#### Contato

marcel.scognamiglio@gmail.c

www.linkedin.com/in/marcellourenco (LinkedIn) lofibusiness.com (Portfolio)

# Principais competências

Desenvolvimento de sites
CSS
HTML5

# Languages

Português (Native or Bilingual)
Espanhol (Limited Working)
Inglês (Limited Working)

#### Certifications

Saúde Mental no Trabalho Remoto: Como Manter uma Rotina Saudável React.js Essential Training Blockchain Advanced

Fundamentos da Inteligência Artificial: Aprendizado de Máquina Learning React.js

# Marcel Scognamiglio

Frontend Developer | Startup adventurer | AI (GPT-3) and Blockchain

São José dos Campos

# Resumo

Hi, I'm Marcel.

Developer, Reseacher And Teacher Of Systems And Web Interfaces (Front End Guy), I Love To Build, Disassemble And Rebuild Things Using Code\*.

I'm 31 years old, almost 10 as web entrepreneur building apps and websites for startups as partner or providing full web dev services on my own dev agency NÓS, in Brazil.

As a developer, I've had the opportunity to work with senior designers and developers from all around world who have upped my expectations of what a web application should be.

Fortunately, I've been able to construct, rebuild, remix, and develop a variety of things during this time utilizing various languages, libraries, and frameworks. And the cooperation experience made my code more robust, maintainable, and well documented on a daily basis.

I recognize the need of refactoring and continuous code improvement for the greatest readability, reuse, and structure. To be honest, I feel a little more serene every time I make a commit that makes things better.

# Experiência

agência NÓS Lead Development Engineer março de 2019 - Present (2 anos 10 meses) São José dos Campos, São Paulo, Brasil

- Frontend and Backend eCommerce site builds using Woocommerce and Shopify
- Wordpress and Shopify Theme development (JS, PHP, Bootstrap and Sass)

- Full delivery on web apps on Javascript (Next.JS), Wordpress, Shopify,
- Webflow and more
- Mobile responsive web applications
- PM Agile
- agência NÓS was founded by me and a partner in 2019

#### **BASE DIGITAL**

Front-end Developer julho de 2018 - março de 2019 (9 meses) São Paulo, Brasil

#### Skills used:

- Business Management / Entrepreneurship
- Digital Marketing
- Design / Fundamentals
- Web Design
- Javascript
- HTML
- CSS

# LS Comunicação

Creative Art Director

fevereiro de 2018 - março de 2019 (1 ano 2 meses)

São Paulo e Região, Brasil

Coordinate more than 30 projects on the following scopes:

- Video editor / Director (Premiere and Da Vinci Resolve)
- Web Development (Wordpress and Webflow Websites)
- Ideation and Design for KV for new and actual projetcs on Social Media, E-mail Marketing, Ads and more (Adobe Photoshop, Illustrator, Figma)

# OXO - experiências e aprendizados

#### Founder

janeiro de 2014 - novembro de 2016 (2 anos 11 meses)

São Paulo, Brasil

#### Editora MYMAG

2 anos 8 meses

Growth hacker / New Business abril de 2015 - outubro de 2016 (1 ano 7 meses)

São Paulo e Região, Brasil

Data Analysis, Ideation, Business Model, Business Model, Growth Hacking, Web, Web Development, Project Development, Project Management,

#### Content Editor

março de 2014 - abril de 2015 (1 ano 2 meses)

São Paulo e Região, Brasil

Editor in chef for +50 issues and publications of branded content magazines for Fast Shop, Shopping Anália Franco (Multiplan), Risqué and more

# Editora Rickdan

Social Media Manager

outubro de 2013 - março de 2014 (6 meses)

Social media manager with works in

Twitter

Tumblr

Facebook

Instagram

# Revista Sexy

Repórter

janeiro de 2013 - outubro de 2013 (10 meses)

Field reporter

Interview reporter

Desk reporter

Social Media Writing

Copywriting

### Revista mymag

Repórter

abril de 2012 - janeiro de 2013 (10 meses)

Field reporter

Interview reporter

Desk reporter

Social Media Writing

Copywriting

#### Riot

Social Media Designer

dezembro de 2010 - abril de 2012 (1 ano 5 meses)

Writing, monitoring and planning social media campaigns

# Grupo TV1

Press Office Intern

agosto de 2010 - dezembro de 2010 (5 meses)

Writing news releases and articles. Planning of the group's networks.

Assistance in organizing internal events

# Formação acadêmica

# **FIAP**

Bachelor of Technology, Tecnologia da Informação · (agosto de 2021)

# FAPCOM - Faculdade Paulus de Comunicação

Comunic'ologo-Jornalista, Journalism, Photography, Ethics, Philosophy,

Technology · (2009 - 2013)

# GitHub Learning Hub

Introduction to React · (janeiro de 2020)

# Treehouse

Wordpress, CMS, Database, Web Development · (2018 - 2018)

# codecademy

**CSS3** Foundation