers

Personal Professional

Radical honesty – I say what others think but Full Stack Web Development (HTML, CSS, JS,

won't say Python, SQL) – self-taught

Emotional resilience – I've survived real-life Google Ads, e-mail marketing – advanced

chaos, and I still show up Canva & visual design – advanced, InDesign,

Creative problem-solving – I invent solutions Photoshop – basic

when there are none Linux, Windows, MacOS – power user

Fast learner – self-taught developer, Project and team coordination – hands-on

strategist, and builder Client communication (B2B/B2C) – professional

People-first mindset - I lead with empathy, fluency

not ego

Independent & goal-driven - I don't need

permission to make progress

Successes, Failures & What's Next

I've led a company at 23, managed audits for millions, built teams from scratch, and learned how to code by sheer willpower. I've also gone broke, lost my direction more than once, faced personal breakdowns and started over – multiple times. But every restart sharpened me. Every fall clarified what matters. My greatest success? That I never stopped. My greatest failure? Thinking I needed to be perfect before I deserved peace or progress.

Now I build with honesty. I show up – messy but real. And I'm ready to create something that matters – with people who value both skill and soul.