

Материал исследования

Dataset

Датасет, созданный Валдисом Кребсом — исследователем в области анализа социальных сетей.

Dataset created by Valdis Krebs, a researcher, author, and consultant in the field of social and organizational network analysis.

https://networks.skewed.de/net/polbooks



Материал исследования

В 2004 году, в год президентских выборов в США, Кребс проанализировал в интернет-магазине Аmazon множество книг, которые отображались в разделе «вместе с этим покупают» на страницах книг с политической тематикой.

Таким образом между книгами были установлены связи.

Two books are connected if Amazon says these books were frequently bought by the same people. There are 104 books in the dataset.

Dataset

| 1 | # index 💌 | label | 1 | source 💌 | target 💌 |
|----|-----------|--------------------------------------|----|----------|----------|
| 21 | 19 | The Right Man | 59 | 19 | 3 |
| 22 | 20 | Ten Minutes from Normal | 60 | 19 | 1 |
| 23 | 21 | Hillary's Scheme | 61 | 20 | 3 |
| 24 | 22 | The French Betrayal of America | 62 | 20 | 8 |
| 25 | 23 | Tales from the Left Coast | 63 | 20 | 9 |
| 26 | 24 | Hating America | 64 | 20 | 11 |
| 27 | 25 | The Third Terrorist | 65 | 21 | 3 |
| 28 | 26 | Endgame | 66 | 21 | 8 |
| 29 | 27 | Spin Sisters | 67 | 21 | 1 |
| 30 | 28 | All the Shah's Men | 68 | 21 | 11 |
| 31 | 29 | Dangerous Dimplomacy | 69 | 22 | 3 |
| 32 | 30 | The Price of Loyalty | 70 | 22 | 6 |
| 33 | 31 | House of Bush, House of Saud | 71 | 22 | 8 |
| 34 | 32 | The Death of Right and Wrong | 72 | 22 | 11 |
| 35 | 33 | Useful Idiots | 73 | 23 | 3 |
| 36 | 34 | The O'Reilly Factor | 74 | 23 | 8 |
| 37 | 35 | Let Freedom Ring | 75 | 23 | 12 |
| 38 | 36 | Those Who Trespass | 76 | 23 | 21 |
| 39 | 37 | Bias | 77 | 24 | 3 |
| 40 | 38 | Slander | 78 | 24 | 8 |
| 41 | 39 | The Savage Nation | 79 | 24 | 9 |
| 42 | 40 | Deliver Us from Evil | 80 | 24 | 12 |
| 43 | 41 | Give Me a Break | 81 | 24 | 2 |
| 44 | 42 | The Enemy Within | 82 | 25 | 3 |
| 45 | 43 | The Real America | 83 | 25 | 6 |
| 46 | 44 | Who's Looking Out for You? | 84 | 25 | 14 |
| 47 | 45 | The Official Handbook Vast Right Win | 85 | 25 | 22 |
| 48 | 46 | Power Plays | 86 | 26 | 3 |
| 49 | 47 | Arrogance | 87 | 26 | 8 |

Граф Gephi

По графу достаточно очевидна полязированность читателей.

Слева кластеризовались книги либеральной направленности: *Big Lies, American Dynasty, Had Enough?* Справа — книги консервативного уклона: *Betrayal of America, Fighting Back, Dangerous Diplomacy.*

«Мостами» между этими кластерами выступает очень маленькая часть книг, не связанных с политикой: *The Perfect Wife, Ghost Wars,* или с нейтральной политической повесткой: *Sleeping With The Devil*

В среднем, чтобы добраться из одного лагеря в другой, нужно пройти путь в четыре ребра!

The Exception to the Rulers Move On's 50 Ways to Love Your Country Weapons of Wass Deception The New Pearl Harbor Charlie Wilson's War Hegemony of SurMesabf George W. Bush The Buying of the President 2004 1000 Years for Revenge Sleeping With the Devil Worse Than Watergate House of Bush, House of Saud The Best Democracy Money They es in High Places and Fools The Man Who Warned America Bush vs. the Beltway Against All Enemies Of Truth Bush at War The Culture of Pude, Where's My Courto Shuhacked Dangerous DimplomacThe Right Man Meant To Be The Price of Loyalty Plan of Attack Ghost Wars Stupid White Wenat Liberal Media? Lying trars Wine Repartment veling The Faith of George W. Busherica Sleptive Will Prevail Fighting Back The Sorrows of EmpireThe Bushes The Perfect Wife Third Terrorist Downsize This! The Clinton Wars Living History The Bubble of American Supremacy Betrayal Hillary's Scheme Breakdown Ten Minutes from Norma Rumsfeld's War Dereliction of Duty t's Still the Economy, Stupid The French Betrayal of America Persecution Shut Up and Sing Soft Power The Real America Why Courage Matters Rush Limbaugh s a Big Fat Idiot Rogue Nation We're Right They're Wrong The Death of Right and Wrong Rise of the Vulcans Hating America Off with Their Heads Useful Idiots America Unbound Bush Country A National Party No More The Future of Freedom Up Suck Up The Savage Nation Tales from the Left Coast Empire The O'Reilly Factor Things Worth Fighting The Enemy Within Spin Sisters Power Plays Let Freedom Ring Who's Looking Out for You? Surprise, Security, the American Experience Those Who Trespass The Official Handbook Vast Right Wind Conspiracy Hollywood Interrupted

Выводы

Inference

Люди консервативных взглядов читают исключительно литературу консервативной направленности, а либералы — литературу с либеральным уклоном.

Таким образом, люди предпочитают такие книги, которые поддерживают их точку зрению, и не интересуются теми, в которых высказывается противоположная.

Buyers who read liberal books buy only other liberal books and barely show interest in conservative literature, and vice versa. This shows that people mostly prefer reading books with opinions similar to theirs.

Спасибо за внимание! Thanks for attention!

V. Krebs, "The political books network", https://doi.org/10.2307/40124305

