

Personas

Maryville University

SWDV-691: Software Development Capstone

Marcelious Willis

Newbie Nelson



Background

- Recent college graduate
- Avid console gamer
- Works in marketing

Identifiers

- Loves to play video games in spare time but has no idea what's inside a computer
- Wants to build a gaming PC to avoid buying a console every 2 years.
- Not a very hands-on person

Techie Terry



Background

- Works as an IT professional
- Knows “How computers work”
- Never built a custom PC

Identifiers

- All computers he currently owns were bought whole
- Wants to build his first custom home PC but is overwhelmed with all the new CPU socket types

Experienced Ella



Background

- Works as a media influencer/video game streamer
- Built her first PC 5 years ago

Identifiers

- Looking to upgrade her system but not sure if the new CPUs will fit her current motherboard
- Wants to avoid the mistakes made during her first build