

Marc Greenstock

Curriculum Vitae

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MAIN LANGUAGES & MARK-UPS

PHP 5, Python, SQL, CSS, XHTML, XML, DTD, XSLT, XSL-FO, XUL, SVG, SOAP & WSDL, DOM, JavaScript, ActionScript

WEB SERVER & DATABASE SYSTEMS

Apache, MySQL, MSSQL, Oracle DB

OS ADMINISTRATION

FreeBSD, Linux, Windows, OS X

ACCREDITATIONS & MEMBERSHIPS

Web Standards Award – 2004, Guild of Accessible Web Designers (GAWDS), Web Standards Group

PARTICIPATED SPORTS & HOBBIES

Cycling, Running, Swimming, Beer, wine and whisky appreciation, Reading, Motorbike riding

CAREER SUMMARY

IT Director

GreenBizCheck

March 2008 to Present

Gold Coast, Qld

GreenBizCheck is an environmental certification company, helping SME's to become more sustainable, both to the environment and their budgets.

My roll as IT Director is multifaceted, including design of the site and print material and development of the software.

Chief Technology Officer

Boomerang.com.au

January 2007 to March 2008

Brisbane, Qld

Boomerang.com.au is a unique business in the position of owning the largest .au domain portfolio in Australia. My role as CTO was to manage all facets of the companies employed and applied technology. My team managed 11 servers hosting 32,000+ websites and DNS records.

We built the systems from the ground up, based on a XSL template system I designed, on a bleeding edge LAMP environment.

Interface Team Leader

Australian Business Research

September 2006 to January 2007

Brisbane, Qld

Australian Business Research (ABR) is a corporate credit-reporting agency. ABR provides services from credit history and scores to land and property information.

After contracting with ABR, I was appointed as the Interface Team Leader. There were two teams in the R&D department; Data and Interface.

The Data Team was responsible for processing data sets and providing custom reports, however my team was responsible for managing all customer interfaces including the public website, members areas, XML-RPC and SOAP APIs and administration applications.

Contract Analyst Programmer Australian Business Research

August 2006 to September 2006

Brisbane, Qld

I was initially contracted to assist in the development of a new API that would provide all clients with access to an XML-RPC and SOAP interfaces.

Although the project was already designed and under development when I arrived, I injected several innovations, such as using XSLT to deliver varying interfaces that made the API much more versatile.

Marketing IT Manager

International All Sports Ltd

January 2006 to August 2006

Melbourne, Vic

International All Sports (IAS) is a successful sports wagering business, boasting multiple brands such as iasbet.com, canbet.com and ozeform.com.

My role in Melbourne began after it was identified I could no longer manage particular projects effectively from my Brisbane office and we decided to move my team to the Melbourne office.

I was responsible for establishing the link between the marketing department and the IT departments, balancing lingo and expectations while continuing the projects from Brisbane. I also introduced and maintained marketing specific applications such as mass email and analytical systems.

I reported directly to the Marketing Manager and IT manager and regularly prepared reports for Board presentations.

Senior Web Manager**International All Sports Ltd****April 2005 to January 2006****Brisbane, Qld**

In Brisbane I managed a small office and team of two junior designers. My Primary role was to build a gateway program to produce traffic for IAS.

I was provided with two junior designers whom had very little experience and trained them to be top designers with skills in XHTML, CSS, JavaScript, ActionScript, XML and XSLT.

Contract Developer**Various Clients****November 2004 to April 2005****Brisbane, Qld**

During this period I contracted independently, a few of my projects were militarycraft.com and camoshop.com.au both custom e-commerce sites, XHTML, CSS and WAI AA compliant.

I also assisted in the development of Symphony 21, an XSLT and standards compliant bogging software funded by venture capital.

Accessibility Consultant**Vision Australia – AIS Team****October 2004 to November 2004****Melbourne, Vic**

Vision Australia's Accessible Information Solutions (AIS) Team audited, rated and reported on clients web sites and applications for the level of accessibility. Accessibility auditing went further than simply checking the W3C's Web Content Accessibility Guidelines (WCAG) and the experience was fascinating.

ICT Manager**Shock Media Studios****December 2003 to October 2004****Brisbane, Qld**

Shock Media is a successful city fridge, boutique web development firm. I introduced the server side component to the firm and clients as well as partook in the Standards Movement in Brisbane and presented Shock Media as the first firm in Australia to support Web Standards in its entirety.

Chief Technology Officer**The Web Guys Pty Ltd****May 2000 to December 2003****Brisbane, Qld**

The Web Guys, was my first role in a professional capacity besides independent contracting. I incorporated the business with one other after identifying an opportunity in the market. My responsibility was client liaison and managing the development queue.