Christy Marchand March 6th, 2020 SMAD 307 Project 1

This project was one of the more challenging projects since I have started in this major. Not because of the things we had to create, or the level of energy, but because of the amount of content I had to develop. First things first, I created this site for a project but when it comes down to it, the ultimate goal is to have a portfolio site for my outside work but also to use the site as a portfolio piece on it's own. To be able to tell viewers and future employers that I made a site from scratch is hugely important to the process of finding a job. As an interactive design major this is a major perk to make a site from scratch.

As far as how I wrote my content for the site, I wanted to make this seem fun and laid back. My goal was not for this site to deliver a ton of boring information. My goal was to have the content on the site encompass the adjectives that I came up with in class to describe myself. These words also had a large impact on the visual aspects of the project. I designed everything to be sleek, vibrant, and fun and that carried through the entire site. This also applied when I looked at the layout of the site. I wanted to continue with the simple and sleek look because I felt that was important to maintain.

Before everything else came HTML. I was very familiar with HTML by the start of this project and this was just a matter of advancing my skills to the next level. I was not so familiar with HTML5 practices as they were not a requirement for me last semester. I had to make sure to go in this time to add Meta Data, Sections, Headers, Main tags, and more which I have not done before. This project was all about fine tuning my HTML skills and digging deeper with linking, adding images and graphics, and HTML5. CSS on the other hand is still fairly new but I knew some of the basics going into this project. When working on CSS I tried to stray away from all of the boring stuff in order to make my site more spunky.

The most important things I learned from this project are from CSS. I really dove into many things that I did not know before like pseudo-class selectors and grid layout. GRid layout was very interesting to teach myself because it is all about wording and class selectors. I had to do more playing around than I had to with other aspects of my site. This took up a lot more time than I expected but once I figured it all out, my site began to look very good. Although we did not learn grid layout in class, I went online and taught myself and found it to be really fun to experiment with. I am happy with the final product and am looking forward to changing it even more in the future as I continue to expand my coding knowledge.